

Satyam School of Journalism & Mass Communication

Under the Aegis of SFI, Noida

Affiliated to SNDT Women's University, Mumbai

**B.A. (Mass Media)
M.A. (Mass Communication
& Journalism)**

**Your journey of
Media Career starts
HERE!**

**Prospectus
(2024-25)**

Satyam School of Journalism & Mass Communication

Under the aegis of SFI, Noida

Affiliated to SNDT Women's University, Mumbai



is proud to announce that the college has been awarded



GRADE

CGPA - 3.18

by





Message

VC, SNDT University

Chairperson, SGI

Secretary, SGI

Principal, SFI

Vice Principal, SFI

Dean, SSJMC

HoD, SSJMC

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Shreemati Nathibai Damodar Thackersey Women's University, Mumbai



VISION

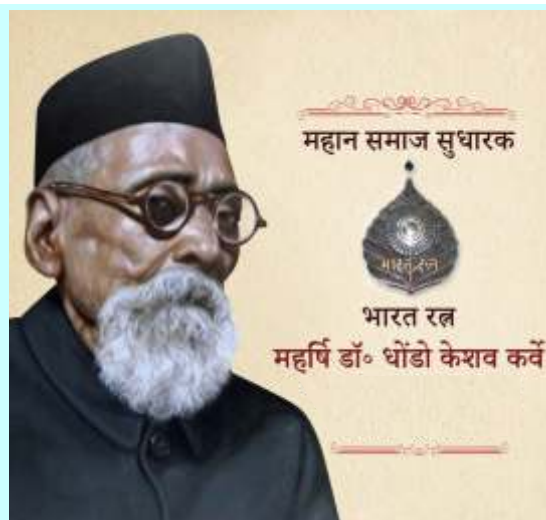
Today we visualise the SNDT Women's University as a world class university that continually responds to the changing social realities through the development and application of knowledge. The purpose of such engagement will be to create an inclusive society that promotes and protects the dignity, equality, social justice and human rights for all, with special emphasis on empowerment of women.

MISSION

SNDT Women's University, Mumbai is committed to the cause of Women Empowerment by providing them access to education, particularly higher education, through relevant courses in the formal and non-formal streams. Further the University is committed to provide a wide range of professional and vocational courses to the women for meeting the changing socio-economic needs, with human values and purposeful social responsibility and achieving excellence with "Quality in every Activity"

MOTTO

***An Enlightened Woman is
a Source of Infinite
Strength***



SNDT Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The first five women graduated in 1921 from this University. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. In a century old existence, the university has grown into a multidisciplinary institution hosting diverse professional, technical and liberal arts programmes from K12 to PhD.

SNDTWU is probably one such university where there is Nursery school as laboratory for Human Development Department, Centres for Women's Studies, Inclusion and Exclusion, Distance Education, and has affiliated institutions for doctoral programmes. Unlike most university's in the country which have to have state jurisdiction, SNDTWU is unique in terms of jurisdiction. SNDTWU can affiliate colleges/institutions anywhere in India with prior consent from the State Government. SNDT Women's University is committed to the cause of women's empowerment through access to education, particularly higher education, through relevant courses in the formal and non-formal streams.

The university is committed to meet the changing socio-economic needs, with human values and purposeful social responsibility and to achieve excellence with "Quality in every Activity" through vocational and professional courses for women. The motto of the university is "An enlightened woman is a source of infinite strength".

There are six institutions recognized by SNDTWU for Ph. D Research. SNDTWU is a home to 1100 teaching and non-teaching staff members and 50,000 students spread across seven states and a union territory. SNDT Women's University stands 32nd amongst multi-disciplinary universities of India and ranked fourth in Western India according to the Week-Hansa Research ranking of 2020.



Satyam
GROUP OF INSTITUTIONS
Empowering women through education

SATYAM GROUP OF INSTITUTIONS, NOIDA

"Empowering Women Through Education"

SCHOOL OF JOURNALISM
& MASS COMMUNICATION

Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

SATYAM GROUP OF INSTITUTIONS, NOIDA

C-56A / 14 & 15, Sector-62, Noida

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Colleges run by

SATYAM GROUP OF INSTITUTIONS, NOIDA

SATYAM SCHOOL OF JOURNALISM & MASS COMMUNICATION

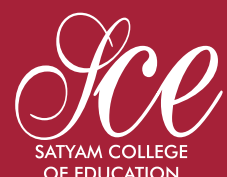
SSJMC under the aegis of SFI Affiliated to SNDT Women's University, Mumbai is providing 3 years Bachelor Degree Course in Journalism and Mass Communication to female students. The objective of this course is to provide a platform to the girls/female students where they can showcase their talent and meet the demand of the emerging era as the scope of Media education has been widening day by day. SSJMC believes in the growth of students by making the process of learning by doing is committed to the idea of enhancing purposeful education with human values and social responsibilities making developing students to a complete media professional. There are various levels of study and each level is designed and balanced with theoretical and practical knowledge.

SATYAM FASHION INSTITUTE

Satyam Fashion Institute, Noida, Delhi NCR is one of the top fashion Institutes in India providing UGC recognised Design courses in affiliation to SNDT Womens' Govt. University, Mumbai. The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market requirements. Regular field trips along with lectures and seminars by visiting designers, industrialists, manufacturers and artists broaden students awareness of the design field. Courses offered by SFI are B.Design (4yrs) with specialisation in Fashion Design, Textile Design, Fashion Communication and Lifestyle Accessories. It also offers PG Diploma in Fashion Design (2 yrs).

SATYAM COLLEGE OF EDUCATION

Satyam College of Education, a top B.Ed College in NOIDA, India promoted by Satyam Charitable Trust (SCT), has been established with a firm commitment to foster a holistic approach and to facilitate and promote studies and research in emerging areas of Education. The college aims to achieve excellence in the field of Education with the needs and challenges in the era of globalization. The College is affiliated to the SNDT Women's University, Mumbai. The SCE has decided to emphasize on women education thus empowering them in the field of Education.



Advisory Board



The Advisory Board has been set up to act as a bridge between the industry and the academics both at national and international levels-

BOARD MEMBERS

1. Dr. Sneha Singh - Chairperson
2. Mrs. Saroj Chaudhary - Vice Chairperson
3. CA (Dr.) Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Mr. Pradeep Agarwal - Trustee
6. Mr. Vishal Jain - Trustee
1. Dr. Vandana Jaglan- Principal, SFI
2. Dr. Neetu Malhotra - Vice Principal, SFI
3. Dr. M. Alam - Dean, SSJMC
4. Ms. Priyanka Sarkar - HoD, SSJMC
5. Omkareshwar Pandey, Editor-in-Chief, indianobserverpost.in and CEO – Morning India Group of Publications
6. Umesh Joshi, Renowned Media Personality
7. Rahul Rao, Producer, ARD First German Television, Former Associate News Editor, NDTV 24x7
8. Md. Hizbullah, Senior Investigative Journalist
9. Dr. O.P. Yadav, Editor, DD News, Chairman, Parliament Press of South Asia (SAARC Nations)
10. Dr. Saroj Dutta, Vice Chancellor, Capital University, Koderma, Jharkhand

श्रीमती ना. दा. ठाकरसी महिला विद्यापीठ

१, एन्. ठाकरसी रोड, मुंबई - ४०० ०२०.

महाराष्ट्र, भारत

दूरध्वनी : ९१-२२-२२०३१८८१, २२०१४७७५

फॅक्स : ९१-२२-२२०१८२२६, २२०३१८८२

e-mail : vc@sndt.ac.in



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Dr. Ujwala Chakradeo

Vice-Chancellor



**Message from the
Vice Chancellor**

My Dear Students,

I extend my heartfelt congratulations to Satyam School of Journalism and Mass Communication, Noida, for the successful execution of the B.A - Mass Media and M.A in Mass Communication and Journalism programs with a dedicated aim of Women Empowerment.

To all the students pursuing mass media courses, I advise you to embrace this opportunity with enthusiasm and determination. Your chosen path is not just a career but a platform to effect positive change in society. Always remain committed to excellence and never underestimate the impact of your contributions.

Remember, authority comes with the responsibility to uphold honesty, ethics, and empathy in your work. As future leaders in the field of mass media, your actions and decisions matter a lot. Let truthfulness and empathy be your guiding principles. Grab every opportunity to sharpen your skills, always explore and expand your horizons. Embrace innovation, adapt to change, and dare to push the boundaries of what is possible.

I look forward to witnessing the continued success of your programs in empowering the next generation of women in media and journalism – the fourth pillar of democracy. "In a gentle way, you can shake the world."

Wishing you a successful and fulfilling academic year ahead.

Warm regards,

(Prof. Ujwala Chakradeo)

"Write what should not be forgotten."



Dr. Sneh Singh **Chairperson, SGI**

Welcome to SSJMC, Noida!

Girls' education and empowerment have always been our dream. SGI was founded for this sole purpose only i.e. "To Empower Women through Education".

SSJMC was established to help foster a new generation of girl students to become well-trained media professionals with the advanced knowledge and skills.

I strongly believe that Mass Media as a career is not only enriching in terms of knowledge, networks, and creativity but it also offers enormous professional and financial security to the budding mass media professionals. And I am sure that the Department of Mass Media in line with its glorious records, would move ahead in producing dedicated and committed media professionals and journalists of tomorrow.

I convey my best wishes to all the students and Faculty Members, who are the real torchbearers of positive journalism and mass communication and emissaries of truth, progress and prosperity.

Best Wishes!



CA (Dr.) Pradeep Kumar Gupta **Secretary, SGI**

Welcome to SSJMC, Noida!

It is quite evident that Mass Communication and Journalism have exceptionally contributed to the growth & empowerment of women in society. Due to the current revolution in the fields of Information Technology, the fields of Mass Communication and Journalism have expeditiously attained universality in every section of society. It has specially gained popularity among students as well as the academics.

SSJMC provides an intensive and integrated mass media education to students to develop their individual abilities along with enhancing skills to succeed as a dedicated, committed and successful mass media professionals.

Our sole motto is to nurture young budding media professionals by offering comprehensive media education and training and inspiring them to contribute a meaningful contribution in Nation Building.

Best Wishes!



Dr. Vandana Jaglan
Principal, SFI

Dear students,

Welcome to the year 2023-24 at Satyam School of Journalism and Mass Communication (SSJMC) under the aegis of SFI. Last academic session has been an year of achievement for all of us. We feel extremely delighted to share that our institute has been granted the grade 'A' in cycle II of accreditation by National Assessment and Accreditation Council (NAAC). This is a pure mark of our success in fulfilling our dream and vision of providing quality education to the girls.

After this achievement, this year academic year will be a positive start for all the aspirants to begin their innovative journey with us. The college has highly qualified faculty members, supportive office associates, well equipped laboratories, library with rich collection of books, journals and periodicals, canteen facilities and all other facilities for the holistic development of the students. All the media aspirants are going to embark on a journey of creative thinking and excellent teaching-learning practices in our institute. We have a strong industry foothold of renowned media houses and agencies for enriching your experience here at SSJMC.

On this note, I extend my warm wishes to all the prospective students for a bright and fulfilling association with us!



Dr. Neetu Malhotra
Vice Principal, SFI

School of Journalism and Mass Communication (SSJMC) under the aegis of SFI, Noida is affiliated from SNDT Women's University, Mumbai. represent the world to us. Our mission is to empower women through education and to become a leading media college for girls.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement and our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach. The Media industry is one of the fastest growing industries in the world.

We convey special thanks to the industry and media mentors for their excellent role in the career growth of our students since these Industry professionals, even during this worldwide pandemic calamity, have extended tremendous support by providing lectures, internships, and placement opportunities to our students.

Best Wishes



Prof. (Dr.) M. Alam
Dean, SSJMC

Welcome to Satyam School of Journalism & Mass Communication (SSJMC) under the aegis of Satyam Fashion Institute, Sector, 62, Noida. We have been strongly committed to excellence in teaching in Communication Studies, Journalism, Mass Communication, Public Relations, Corporate Communication, Multimedia Journalism, Advertising and Integrated Marketing Communication with an active scholarly agenda, working in a multicultural environment that fosters diversity.

We have been dedicated to professional media training and education and have the ability to use technology effectively in teaching and learning, work collaboratively and encourage an environment of academic activity. We have been steadfast and result oriented with a good academic and professional environment that ensures the preparation and grooming of the new students into a knowledgeable and skilled media professionals to fulfil the requirement of the next level of media house operations.

We have been devoted to provide excellence in education on fundamental concepts, values and skills in different areas of Journalism and Mass Communication that focus on problem solving, critical thinking, innovation and communication.



Ms. Priyanka Sarkar
HoD, SSJMC

Gone are the days when storytelling was the only available option for getting any information and updates about the society or surroundings. We are the eye witness of exciting age of information explosion in the world of communication. All boundaries have been exceeded, and the entire global community seems to have been brought together into one unified whole.

Media is the inescapable channel required to convey the necessary ideas and expressions to one another. It is as diverse as essential. To a great extent mass media is attached to our daily existence and it can be considered as modern reality which covers all aspects of our life.

So the mass-communication, as a stream of study, and as a career, becomes so imperative and enviable now a day. Degree in journalism and mass communication opens up opportunities in Newspaper, Media Channels, Public relations, advertising, television, Radio, Corporate Communication and Cyber World as a career. Apart from a high salary this career also brings a great deal of job satisfaction and expression of creativity.

Satyam School of Journalism and Mass Communication

SSJMC

VISION

The vision of the Satyam School of Journalism & Mass Communication is to promote excellence in instruction, research and professional practice by preparing future professionals in the fields of Mass Communication, Journalism, Advertising, Public Relations, Animation and Media Management. The B.A. (Mass Media)/MA in Media & Communication will be recognized as a regional and national leader in preparing undergraduate students for successful media and media related careers. Through curricular, co-curricular, and extra curricular activities, the Journalism and Mass Communication program will help students build a broad understanding of the role of media in society. A multidisciplinary approach will provide students with a well rounded understanding of the mass media while allowing for the acquisition of an in-depth understanding of at least one area of specialization.

MISSION

The Programs believes that higher education should prepare students for career success, but also civic success. The program strives to stimulate intellectual curiosity, imagination, rational thinking, thoughtful expression, and independent learning – skills necessary for success in all mass communication fields. To accomplish this goal the program couples practical experience with theoretical course work and supports a strong program of co curricular, extracurricular, and internship activities to help students understand and appreciate the crucial role mass communication has in our society. The program provides students with a well rounded media oriented experience while also allowing students to create an area of specialization in the different areas of Mass Communication, Journalism, Advertising, Public Relations, Animation and Media Management.

The Satyam School of Journalism & Mass Communication at Satyam Group of Institutions, Noida provides guidance and mentorship by experienced faculty and media professionals to help the students achieve success and firm ground in the media industry. Rigorous and intensive workshops are scheduled throughout the academic year to enrich the learning experience of the students in order to deal with the future requirements of the media world.

The strong influence that media have over people's life is one of the probable reasons which attract youngsters to pursue career in the media industry. As we all know that media professionals play a vital role in the growth of any nation due to their immense accessibility to the government officials and the masses. So, if you are just naturally curious and intend on getting to the bottom of things, if you won't stop pressing until you get the full story, then, pursuing B.A. (Mass Media) / MA in Media & Communication of SNDT Women's University, Mumbai from the School of Journalism & Mass Communication at Satyam Group of Institutions, Noida is the right choice for you. After getting educated from SJMC, you will start viewing your hometown, region, country and the whole world with a completely different perspective.

Achieving Excellence Through Innovation

Relating to the changing trends and demands in Media Industry, we at SJMC, have adopted and implemented multi-disciplinary approach in designing the course, curriculum and pedagogy for students' overall professional development. The syllabus has specially been designed to impart students in-depth knowledge with practical implementation through live projects and assignments.

Considering the essence of academic excellence, we are continuously upgrading the course curriculum with value added classes on regular basis based on the feedback from the industry experts. With gaining skill-based media education, our students will be ready to work across media industries, government organizations, and media houses in various roles involving print media, television, radio, digital media, content management, social media, advertising, public relations, event management, corporate communication, film studies, and digital photography.

A 3-years degree course on Journalism and Mass Communication will bring together the best practices of curriculum, pedagogy, and research in students and will prepare and equip them to work in the existing and upcoming fields of Mass Media. Be confident and join a UGC recognized B.A. (Mass Media) course and pursue career as a responsible media professional.



Mass Media Industry



Mass Media are playing an outstanding role in creating and shaping of public opinion and strengthening of society. The Mass Media are a diversified collection of media technologies that reach a large audience via mass communication. Some of the most popular forms of mass media are newspapers, magazines, radio, advertising, public relations, corporate communication, multimedia journalism, social media, television and films/movies. The discipline places a great focus on the theoretical and cultural approach towards media, mass communication, journalism and communication studies.

“



Media studies also utilize concepts and techniques from other disciplines such as Sociology, Anthropology, Psychology, Politics, Economics, Law or Philosophy.

”

Career Prospects

LECTURER/ ASSISTANT PROFESSOR IN MEDIA COLLEGES
Graphic Designer

Script Writer / Copywriter
Media is consumed by audience across demographics and various avenues such as television, films, social media, out-of-home (OOH), radio, public relations, journalism, animation, and digital advertising (VFX), music, gaming, and visual effect and print.

Reporter / Correspondent
Marketing and Media Sales Executive
Set Designer / Art Director

Production Coordinator
Radio Jockey / Program Presenter
UGC NET / JRF
Advertising and Brand Management Consultant
Corporate Communication Consultant

News Editor

Proving its resilience to the world, Indian M&E industry is on the cusp of a strong phase of growth, backed by rising consumer demand and improving advertising revenue.

Graphics and Animation Editor

Video Editor
Media Consultant
The industry has largely been driven by increasing digitisation and higher internet usage over the last decade. Internet has almost become a mainstream media for most of the people.

PhD
M.Phil

The Indian Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making significant strides.

Media Sales Executive
News Anchor

Media Advisor / Mentor

Syllabus

M. A. (MASS COMMUNICATION & JOURNALISM)

Introduction to Communication Studies
Introduction to Digital Media
Media and Society
Writing for Media (Print) (Pr.)
Visual Communication OR Production Management OR
Creative Writing OR Communication Initiatives
Research Methodology

SEMESTER

01

Writing for Media II (Pr.)
Introduction to Marketing OR Client Servicing
Culture and Communication (Pr.)
Understanding Audiences
Producing Audio-Visual content OR Creating Photo Essay
OR Video Production OR Audio Production (Pr.)
Internship (Pr.)

SEMESTER

02

Advertising & Public Relations
Media Laws and Policies
Communication Research
Gender and Media
Introduction to AI OR Content Creation- Blog Series OR
Vlog Series OR Podcast Series
Statistical Applications in Research

SEMESTER

03

Reputation Management and Advocacy
Media Ethics
Recent Trends in Mass Communication & Journalism
Participatory Communication OR Media Industry Practices
Dissertation OR Film Project OR Digital Media Campaign

SEMESTER

04

Syllabus

B. A. (MASS MEDIA)

SEMESTER-I

- Effective Communication Skills
- Fundamentals of Mass Communication
- Contemporary World History
- Introduction to Sociology
- Traditional Media

SEMESTER-III

- Introduction to Print Media
- Basics of Advertising
- Fundamentals of Public Relations
- Visual Communication and Photography
- Introduction to Cinema

SPECIALISATION – ADVERTISING & PR SEM-V

- Introduction to Research
- Advertising & Marketing
- Branding
- Consumer Behaviour
- Media Planning & Scheduling

SPECIALISATION – JOURNALISM SEM-V

- Introduction to Research
- Political and Economic Reporting
- Newspaper Editing Layout & Design
- Journalism for Social Change
- Magazines and Journals

SPECIALISATION – ANIMATION SEM-V

- Introduction to Research
- Introduction to Animation
- Basics of Art & Drawing
- 2D and 3D Animation
- Animation Scripting

SEMESTER-II

- Environment Studies
- Indian Political and Economic Systems
- Introduction to Psychology
- Events Management
- Introduction to Computers

SEMESTER-IV

- Introduction to Broadcast Media
- Integrated Marketing Communication
- Introduction to New Media
- Women and Media
- Writing for Media

SPECIALISATION – ADVERTISING & PR SEM-VI

- Advertising and Society
- Advertising Agencies
- Customer Relationship Management
- Laws and Ethics in Advertising
- Internship

SPECIALISATION – JOURNALISM SEM-VI

- News Media Organization & Management
- Web and Electronic Journalism
- Press Laws and Ethics
- Indian Regional Journalism
- Internship

SPECIALISATION – ANIMATION SEM-VI

- Advanced web designing
- 3D Animation
- SFX in Animation
- Audio-Video Editing (practicals)
- Internship

Industry Connect

It is very significant to note that as per B. A. (Mass Media) curriculum, it's an essential requirement for the students of Journalism & Mass Communication to have a regular interaction and participation in the different Channels of Electronic Media (Radio and Television), Web Media, Print Media Houses, Advertising, Public Relations, Corporate Communication and Event Management Agencies for having personal observation and getting familiarity with the working system of the respective media house.

Our students have regularly been participating in various question answer sessions of Live TV Debates, Interactive Sessions, Media Conclaves, Star Casts, Media Campaigns, Advertising and PR Exercises, Awareness Campaigns and Drives, Important Event Celebrations. With these participations, our students have been getting opportunities to personally observe, experience and learn about the various stages of the working systems of different types of media houses.

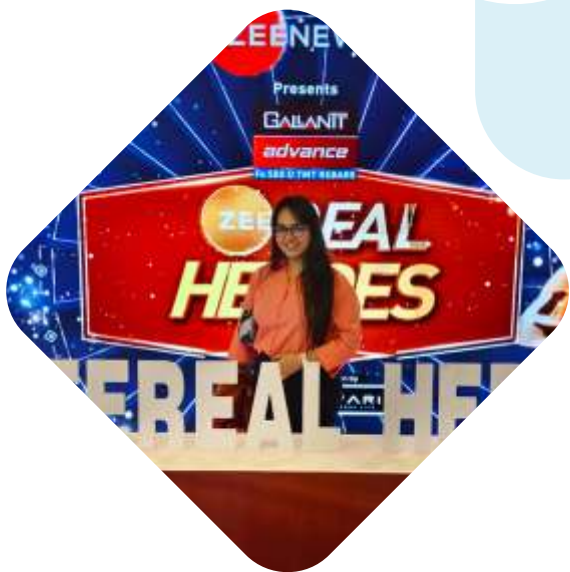


To fulfill this objective, Satyam School of Journalism & Mass Communication, Noida has been organizing BMM students' visits to prominent media channels, media houses and media agencies like Aaj Tak, News Nation, Zee News, Lok Sabha TV, All India Radio, India Today, Hindustan Hindi Daily, Dainik Jagran Hindi Daily, Amar Ujala Hindi Daily, National Khabar, News 24 etc.

SSJMC Students exploring Media Houses



**SSJMC Students
at Media Houses**



Our students become acquainted of a number of Top TV Anchors, Reporters, Correspondents, Producers, Debate Show Hosts, Radio Jockeys and Presenters, Senior Journalists, Researchers, Copywriters, PR Executives, EMCEEs, Event Managers, Multimedia Journalists, Content Writers and Producers. Through strong Industry Interface, we have been able to imbibe inner confidence, motivation, courage and zeal in our students to transform themselves into a hardcore media and communication professional.



Industry Connect





Placement & Internship Batch 2020-23



Alka Jha
News 18



Mansi Dhami
Wealth Clinic Pvt. Ltd



Gaitey
Ahemdabad Subha LLP



Akanksha Chauhan
Demira Freight Linkers
India Pvt. Ltd



Ritika Saraswat
Avance PR



Shubhangi Dutt
Lexicon World



Varalika
Indigo



Noopur Goyal
I horizon Communication



Saachi Sagar
Integrated Centre for
Consultancy Pvt. Ltd.



Deeksha Pandey
NDTV



Sakshi Sahu
Avance PR



Sapna Yadav
Integrated Centre for
Consultancy Pvt. Ltd



Divyani
India News



Chetna
DLF India Pvt. Ltd.



Shweta Singh
BYJU'S

Value Added Programs



Introduction to Editing
Techniques of Editing
Equipments required in Editing –
Celluloid & Digital

ADVANCED CERTIFICATE COURSE IN AUDIO/ VIDEO EDITING & COMPOSING



Opening up Preparation,
Warm ups & Training
Meditation ,Voice & Speech
exercises
Short plays on diverse issues –
Drama, Scenes, Snippets, Solo

CERTIFICATE COURSE IN ACTING & PERFORMING ART



Basics of Photography
Techniques of Photography:
Films, Cameras & Processing

DIPLOMA IN PHOTOGRAPHY



Introduction to Radio Broadcasting
Radio Formats
Pronunciation and Voice-
Modulation
Script Writing, Understanding Music,
Presentation Skills

DIPLOMA IN RADIO JOCKEYING

Value Added Programs



Pronunciation / Diction Clarity
Voice Modulation / Vocal Exercise
Working Atmosphere &
Responsibilities

CERTIFICATE COURSE IN RADIO JOCKEYING



Basics of Acting
Performance skills analysis, Genres
in Acting, Voice modulation and
body language

DIPLOMA IN ACTING & PERFORMING ART



Basics of Writing
Writing for Electronic Media
Writing for Print Media

CERTIFICATE COURSE IN MEDIA WRITING



Basics of Writing
Writing for Electronic Media
Writing for Print Media
Writing for New Media
Live Projects

ADVANCED DIPLOMA IN MEDIA WRITING

Value Added Programs



**Voice Modulation / TV News
Writing/Reporting, News
Translation,
Reporting & Anchoring Practise.**

CERTIFICATE COURSE IN TV NEWS READING & ANCHORING



News Writing/Reporting
Understanding the various roles of
live & recorded television
presenters, Studio Practice &
Developing language skills

DIPLOMA IN TV NEWS READING & ANCHORING



Basics of Photography

Photographing with different cameras & lenses.

Use of colour filters & lighting effects

CERTIFICATE COURSE IN PHOTOGRAPHY



Introduction to Digital Format

Editing exercises on FCP

Assembling of Edited scenes

ADVANCED DIPLOMA IN AUDIO/ VIDEO EDITING & COMPOSTING

State-of-the-Art Lab
Latest Software
Video Editing & SFX



Library



Audio
Visual lab



HOSTEL FACILITIES



SSJMC offers excellent hostel facilities for girls with a warden to supervise day to

- Furnished rooms with washrooms
- Adequate ventilation and lighting facility
- Air Conditions facility within the rooms of hostel
- Well-furnished common rooms with TV with DTH connection
- 24 hour security
- Lush green Lawn
- Indoor games (Carom, Table Tennis etc)
- Courts for Volley Ball, Basket Ball and Badminton.

- Common room
- Wi-Fi Internet facility
- 24x7 power supply
- Laundry service
- Newspapers and magazines
- Dispensary in the campus with ambulance to provide medical assistance to students 24 x 7



Fully Air-
Conditioned Campus
LAN Environment
High Speed Internet



Well Equipped
Photography
Studio



Computer
Lab



SPORTS FACILITIES

A culture to help students adjust, learn and live in a congenial and collaborative environment.

Ensuring the students live in a healthy environment - mentally, physically and socially has always been our topmost priority. Satyam School of Journalism & Mass Communication has fully air-conditioned laboratories which are equipped with the latest computer systems in LAN environment, with high speed internet facility, multimedia and media application software.

Infrastructure

AV Editing Lab

The School of Journalism & Mass Communication has well equipped AV Editing Lab with latest editing software like Final Cut Pro, Nuendo, Sony Sound Forge etc with a view to offer purposeful training to the students. This software enable students to edit in a non-linear mode by offering the latest visual effects and sound application.

Library

The Library offers Subject specific books and papers along with a wide range of national and international dailies. Our college library supports the students in their studies. They are allowed to borrow books and take them home for further study. Apart from text books, students may also borrow reference books to prepare

Transportation

SSJMC campus is well connected to the public transport services. More over the institute also provides transport facility to students residing in the areas of NCR to remove the hurdle of distance. Different routes have been identified for easy access of the cab services to the students.

Computer Lab

School of Journalism & Mass Communication has fully air-conditioned computer laboratories which are equipped with the latest computer systems in LAN environment, with high speed internet facility, multimedia and media application software. We have installed latest editing software like Adobe Premiere Pro, Nuendo, Sony Sound Forge etc with a view to offer

Internet Radio

RadioVOG "the Voice of Girls": The college operates an internet radio, providing students an opportunity to produce and broadcast their own programmes.



Language Lab

Effective Communication has become an essential skill for survival in today's competitive corporate environment. The Language lab is well equipped with all the latest devices which help in enhancing the listening skills of the students and thus enhancing their speech. It is a place especially developed for making proficient mass media professionals.

Wi-fi Campus

Internet has become a very powerful tool for exploration, be it in the areas of Journalism, Mass Communication, Advertising and Public Relations. Moreover, wireless connectivity helps in overcoming the restrictions of seating capacity in computer labs and helps the students to stay updated with the happenings anywhere in the college premises.



24 x 7

Security

The Department of Mass Media has acquired the latest digital cameras both for Studio Production and Outdoor Recording. The Digital Cameras are also used for Still Photography and practical training in camera aesthetics & operations.



Library



AV Lab



Computer Lab



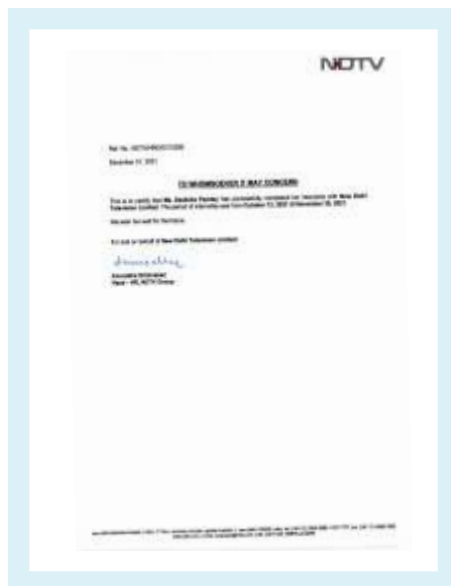
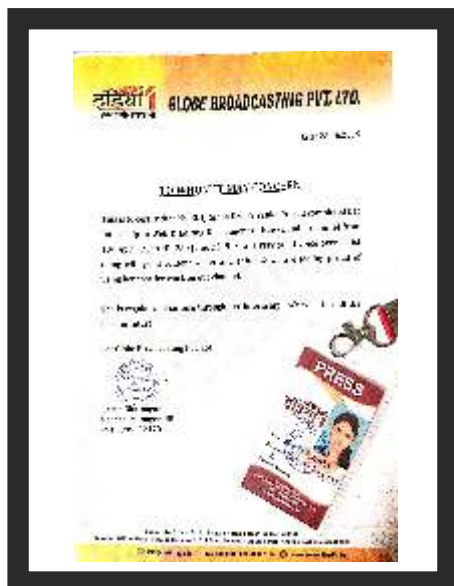
Gym Area



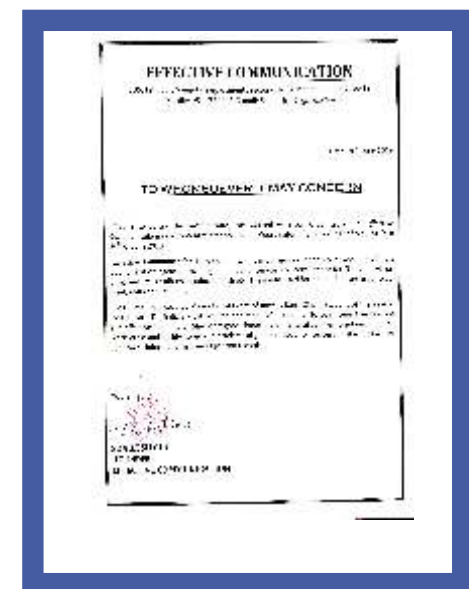
Photography

Campus Practical SSJMC Students in Action

“Pride and Accomplishments: SSJMC Students’ Certificates of Job Offer”



“Pride and Accomplishments: SSJMC Students’ Certificates of Job Offer”



Celebrating Excellence : SSJMC Students honoured with Awards





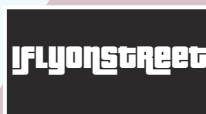
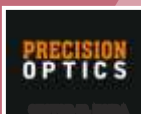
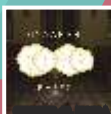
*The sole aim of
Journalism should
be service, to mankind.*
- Mahatma Gandhi

20th December

IGNITE

2K23

Sponsored by



Satyam -SSJMC Annual Media Fest

SSJMC, under the aegis of SFI, Sec. 62, Noida organised its Annual Media Fest "IGNITE 2022" with great enthusiasm and fervour over the theme, "BREAKING GENDER INEQUALITY -An Initiative" in its college campus ground on 22nd December 2022. The program was inaugurated by the Chairperson, Trustees and distinguished guests of Satyam Group of Institutions by lighting the lamp, which was followed by Saraswati Vandana, SNTD Women's University Prayer and National Anthem. Inaugurating the event Mrs. Sneh Singh, The Chairperson of Satyam Group of Institutions motivated the participating students with her inspiring words and said that the purpose of organising this fest was to provide a platform to showcase and promote the talents and skills of the college youths across the NCR Delhi. More than 200 students from 86 colleges, schools and institutes participated and showcased their talents and skills. The program included several creative competitions like Alfaaz (Open Mic), Step Up (Solo Dance), Saptak (Solo Singing), Navras (Street Play), Footloose (Group Dance), Sutter Bug (Photography), Walk with Pride (Fashion Show), Short Cut (Mobile Film Making). The event was hosted by Mr. Mannan Thakral, EMCEE with his entertaining, audience engaging and lively anchoring accompanied by Swakshi Kumar, Shivangi Shekhawat, Chetna Dahima and Devahuti

Sharma, students of SJMC department with their amazing anchoring performances. The event was graced by Shweta Jha, Executive Producer of Aaj Tak TV News Channel; Ajay Jha, Senior Journalist; Nikhil Kumar, Choreographer; Priyanka Mitra; Sukhmanch Theater Team; Adnan Ahmed, Singer | Musician Jammin'3 (Colors TV), The Voice Top2 Finalist (Star Plus), Jitendra Mani Tripathi, DCP Delhi Police; Kumar Girish, NFCD Film Maker; Debu Mishra, Senior Media Consultant and Mr. Sahil and Mrs. Anjali. Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions; Pradeep Gupta, Trustee Secretary; Dr. Binita Agarwal, Principal of Satyam College of Education, Dr. Neha Agarwal, HOD, SCE; Dr. Vandana Jaglan, Principal Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Prof. Dr. Manawwar Alam Dean of Satyam School of Journalism and Mass Communication, Ms. Priyanka Sarkar, Programme Head, SJMC and Ms. Charu Ahluwalia, Assistant Professor graced the occasion. On the successful event, Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions congratulated and encouraged the operators and students of the SSJMC. Before concluding the event there was group photography of all the event winners, faculty, staff and students. The extravaganza ended with the vote of thanks by Dr. M. Alam, Dean, SJMC.

Memories in motion : SSJMC Annual Media Fest Glimpses



Satyam -SJMC Annual Media Fest



SATYAM
JOURNALISM & MASS
Celebrates the 50th Anniversary of
SNDT Women's University, Mumbai
Organizing
Annual Media Fest
November

Participants from all over Delhi-NCR performing in IGNITE-2k23, Satyam -SJMC Annual Media Fest





Celebrating Achievements : Glimpses from the 2023 Graduation Ceremony



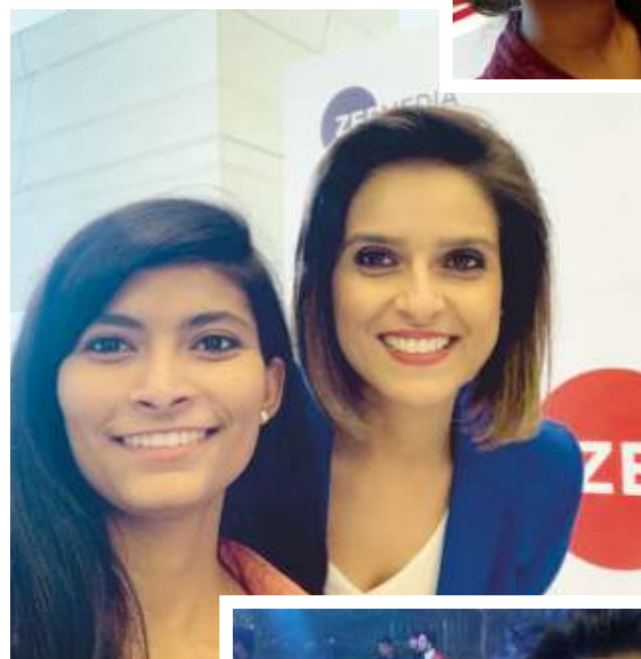


The Annual Convocation Ceremony of Satyam Group of Institutions was solemnly conducted today at its esteemed campus located in Sector 62, Noida. The ceremony commemorated the achievements of the students graduating from the B.A. (Mass Media) program, belonging to the 2020–2023 batch. The event commenced with a parade, symbolizing the commencement of the convocation proceedings. Notable attendees included Dr. Vandana Jaglan, Principal of Satyam Fashion Institute (SFI); Dr. Neetu Malhotra, Vice Principal of SFI; Dr. Bineeta Agarwal, Principal of Satyam College of Education (SCE); Ms. Preeti Goyal, IQAC Coordinator; Mrs. Neha Agarwal, Program Head at SCE; Dr. M. Alam, Dean of Satyam School of Journalism & Mass Communication (SSJMC); Mrs. Priyanka Sarkar, HOD at SSJMC, alongside esteemed teaching and non-teaching staff, and students. The ceremony was graced by the presence of Prof. (Dr.) Shashikala Wanjari, Vice-Chancellor of the NIEPA, New Delhi, and Former Vice Chancellor of SNDT Women's University, Mumbai, who served as the Chief Guest. Graduates of the B.A. (Mass Media) program were conferred with their degrees by the Chief Guest, Prof. (Dr.) Shashikala Wanjari, Dr. Sneh Singh, Chairperson of Satyam Group of Institutions, and dignitaries. Ms. Akansha Chauhan, who secured the 3rd rank at the university level, and Ms. Diksha Pandey, attaining the 5th rank, were honored with trophies in addition to their degrees.



Celebrity Meet

Fusion with luminaries

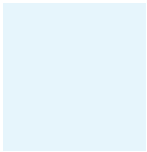
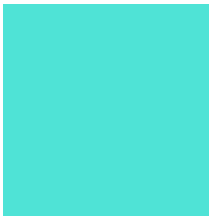




Celebrity Meet

Fusion with luminaries





Industry Visit



Industry Immersion : Media Visit glimpses of SSJMC students



Industry Visit



Industry Immersion : Media Visit glimpses of SSJMC students



Alumni



The best part of my college is its campus and infrastructure. The college also has great facilities like library, photography lab and audio-visual lab etc. The faculty is very supportive and always encourage students to participate in different curricular and extra-curricular activities.

INSHA SIDDIQUI



SSJMC gave me an opportunity to meet different kinds of media people, celebrities and learn a number of new things. The college provided a very high quality platform for exposure. I am grateful to them. Our college provides a great platform for skills enhancement and offers a great learning experience needed in the emerging fields of mass media.

BEAUTY GIRI



Being a women's college, the college is very safe for girls. The teachers are the best part of this college. Regular media visits are organized by the SJMC department. Seniors are very helpful and caring.

SAKSHI SINGH

Testimonial



The college us many platforms to enhance our talents. The teachers have vast knowledge and they are also highly qualified and also the teachers are really supportive for students. The college infrastructure is quite attractive from the outside as well as inside.

PRIYA BISHT



The environment here is very peaceful and congenial. I am a third year student and I always feel very grateful for the fact that I am a part of this institution as it has helped me in building up my personality suitable for my career growth and better life.

SHREYA MATHUR



SSJMC hosts a Media Fest to give students practical experience in event planning and management. Further, the hostel and dining facilities both are decent. The college has a great infrastructure as well as all necessary facilities and equipment.

RIYA TYAGI

Alumni



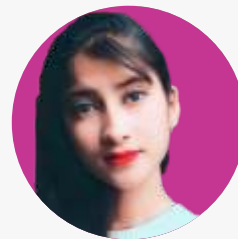
I love the open campus and the students are very friendly and supportive. The respected faculty members always make an attempt to make us self sufficient and independent women in future.

ANUSHKA DHAKA



I feel as vital part of the college as a third year student would. Now, when I recall the first meet at this institute, The Orientation day, I was very skeptical about the path I have chosen, but today, I am confident to excel as a future media professional.

RESHU HORA



Truly, SJMC is an exciting and dynamic Institute with a great professional environment. The Institute offers a great hostel facility along with 24 hours security, which makes it different from other Delhi-NCR media institutions.

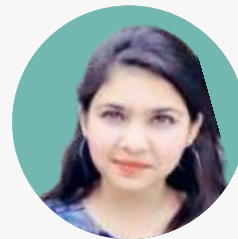
VISHAKHA RUHELA

Testimonial



We regularly get various opportunities to perform and showcase our talents in the various extracurricular activities held within and outside the campus.

SUHANI BAKHSHI



The Department of Mass Media has given us much more than we could ever ask for. The College and the faculty members have given us opportunities and experiences that have made us well versed with our roles in this field.

KIRTY SINHA



I feel fortunate that I have chosen Bachelor of Mass Media course at SSJMC, Noida. Every day we learn new things with practical approach. Infrastructure of this college is very good.

KRITI RAJ SINHA

Student Testimonials



Roshni bagadwal

The Satyam school of journalism gave me the skills and confidence I needed to succeed in the media industry. I am so grateful for the opportunities I have here."



Azli khan

I'm grateful to this college, as the media profession is itself a practical course and we get the maximum exploration on the field. College organises events every week to so many known channels, and I'm so thankful to the faculty for giving us this opportunity.



Dhanya Mirchandani

From day one at SSJMC, the vibrant atmosphere and forward-thinking approach captivated me. The engaging curriculum and experienced faculty fueled my passion, while hands-on projects provided practical insights. The cutting-edge facilities and collaborative environment fostered creativity, shaping my skills and confidence. SSJMC isn't just an institution; it's a transformative experience that propels me toward success in the dynamic world of media.



Shreya singh

It has been a wonderful experience. We had a chance to meet famous journalist radio jockeys and other famous personalities from the media industry. Everyone is very helpful and polite. I'm grateful to being a part of *SSJMC*



Shivani sharma

The atmosphere at SJMC is fantastic for anyone passionate about media. Over the last six months, I've not only gained insights into crucial media skills but also had the chance to immerse myself in the vibrant energy of various college and media events.



Payal Tandon

I am really blessed and glad that I chose my career in the field of media and I was also provided a chance to get admission in Satyam school of journalism and mass communication. These 6 months in this college have really been beneficial in boosting my knowledge about media and also gave me a lot of physical exposure that gave me a premium to learn all the work and gain confidence.



Nidhi kumari

It's been two years in this college, but it feels like just yesterday. Everything feels so good: the college, the faculty, batch mates and the beautiful green campus. SJMC provides numerous opportunities to groom both your career and personality to a great extent. Everyone has a unique talent and individual identity here.



Nidhi Yadav

This 6 months have been an advantage as journey because I got to learn a lot of things and also was given a chance to attend the media fest and learned about media and how it operates.

“ Student Testimonials ”



Priyanjali

After being in this college for six months. I have experienced a lot of things. It has been an honour for me to learn from this reputed college. I have learnt a lot about what is media and how it works



Shraddha bharadwaj

Media, here in the world there are lots of fields but media is one of the pattern and line which you can easily develop your skills much more and also you get the opportunities to learn new things about the world and explore more as a media student here I got the beautiful journey through media learning and there I got the clear path to catch success and heights.



Nisha Chaudhary

Choosing SSJMC wasn't just about enrolling in a college. We weren't confined to textbooks, we were actively engaged with the industry through regular field visits to different news channels. This exposure wasn't limited to one-off visits. Satyam's strong industry connections helped us get internship opportunities. I was fortunate to intern at One India news portal. I'll always be thankful to the faculty



Aanya chauhan

It is my dream to become a journalist after joining SSJMC I believe in that everyday, which we learn from our teachers not only the theoretical part, they also gave us the experience for our growth towards the media line.



Ananya Agri

SSJMC is an institution which helped me focus on my mental growth as it was really tough for me to tackle it. The faculty members have supported me to increase my inner strength, despite only learning what's there in the books, we also gathered learning from the outside practical scenarios. Not only academically, but also other career development as well.



Srishti rana

At SSJMC, the media program has provided me with a rich and immersive learning experience. Although I'm still in my first year, the curriculum and hands-on approach have made it feel like I've already gained valuable knowledge and practical skills, creating a unique and fulfilling educational journey.



Tanushya

As a mass media student, I got to learn about what mass media and mass communication means in depth. Not only that, we were invited to various events which gave us practical knowledge about our field. I extend my sincere gratitude to all the professors and teachers in our department who all help us gain knowledge in this journey.



Muskan

I am grateful to SJMC, Noida for providing me the opportunity to explore professional choices and groom myself personally. Thanks to our experienced faculty it became very easy to cultivate our skills and align them with our professional goals.

SSJMC Clubs



SATYAM THEATRE CLUB

Through Satyam Theatre Club our students have been organizing Nukkad Natak, Dance, Singing and Skit and Street plays on various themes of social relevance such as Literacy, Environment and Pollution, Child Rights, Juvenile Delinquency, Women Empowerment, Sex Education, Sexual Harassment, Gender Biasness, Social evils and Human Rights Awareness etc. Our students have participated in various theatrical competitions in Noida Delhi NCR and earned name and fame.



SATYAM MEDIA WRITING CLUB

Through Media Writing Club, BMM students have been actively involved in Planning, Researching, Reporting, Interviewing, Writing, Page Designing and Publication of The Buzzing Bee, SSJMC News Letter, Satyam Media Chronicle students are also contributing with their Blogs and participation in various Media Writing Competitions in Noida Delhi NCR. Our students have earned laurels for the School and Institution.

SSJMC Clubs



SATYAM MEDIA PRODUCTION CLUB

Through Satyam Media Production Club, our students have been involved in Pre Production, Production Post Production and Exhibition of Documentaries, Short Films, Advertisements, Corporate Films Tik Toks for Education, Awareness, Information, Entertainment and Mobilization purposes. Our student productions have a significant following, liking and sharing on prominent social networking sites like Facebook, Instagram, You Tube and WhatsApp as well. Our students have participated and showcased their productions in various media competitions in Noida Delhi NCR and earned recognition.



SATYAM EVENT MANAGEMENT CLUB

Event Management Club works to execute the events, festivals, seminars, conferences, workshops, concerts, conventions and annual fests through meticulous planning and efficient execution with the active involvement of B.A/M.A (Mass Media) students. It involves studying the concept and theme of the respective event, identifying its target audience and coordinating the technical aspects followed by mock drills before actually launching the event.

Events build social and business relationships and give its members the opportunity to meet and interact with the cross-section of valuable members of the industry, academia and society.

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COVERAGE

चेतना मंच
इतिहास भवदी स्तम्भ

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चेतना मंच

website: www.chetnamanch.com

Chetna Manch Chetna Manch

देश-प्रदेश

वार्षिक कार्यक्रम मीडिया फेस्ट का आयोजन



इन्द्रधनुष और सारंगी संगीत से शुरू हुई सांस्कृतिक कार्यक्रम का शुभारंभ सुखमंच थिएटर के महामोहक नुक्कड़ नाटक से हुआ।

इस कार्यक्रम के अतिथियों में प्रवर्तन निदेशालय के पूर्व प्रमुख कर्नल सिंह, जस्टिस आर. एन. मिश्रा, सरोज मिश्रा, भारतीय डाक सेवा अतिरिक्त सचिव सिंह, रेडियो जॉकी राहुल माफिन, गायक अवि राजपूत, निर्णय कौंड की पैंची करने वाली सुदीप कौंड की वकील सीमा कुलकर्णी, फॉर्टिस नॉएडा न्यूरोसर्जन डॉ. राहुल गुप्ता, रूचि अनुराग तेलंग आदि रहे।

इस अवसर पर सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन स्नेह सिंह और टुट्टी सेकेट्री इंदीप गुप्ता ने इस फेस्ट के सफल आयोजन पर स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों और छात्रों का उद्बोधन किया। उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत श्रेष्ठ भारत' की ओर मार्ग प्रशस्त करती है।

सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में वार्षिक मीडिया फेस्ट 'इग्नाइट- 2023'

इंद्रधनुष (सत्यम ग्रुप ऑफ)

नोएडा। सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में एक दिवसीय रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2023' का शुभारंभ किया गया जिसका थीम 'सांस्कृतिक विविधता का उत्सव व आजादी को अमृत महोत्सव' था। इस मीडिया फेस्ट का उद्देश्य एक भारत श्रेष्ठ भारत की भावनाओं को जागृत करने के लिए प्लेटफॉर्म मुहैया कराना था।

कार्यक्रम का शुभारंभ सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन स्नेह सिंह और टुट्टी सेकेट्री इंदीप गुप्ता ने इस फेस्ट के सफल आयोजन पर स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों और छात्रों का उद्बोधन किया। उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत श्रेष्ठ भारत' की ओर मार्ग प्रशस्त करती है।



सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों और छात्रों को मार्ग दि और उद्बोधन किया। उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत श्रेष्ठ भारत' की ओर मार्ग प्रशस्त करती है।

कार्यक्रम में ऐड मैड, हल्ला बोल (नुक्कड़ नाटक), सत्यक (सोलो सिंगिंग), चॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (ग्रुप डांस), अल्फाज (ओपन माइक) क्लिकोमेनिया (फोटोग्राफी) एवं रोलिंग फिल्म (मोबाइल फिल्म मेकिंग) की प्रतियोगिताओं का भी आयोजन किया गया। छात्रों ने इन प्रतियोगिताओं में अपनी प्रतिभा प्रदर्शित की।

सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन



सत्यम ग्रुप ऑफ इंस्टीट्यूट्स ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में एक दिवसीय रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन किया गया, जिसका थीम 'सांस्कृतिक विविधता का उत्सव व आजादी को अमृत महोत्सव' था। इस मीडिया फेस्ट का उद्देश्य एक भारत श्रेष्ठ भारत की भावनाओं को जागृत करने के लिए प्लेटफॉर्म मुहैया कराना था।

कार्यक्रम का शुभारंभ सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन स्नेह सिंह और टुट्टी सेकेट्री इंदीप गुप्ता ने इस फेस्ट के सफल आयोजन पर स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों और छात्रों का उद्बोधन किया। उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत श्रेष्ठ भारत' की ओर मार्ग प्रशस्त करती है।

इस कार्यक्रम में ऐड मैड, हल्ला बोल (नुक्कड़ नाटक), सत्यक (सोलो सिंगिंग), चॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (ग्रुप डांस), अल्फाज (ओपन माइक) क्लिकोमेनिया (फोटोग्राफी) एवं रोलिंग फिल्म (मोबाइल फिल्म मेकिंग) की प्रतियोगिताओं का आयोजन किया गया।



सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन का वार्षिक मीडिया फेस्ट 'इग्नाइट- 2023' का हुआ आयोजन

न्यूज मेल

नोएडा। सत्यम स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन में एक दिवसीय रंगारंग वार्षिक मीडिया फेस्ट 'इग्नाइट- 2K23' का आयोजन किया गया, जिसका थीम 'सांस्कृतिक विविधता का उत्सव और आजादी को अमृत महोत्सव' था। इस मीडिया फेस्ट का उद्देश्य 'एक भारत श्रेष्ठ भारत' की भावनाओं को जागृत करने के लिए प्लेटफॉर्म मुहैया कराना था। कार्यक्रम का शुभारंभ सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन, टुट्टी और गणमान्य अतिथियों द्वारा दीप प्रज्वलन और सरस्वती वंदना से हुआ। वही सांस्कृतिक कार्यक्रम



का शुभारंभ सुखमंच थिएटर के महामोहक नुक्कड़ नाटक से हुआ। इस कार्यक्रम के अतिथियों में प्रवर्तन निदेशालय के पूर्व प्रमुख कर्नल सिंह, जस्टिस आर. एन. मिश्रा, सरोज मिश्रा, भारतीय डाक सेवा अतिरिक्त

सचिव ओमि सिंह, रेडियो जॉकी राहुल माफिन, गायक अवि राजपूत, निर्णय कौंड की पैंची करने वाली सुदीप कौंड की वकील सीमा कुलकर्णी, फॉर्टिस नॉएडा न्यूरोसर्जन डॉ. राहुल गुप्ता, रूचि अनुराग तेलंग



आदि रहे। इस अवसर पर सत्यम ग्रुप ऑफ इंस्टीट्यूट्स की चेयरपर्सन स्नेह सिंह और टुट्टी सेकेट्री इंदीप गुप्ता ने इस फेस्ट के सफल आयोजन पर स्कूल ऑफ जर्नलिज्म एंड मास कम्युनिकेशन के संचालकों

और छात्रों का उद्बोधन किया, उन्होंने कहा कि इस प्रकार के आयोजन से छात्रों में प्रतिस्पर्धा की भावना जागृत होती है जो 'एक भारत श्रेष्ठ भारत' की ओर मार्ग प्रशस्त करती है। इस कार्यक्रम में ऐड मैड, हल्ला बोल (नुक्कड़ नाटक), सत्यक (सोलो सिंगिंग), चॉक ऑफ (फैशन शो), फुट लुज (सोलो डांस), स्टेप अप (ग्रुप डांस), अल्फाज (ओपन माइक) क्लिकोमेनिया (फोटोग्राफी) एवं रोलिंग फिल्म (मोबाइल फिल्म मेकिंग) की प्रतियोगिताओं का आयोजन किया गया।

as con-
cheering
own's poor
most inde-

not see but a quiet mind may live as con-
windows of the alms-house as brightly as
from the rich man's abode; the snow melts
before its door as early in the spring. I do
not see but a quiet mind may live as con-

not see but a quiet mind may live as con-
tentedly there, and have as cheering
thoughts, as in a palace. The town's poor
seem to me often to live the most inde-

The
windows
from the
before it
not see



Sports Activities



Admission PROCEDURE

ENQUIRY/COUNSELLING

Students can make an enquiry **ONLINE** by calling the admission office or **OFFLINE** by visiting the campus and meeting our admission Manager.



REGISTRATION/APPLICATION

Students may apply **ONLINE** www.satyammassmedia.in or **OFFLINE** on campus.

INTERVIEW

Interview of eligible candidates will be scheduled within two weeks of applying.



SELECTIONS

Selected candidates will be notified within a stipulated deadline

DOCUMENT VERIFICATION

Selected candidates have to report on campus with original and a set of self attested (Photocopy) of academic documents and 4 photographs



FEE SUBMISSION

Course fee to be submitted in the accounts department

Admission Rules

Satyam School of Journalism & Mass Communication, conducts an entrance exam in order to shortlist aspirants for admission. Entrance Test comprises of Quantitative and Analytical Ability(30%), English Comprehension & Communication Ability (20%), General Knowledge & Current Affairs (30%), Creative Ability Test (20%)and . Aspirants will be appearing for the Personal Interview round. *Direct Admission under NRI and Management Quota on the basis of merit and personal interview.*

Registration - Neatly filled application form along with a DD/ Cheque or cash of Rs. 500/- for B.A. Mass Media / MA in Media & Communication, in favor of Satyam Fashion Institute is to be submitted to the A/C department.

Admission Office: SSJMC, C-56/A 14 & 15, Sec-62, Noida.

The following certificates need to be enclosed with the application form for all the courses at the time of admission.

- 10th Marksheet and Passing Certificate.
- 12th Marksheet and Passing Certificate
- Graduation or any other qualifying exam semester wise/year wise Marksheet.
- Character Certificate, Medical Certificate. Migration Certificate of last qualifying exam.
- Co-curricular and extracurricular activity proof certificates.
- 6 color passport size photographs.
- Any other certificate – need to indicate.

Special seats: For physically challenged candidates (only with locomotor disability) or differently abled candidates - Number of seats allocated five. Candidates who consider themselves eligible for this category are suggested relevant medical documents duly examined by district medical hospital. These special seats will be awarded scholarship on the fee structure in all the programs.

FEE SUBMISSION GUIDELINES

Fee Structure

Bachelor of Mass Media Courses amount to be paid in two easy installments. The amount of annual fees Rs. 82,500/- out of which Rs. 43750/- has to be paid as 1st Semester Fees at the Time of Admission and Rs. 38750/- before the beginning of 2nd semester, 3rd, 4th, 5th and 6th semester fee as per deadlines issued by management for respective years. A late payment fine of Rs.100 per day would have to be paid after the due date. If the semester fee is not paid. (Management has the reserves the right to revise the fees charged at the start of the academic session).

MA in Media & Communication: amount to be paid in two easy installments. The amount of annual fees Rs. 70,000/- out of which Rs. 35000/- has to be paid as 1st Semester Fees at the Time of Admission and Rs. 35000/- before the beginning of 2nd semester, 3rd, 4th, 5th and 6th semester fee as per deadlines issued by management for respective years. A late payment fine of Rs.100 per day would have to be paid after the due date. If the semester fee is not paid. (Management has the reserves the right to revise the fees charged at the start of the academic session).

A student who has been suspended or expelled for reasons relating to student academic misconduct/ student general misconduct and/or consistently low attendance without sound medical proof will not be entitled to a refund of tuition fees.

A late payment fine of Rs. 100 per day would have to be paid after the due date. If the semester fee is not paid within one month of the due date, the admission would stand cancelled and re-admission would be possible only on payment of Rs. 15,000 as re-admission charge along with the semester fee. For the academic year 2024-25, if SJMC makes any modification during the session, those will be binding for the students. Hostel / Transport / Industry visit and tour charges are to be paid extra. After taking the admission, if the student cancels her admission no fee except caution money will be refunded and the admission will automatically stand cancelled.

Financial Assistance

Purpose of the loan

- To meet educational expenses such as tuition fees, hostel fees, cost of books and exam fees for pursuing any Graduation, Post-Graduation / Diploma course in an Institution recognized by the State / Central Government / University.

Eligibility

- Should be an Indian Citizen.
- Should have secured admission to higher education course in recognized institutions in India through Entrance Test / Merit Based Selection process after completion of HSC (10 plus 2 or equivalent) / Should be graduate in any stream for admission into MA in Media and Communication.
- In the states where there is no common entrance test (CET) the applicant must secure 60% for others and 55% for SC / ST students in the qualifying examination as Cut-off marks.
- The student applicant should not be in gainful employment.

Scholarship Criteria

Following scholarships categories (upto 10% on first year fee) are available to the students of BMM:

- Merit Scholarship – 10% scholarship in the 1st year for those candidates having 85% and above in qualifying exam. (Applicable only for first year of the Course)
- Sister Concession – applied if two real sisters are studying, then either of the two would get the concession.
- Satyam Staff – for the daughter/ real sister of the Satyam staff.
- Defence/ Army/ Paramilitary/ Indian Navy/ Police personnel's ward.
- Doctors in Government hospitals/ Para medical staff of Government hospitals' ward.
- **Special seats for physically challenged candidates (only with locomotor disability) or differently abled - Limited to a maximum of 5 seats in the given academic year

RULES & REGULATIONS

Rules & Regulations

GENERAL RULES

Every student shall abide by the rules of the institute, which may be updated from time to time.

Identity Card: Every student of the institute must possess the identity card. She should always wear it on person while on campus and should produce whenever called upon to do so by concerned authorities. The loss of I Card should be reported immediately to the office. Rs. 500/- will be charged for issuing a duplicate I card.

Attendance: A student shall be required to attend 75% of the number of lectures and 75% of the number of practicals, separately from actual number of classes conducted in each subject during each semester. Directions related to shortage in attendance have to be obeyed by the students.

DISCIPLINARY RULES

Ragging: Ragging is totally banned in the institute/ college. Anyone found guilty of ragging and /or abetting ragging is liable to be punished. The punishment depending upon the nature and the gravity of the offence as prescribed under UGC act 1956 as further issued vide their draft notification No. F1- 16/2007 (CPP-II) April 2009. All parents/ students is required to sign the undertaking at the time of admission as attached with the admission form. Visit institute's website - www.satyamfashion.ac.in Contact on 0120-0120-4242805 / 4540130/ Mobile: 9958094706

Anyone found indulging in ragging in any form within or outside the campus, shall be instantly expelled from the institute. The behaviour of the students at all time, within or outside the campus must be above board and must reflect a sense of responsibility. Students are required to show due regard for the rights and the properties of the institute. Any student found guilty of tampering / damaging the property, fixtures, equipment, furniture, books, building, vehicles, etc. of the institute / shall be liable for punishment and might be expelled from the institute. Any student found misbehaving in the class, lab, campus and behaving arrogantly with the faculty and or staff or fellow students will be severely punished. The nature of the punishment will depend upon the severity of the offence.

The following will constitute misbehavior and misconduct:

- I. Disobedience ii. Objectionable immoral iii. Improper body language iv. Back answering
- v. Insubordination etc.

Rules for Hostel and Transport Facility are notified separately which must be followed.

Hostel / transport facility once availed cannot be withdrawn and charges will have to be paid for the whole academic year. The students are bound by all the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the concerned authority, which also reserves the right of modifying these rules as and when felt necessary.

All disputes pertaining to prospectus, admission and conduct of examination shall fall within the jurisdiction of Noida, Uttar Pradesh State only.

Use of mobile phone in the classrooms, labs, library and other academic area is strictly prohibited. Mobiles ringing in the class will be confiscated, auctioned and the proceeds will be donated to a charitable cause. Further, such student will be liable for disciplinary action. Carrying any valuables to the institute will be at the risk of the student and institution will not accept any responsibility of the valuables lost in the class as well as on the campus. Students are required to read the notices put on the notice board of the institute. Institute shall not accept any responsibility for any loss / damage incurred by a student owing to her failure to read the notices in time. Any advance taken by a student towards any activity of the institute should be settled with the authorities within four days from the completion of the activity. To substantiate the expenses, authentic receipts / bill must support the statement.

"Setting the Bar High: Celebrating the University's Top Achievers!"



Anjali Kashyap - Batch 2019-22
Secured 5th Rank in the University



Akanksha Chauhan - Batch 2020-23
Secured 3rd Rank in the University



Deeksha Panday - Batch 2020-23
Secured 5th Rank in the University

"Rising to the Top: Honouring the College's Finest Scholar!"



Akanksha Chauhan - Batch 2020-23
Topped in college with Ad & PR



Isha Tyagi - Batch 2020-23
Topped in college with Journalism



Gursimran Kaur - Batch 2020-23
Topped in college with Animation

BMM students getting Awards under Earn While You Learn Scheme



Astha Tyagi
Social Media Content Creation



Shreyangi
Newsletter and Research



Prerna Yadav
Video Production



Mehak Verma
Social Media Handling



Anshika Jha
Coordination for Channel Visits



Vaishnavi
Graphic Designing



Ishika Jaiswal
Newsletter and Academic Report



Roshni Bagdwal
Social Media Reel Production



M. Tanushya
Report Writing



Vidhi Sheoran
Photography and Research work



Shivangi Shekhawat
Events Coordination



Kashish Dixit
Crafting Publisity Items



Devahuti Sharma
Newsletter Production



Swakshi Kumar
Anchoring for Events



Preeti
Hand sketching of Potraits

Team-SJMC



Dr. Vandana Jaglan
Principal - SFI



Dr. Neetu Malhotra
Vice Principal - SFI



Dr. M. Alam
Dean, SSJMC



Ms. Priyanka Sarkar
HoD, SSJMC



Ms. Charu Ahluwalia
Program Coordinator



Dr. Pinak Pani Basumatary
Assistant Professor



Ms. Deepti Chanana
Admission Counselor



Ms. Kanika Vig
Admission Counselor



Mr. P.N. Sharma
Office Suprintendant



Mr. Pramod Chaudhary
Administrative Officer



Mr. Lalit Singh
Accounts Officer



Mr. Yahsveer Singh
Assistant Manager
(Office & Liaison)



Mr. Laxman Rawat
System Admin (IT)



Mr. Sachin Saini
Accountant



Ms. Nilofar
Librarian



Ms. Deepti Mishra
Office Assistant



Ms. Asha Singh
Hostel Warden



Satyam
GROUP OF INSTITUTIONS
Empowering women through education



Sjmc
SCHOOL OF JOURNALISM
AND MASS COMMUNICATION

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satyamassmedia@gmail.com,
satyamassmedia@satyamfashion.ac.in
Website: www.satyamassmedia.in

Sfi
SATYAM
FASHION
INSTITUTE

Sce
SATYAM COLLEGE
OF EDUCATION

Designed by: Laxman Singh Rawat