

ORIENTATION 2020



The Cultural and Sports Cell members under the IQAC cell had organised Orientation 2020 program for new students coordinated by Principal Dr. Vandana Jaglan, HOD Dr. Neetu Malhotra, Dr. Sakshi Shail, Mr. Manoj Kaushik, Ms. Vandana Singh and Ms. Devanshi Arora for B.Design & PGDFD New Batch on 5th December 2020. This event was organized to celebrate the new members who joined the Satyam family despite all the limitations keeping everyone home. The day started with Saraswati vandana to evoke God's blessings. Ms. Sonia Jetley, Fashion Designer and Ms. Neetu Singh, Chairperson of Sini Designs & Sini Lifestyle graced the occasion as the honoured guests. They shared their valuable knowledge about the design industry with the students who are about to begin their design journey at Satyam Fashion Institute. They guided the students about the importance of resilience and hard work, sustainability and the need for a greener future for the design industry. The designer discussed the future prospects of design and importance of sustainable designs.

The Main part of the event was the Talent Hunt where the students were

given a minute each to display their talent in the form of a video. During the pandemic situations, students had shown their talent and style sitting at home. The range of talents displayed was overwhelming including photography, dancing, singing, cooking and what not. This was followed by the very interesting Style Icon Round where the students dressed up as their favourite style icon such as Shin Chan, Deepika Padukone etc while the other attendees tried to guess the names of these fashionistas. The Sports Cell also organized activities such as 'Go Fetch' where the students had to fetch items with a certain pattern from their homes. This was followed by a Bollywood quiz.

To motivate the hardworking spirits of the students, several cash prizes along with SFI titles were given to the students who performed exceptionally. The event was covered by some of the major news agencies like Amar Ujala, Dainik Jagran, Hindustan Times & Jan Sagar. The whole event was coordinated by the Cultural Cell and Sports Cell in the guidance of HOD, Dr. Neetu Malhotra.



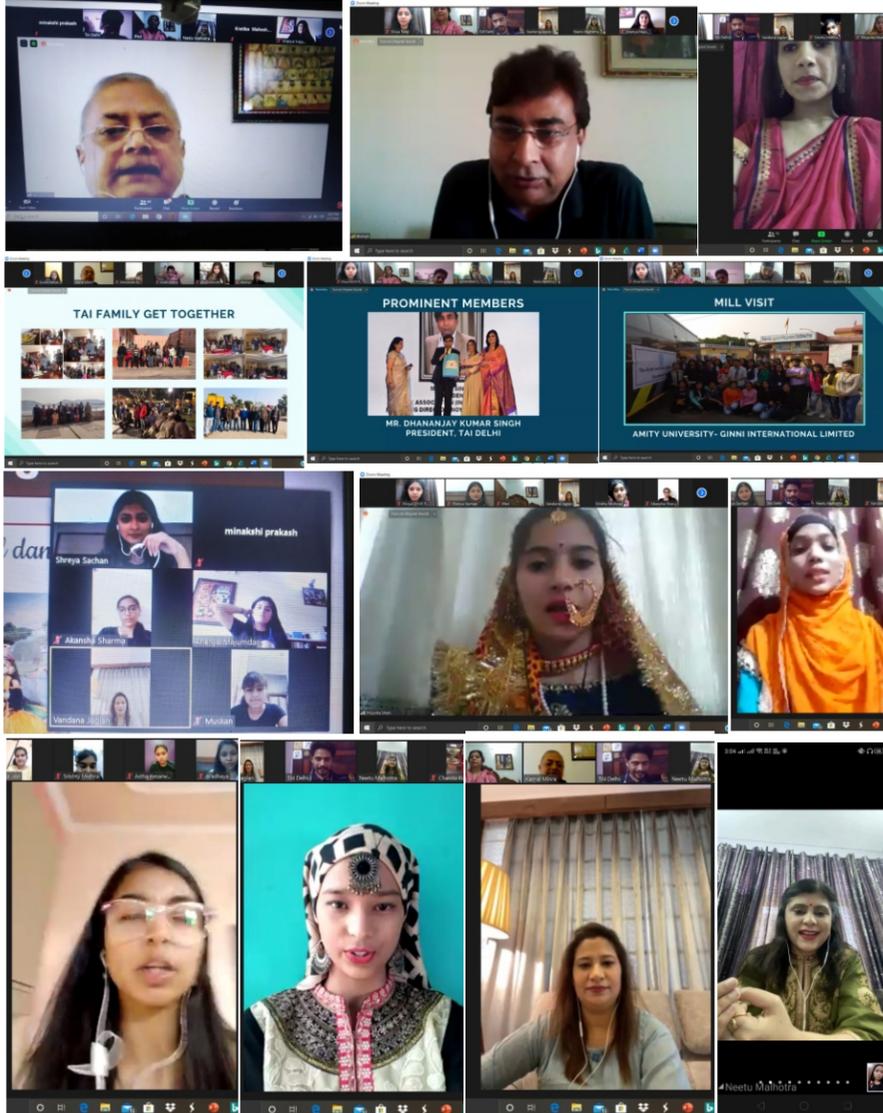
Festival of Colours



Amidst rising concerns over Coronavirus, students celebrated Holi with their family by avoiding mass gatherings and Holi events

this year. Even though there was an air of concern all around, there was joy in the atmosphere.

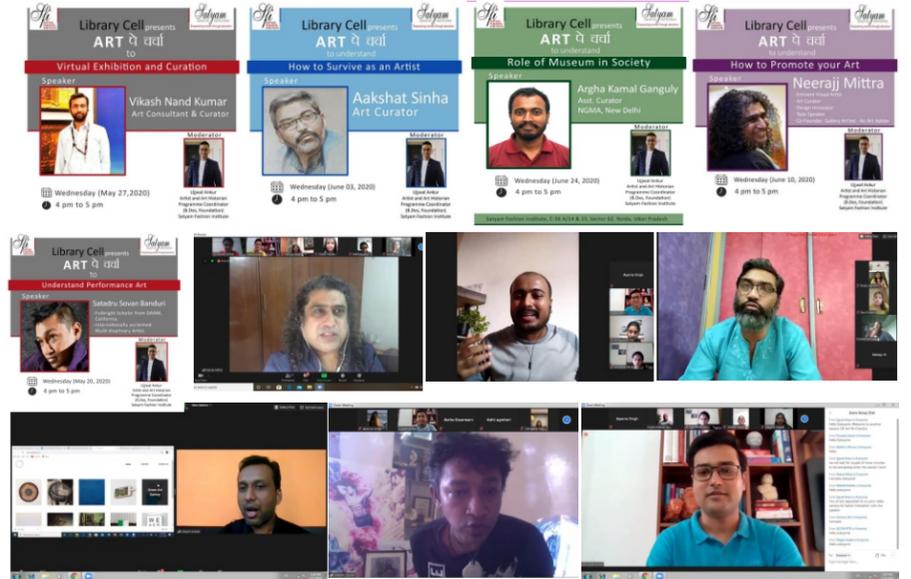
Collaborating with the Textile Association Of India



The Textile Association of India, Delhi in association with The Orator's society organized a webinar on 2nd May 2020, guiding students on the importance of efficient communication and teaching the basics for the same. The event was hosted by Ms. Ananya Majumdar, Ms. Shreya Sachan and Ms. Shubhra Aggarwal and was held under the guidance of Principal Dr. Vandana Jaglan, HOD Dr. Neetu Malhotra. The session was followed by a fun Entertainment Quiz. TAI also organized a poetry competition for the participants in which Bhavya Jain from our college held a position in the top five. A second webinar was organized by TAI and the Orator's Society, on 9th May 2020. The aim of this session was to enlighten students about the value of extracurricular activities in personality enhancement. A fun entertainment quiz followed the informative session. TAI also organized a poetry competition on the topic- 'Meri Maa' in which Ayushi Malhotra, Ananya Majumdar and Bhavya Jain held

positions in the top five ranks. All participants and winners received E-Certificates. On 7th June 2020, Satyam Fashion Institute in association with TAI organized an informative and interactive webinar ' सांस्कृतिक WebQuest'. The webinar was an attempt to engage children amidst the great lull of the lockdown and enrich them with the knowledge about the culture of India. The webinar began with a brief introduction about the college, given by the students of SFI, followed by a brief presentation on TAI by the Honorable Joint Secretary Mr. Nitin Miglani. The most anticipated section of the webinar was the multi-faceted quiz on Indian Culture. The quiz was as fun as it was engaging. The most interesting element added to the webinar was when students styled themselves in costumes of various cultures in India. The mentors from TAI gave a motivational speech inspiring all to make the best out of the pandemic situation and believe that everything is going to be fine in the future.

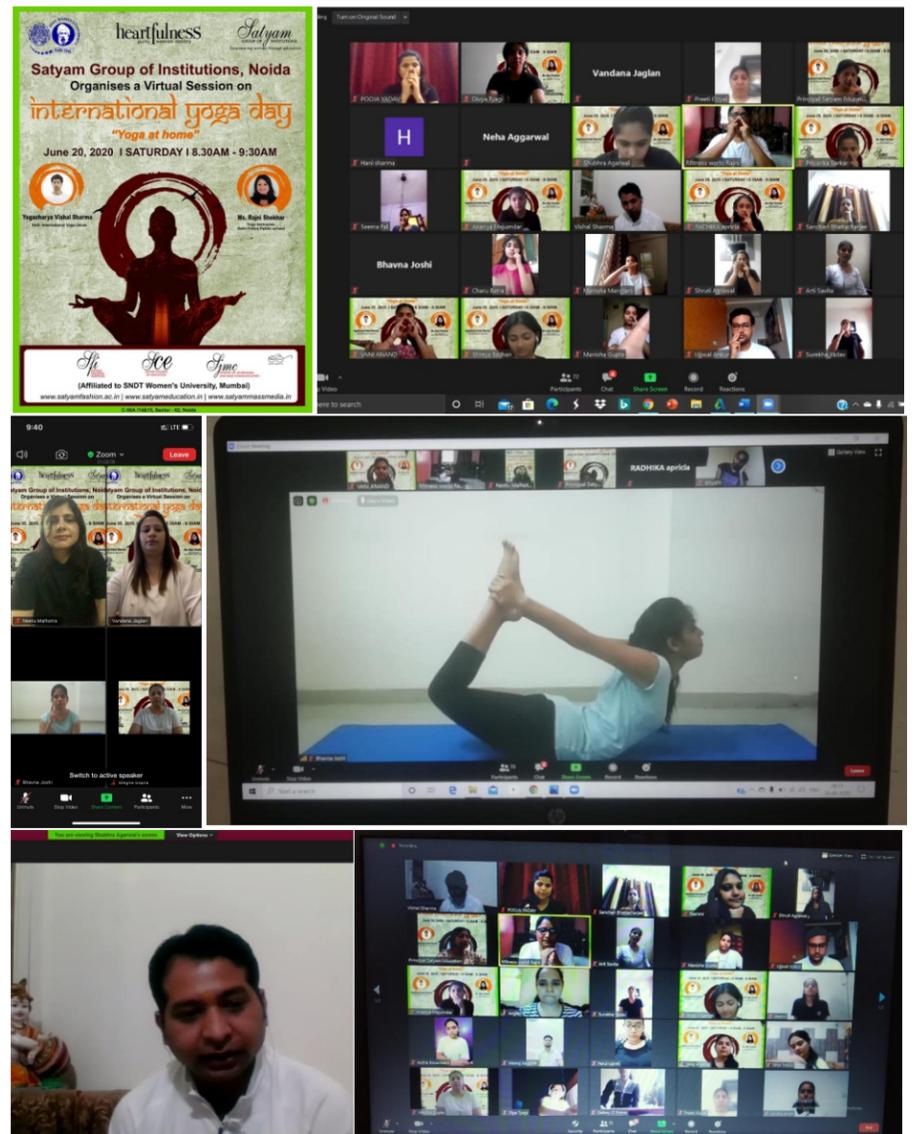
Art Pe Charcha



The Library cell of Satyam Fashion Institute Noida, organized a series of online webinars 'Art Pe Charcha' to understand the different aspects of art. The sessions were hosted by Mr. Ujjwal Ankur, programme coordinator (B. Design Foundation). Some of the well known and eminent personalities from the field of art imparted their knowledge and interacted with the attendees. Visual and Performance Artist Mr. Satadru Sovan was the speaker for the first session on the topic 'Performance Art'. Art Consultant Mr. Vikash Nand Kumar was the speaker for the session on the topic 'Virtual Exhibition and Curation'. Art Curator, Mr. Akshat Sinha was the speaker of the session on the topic 'How to survive as an artist'.

Visual Artist, TEDx speaker and the Co-Founder of Gallery Art'est Mr. Neeraj Mittra was the speaker for the session titled 'How to promote your art'. Mr. Argha Kamal Ganguly, curator at National Gallery Of Modern Art was the speaker for the session titled 'Role of Museums for society'. Students, academicians and industry professionals from different corners of the country attended the webinars and became a part of it. The sessions also inculcated a query round where participants posed their questions. E- Certificates were given to all the participants. It was indeed a very enlightening as well as informative series for all the participants.

Mind, Body, Spirit - Yoga for all



21st June 2020 marked the 6th International Yoga Day. Satyam Group of Institutions organized a webinar to celebrate this special

occasion. Mr. Yogacharya Vishal Sharma and Ms. Rajni Shekhar graced the occasion. With many feathers in his cap, Mr. Sharma is a

renowned personality. He has been associated with the International Yoga Union as Head of the Department. Since September 2007 he has been teaching in Pulian International Yoga Center as a senior Teacher. Ms. Rajni Shekhar is a graduate from the esteemed Delhi University, Ms. Shekhar is currently pursuing M.A. Yoga from JVBI Rajasthan. She has also done Basic Pranic Healing Course, Advance Oneness With Higher Soul, Achieving Psychotherapy Course and Arhatic

Yoga. She is currently working in Delhi Police Public school. The esteemed guests conducted a virtual yoga session along with Bhavna Joshi, a final year student of PGDFD. She has self learnt yoga online and has been doing yoga since 2012. Mr. Sharma led the session teaching the students the importance of yoga on the mind and spirit of a person. It was a two-hour long session filled with insights about the importance of yoga and maintaining a healthy lifestyle.

Career Guidance



Amar Ujala Organised a career guidance webinar on 26th June 2020, which was attended by the students and team members from Satyam Fashion Institute. The fruitful and interactive session

included students asking many questions regarding their careers and scope in the future along with learning from their experts and their guiding words.

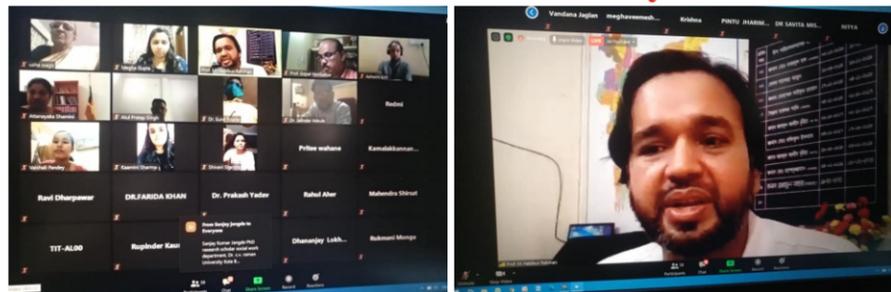
Webinar with Designers- Kripa Fashion Conclave



Kripa Fashion Conclave organized a series of webinars with renowned Designers like Ms. Ritu Beri, Ms Rina Dhaka, Ms Mandira Wirk and many more. The students of Satyam Fashion institute

attended the sessions and gained insights about the Design Industry and changes it is going through in the times of pandemic. The sessions were very informative and interactive.

Webinar on Problems faced by Women



On 30th June 2020, the members of Women's Cell, Satyam Fashion Institute attended the International

webinar on 'Problems faced by women during COVID 19'.

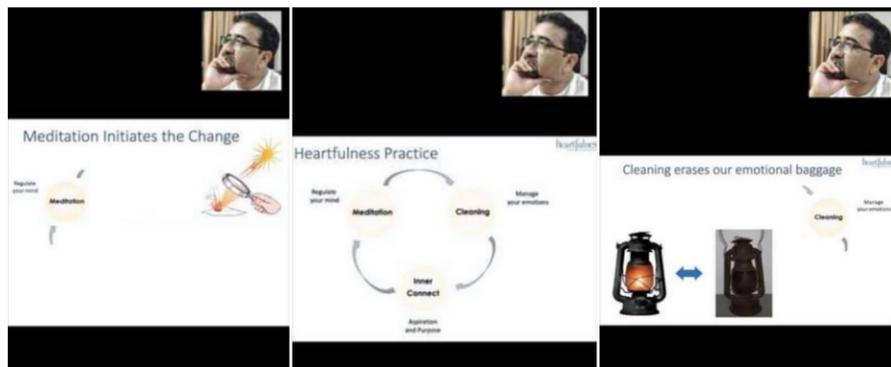
Future of Indian Fashion



On 2nd July 2020, the students of Satyam fashion Institute attended a webinar on the topic 'The Future of Indian Fashion'. The guests for the session were designer Sabyasachi and Ms Priya Tanna,

editor of Vogue, India. It was a very enlightening session filled with credible ideas and information relevant to the current times.

Resilience in Crisis



On 11th July 2020, the faculty of Satyam Fashion Institute attended a webinar organized by Heartfulness School Connect Team. The topic for the session

was 'Resilience in Crisis'. It was a Six Week Online Workshop for Teachers. It was an informative experience overall.

Learning about our Past



Mr. Ujjwal Ankur, Art Historian and Programme Coordinator(B. Design foundation) at Satyam Fashion Institute talked about various topics of Art History in association with NCERT.

which included school students as well as teachers. The topics covered included Mughal Miniature Paintings, Pahadi Miniature Paintings, Jain Art and many more. The sessions were very interesting and informative. It was an excellent opportunity to learn about Indian Art History in a simple way.

The sessions were telecasted live on the education channel of Doordarshan. The initiative was appreciated by the live viewers

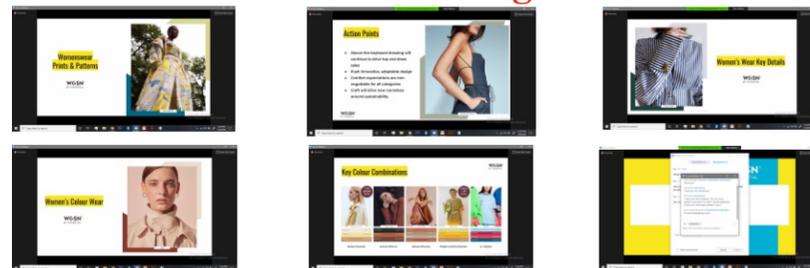
A New Journey



Satyam Fashion Institute (SFI) has taken another key step towards providing quality education. The Institute is now registered as SWAYAM-NPTEL Local Chapter. SWAYAM is an initiative launched by the Ministry of Human Resource Development, Government of India under Digital India, covering all advanced education, High School and skill sector courses. National Programme on Technology Enhanced Learning (NPTEL) is a project of MHRD initiated by seven Indian Institutes of

Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003, to provide quality education to anyone interested in learning from the IITs. An orientation program was also conducted online for the students by the IQAC Cell. The aim was to spread the awareness about SWAYAM- NPTEL local chapter of our college and to give the insight for the e-learning courses through Swayam portal as well.

WGSN-Forecasting Fashion



Students of Satyam Fashion Institute attended 'Key Direction 2021' webinars organized by WGSN Trend Council on the 31st July 2020 and 19th August 2020. The topic for the webinar was the directions in which the future of fashion in India can progress. It

focused specifically on the forecast for the upcoming year 2021. Also at the end of each session, there was a Question and Answer round where all the questions of students were answered by the experts from WGSN trend Council.



SOWTEX-Go Digital

Online Demo Session
HOW TO **OPTIMIZE ON SOWTEX SMART TECH TOOLS**
FOR YOUR FASHION & TEXTILE BUSINESS?

TIME 4-5 PM
LIVE DEMO SESSION BY POP FASHION

- 01 Digital Sourcing
- 02 Lead generations
- 03 Ready stocks
- 04 Capacity Utilisation
- 05 Design Search in 46 categories
- 06 Know about Fashion Forecasting Tool - POP Fashion

SOWTEX - UNIFIED WORK FLOW

- Discover Large Design Library in 40 Textile Categories
- Capacity Utilization
- Multiple Interactions
- Both for Sales & Sourcing requirements
- List, Search & Collaborate for Unutilized Capacity
- Sell & Source Surplus Stock
- Both for Sales & Sourcing requirements

Students of Satyam Fashion Institute attended the SOWTEX Online Networking Session on 29th October 2020. The topic was related to Artificial Intelligence (AI) powered design Search tools and Digital businesses. The

session was hosted by Mr. Sonil Jain, the founder of SOWTEX. The students also attended a complimentary interactive session at the end. It was an opportunity to gain more knowledge about the future of the Design Industry.

Design@SNDT

GET TO KNOW **B.DESIGN** Fashion Communication, Visual Design, Creative Design, Interior Design
M.DESIGN Interdisciplinary

14th August 12 noon

Satyam Fashion Institute (SFI) participated in the webinar series organised by SNDT Women's University 'Design @ SNDT' where Principal Dr. Vandana

Jaglan discussed various design programmes, their core subjects, projects and career opportunities along with the other panel members.

Independence Day Celebrations-Jai Hind!

SATYAM GROUP OF INSTITUTIONS, NOIDA

Independence Day Celebration Flag Hoisting at 9:00 AM

On the occasion of Independence Day (15th August 2020), the cultural cell organized flag hoisting ceremony for the entire team of Satyam Group of Institutions. The event was attended by all the faculty

members at the college. The students actively participated through the digital platform. They showed their feelings of patriotism towards the country by making short videos in their unique way.

Expert Advice

Satyam Fashion Institute, Noida
Learning hasn't stop due to Covid-19
Industry Sessions

SPEAKER
Kaushik Sheel
(Visual Merchandising Expert, Landmark Group)

Topic: Scope of Visual Merchandising
17th August, 2020 | 20th August, 2020 | 24th August, 2020

Interactive Industry Sessions in the field of Visual Merchandising were organized for the students of Semester VII in the month of August 2020. The Guest speaker for the sessions was Mr. Kaushik Sheel. He is the Visual merchandising Expert in Landmark Group. The sessions

were interactive and informative for the students, who are about to step out into the world next year. After each session, a group assignment was given to the students to test their understanding of the topics discussed. Overall, it was quite an enriching experience.

National Sports Day

Satyam Fashion Institute, Noida
Sports Cell presents Virtual Webinar celebrating National Sports Day
28th August, 2020 | Friday
2:00 pm

On 28th August 2020, the Sports Cell organized an interactive and fun filled webinar on the occasion of National Sports Day which is celebrated on 29th August every year on the birth anniversary of hockey legend Major Dhyan Chand. The event started with the welcoming of all the esteemed guests. Further, a small insight about the importance of the day was given by Mr. Manoj Kausik (Sports faculty, SFI). It was followed by a fun filled interactive quiz where the students had to participate and answer questions

related to India and Sports. The quiz was interesting as it was competitive and the students gained knowledge about the various sports played in India. Then, Kanishka, a final year student conducted a dance along session. It was very fascinating as the students couldn't resist themselves and started to dance along with her in front of their mobile/ laptop screens. This session reminded all of us that sports is a very crucial part of a student's life.

Embroideries of India

TRADITIONAL EMBROIDERY
PUNJAB Using Phulkari Embroidery

An informative session related to crafts and embroideries of India was organised by HOD Dr. Neetu Malhotra for 1st year students to incorporate Indian craft skills in them, so that these future

designers can create products and garments in coordination with craft persons. This would ensure the creation of employment resources for the craft sector by the Satyam Fashion Institute team.

Thanking our Golden Birds- Teacher's Day Celebrations



On 5th September 2020, Teachers' Day was celebrated at satyam fashion Institute. Even though the students were at their respective

homes due to the pandemic, they made short videos, wishing and appreciating their teachers.

Gandhi Jayanti



Gandhi Jayanti is celebrated on the birth anniversary of Mahatma Gandhi, known as the 'Father of our nation'. On this occasion (2nd October 2020), Students of Satyam Fashion Institute made a series of videos beautifully depicting the Life span of Mahatma Gandhi.

Sustainable Practices- Go Green!

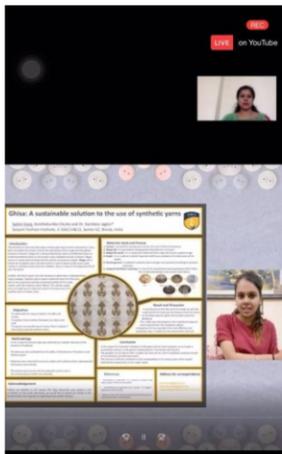


“Sustainability is no longer about doing less harm. It's about doing more good.” - Jochen Zeitz, President, Harley-Davidson USA
Celebrating this notion of building healthy and eco-friendly sustenance, Satyam Fashion Institute (SFI) conducted a policy making session on 'Sustainable Practices for the Campus on 10th

October'20. The Internal Quality Assurance Cell (IQAC) of the institute formulated policies for covering various areas for sustainable development in the year 2020-2021. These areas include Water Conservation, Energy Conservation, Waste Management & Green Campus.

A Sustainable Approach

Saloni Garg and Kantha Kunika of B.Des. Textile Design, Semester VII of Satyam Fashion Institute (SFI) presented their innovative research work on 'Use of Ghisa Silk in Design and Development - A Sustainable Approach' in National Conference on Fashion, Apparel and Textiles (NCFAT'20) held on 14th October'20 organised by Amity School of Fashion and Technology, Noida. Their field research based in Assam is related to the exploration of possibility of silk noils in design and development which can give another dimension to an under-utilized ghisa muga silk.

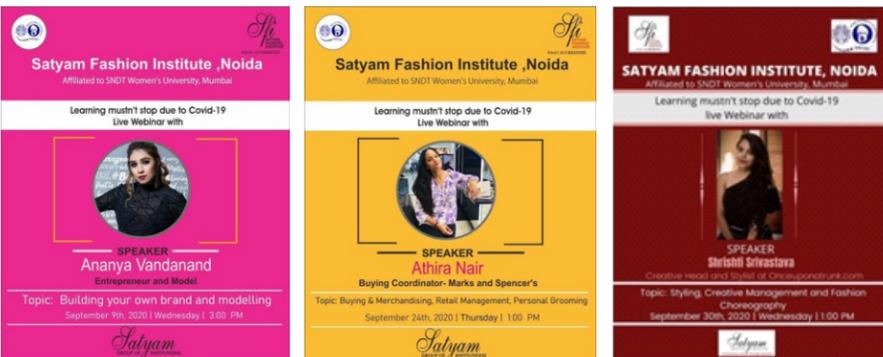


International Crafts Day



The students and faculty of Satyam Fashion Institute attended the live webinar 'Digital Pathways: Connecting The Dots For Sustainable Craft Ecosystem' Organized by Maharaja Sayajirao University of Baroda, Vadodara on 15th October, 2020. It was part of a webinar series on the occasion of International Crafts Day.

Alumni Series- Learning Never Stops



Satyam Fashion Institute, Noida organized a series of alumni meet webinars for the freshers of batch 2020-2024. The events were hosted and organized by Ms.

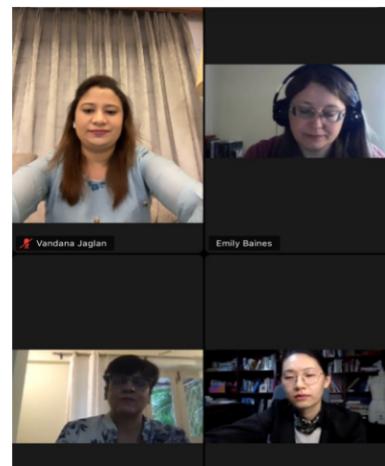
Ananya Majumdar, Ms. Shubhra Agarwal and Ms. Shreya Sachan under the guidance of Principal Dr. Vandana Jaglan and HOD Dr. Neetu Malhotra.



The speaker for the first session was Ms. Nikita Zutshi, an alumnus of the batch 2016 who is currently working as a senior designer and team leader of women's apparel at Nicobar pvt. Ltd. The topic for this session was 'Design Opportunities in the Industry'. Ms. Ananya Vandanand, an alumnus from the 2018 batch was the speaker for the session titled 'How to build your own Brand?'. She is currently working as a model and has opened her own label, “Papa is not rich”. Ms. Harshita Srivastava, an alumnus from the 2018 batch was the speaker for the session titled 'Understanding Craft Clusters'. She is currently working as a designer at Green wear, a start-up that began in support with Bhartiya Harit Khadi – Solar Charkha Mission. Ms. Athira Nair, an alumnus from the 2016 batch was the speaker for the session 'Buying & Merchandising and Retail management'. She is currently working with Marks and Spencer from college placement as well as a section manager. She also touched upon the importance of Personal Grooming. The speaker for the session 'Styling and Fashion Choreography' was Ms. Shrishti Srivastava, who has been working as a professional in the

industry for about a decade as a reputed stylist, having styled many known faces like Neha Kakkar and Virendra Sehwaag. She is currently working as a creative head and a fashion stylist at OnceUponaTrunk.com. Ms. Akanksha Gupta, an alumnus of the 2014 batch, was the speaker for the session 'Styling and Fashion Makeup'. She is a successful Entrepreneur and an amazing makeup artist, working in Gwalior. She is popularly known for creating different and unique makeup ideations. Ms. Akanksha talked about how anyone can ace the art of makeup without much professional training. Ms. Nikita Mittal graced the students on 20th October, 2020. Ms. Mittal is the Merchandising Associate at JC Penny and an illustrious alumnus of Satyam Fashion Institute. The topic for the session was Global and Strategic sourcing, Buying and Merchandising. It was an enlightening session for the students. At the end of each session, the floor was opened for the audience to ask questions to the guest and learn. This was an incredibly resourceful experience for the freshers.

Revisiting Fashion



The Principal of Satyam Fashion Institute Dr. Vandana Jaglan was a part of the panel discussion titled 'Revisiting Fashion and Sustainability: A Holistic Perspective'. It was organised on 22nd October 2020 by the Centre for Research in Sustainability (CRIS), Royal Holloway, University of London and Bhajan Global Impact Foundation (BGIF). The discussion explored the feasibility of sustainable solutions for the Fashion Industry.

Learning takes on a contemporary form-Digital Library



Since Satyam Fashion Institute (SFI) is associated with 'DELNET - Developing Libraries Network' as an Institutional member, the Internal Quality Assurance Cell (IQAC) organised an Awareness session on 22nd October 2020, for

understanding the resources under DELNET and its use. Dr. Sangeeta Kaul, Director, DELNET gave valuable guidance and information to the students and staff members.



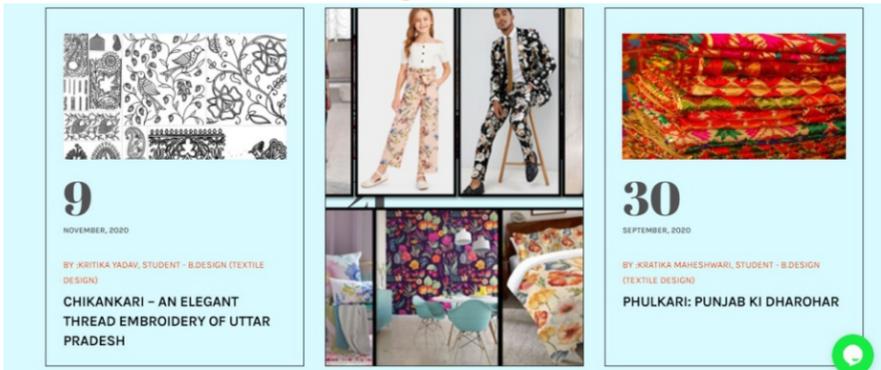
Workshop by Ms. Asheena Grover



A budding designer and our beloved alumni, Ms. Aseena Grover conducted a series of webinars, organized and moderated by HOD Dr. Neetu Malhotra wherein she taught first year students about creating jewelry using sustainable materials and techniques. She

highlighted the importance of sustainable production and lifestyle with the students which was received sincerely by all attendees. The students asked various questions throughout the event and made it interactive and memorable.

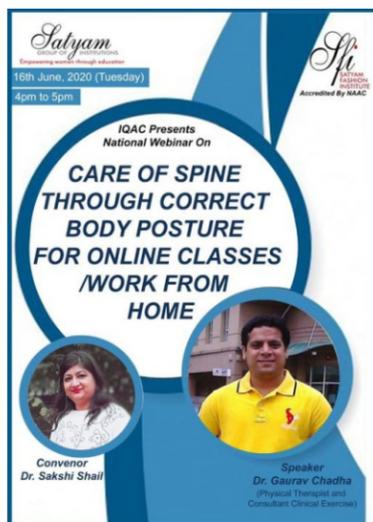
A Pen is Mightier than a Sword



The Library Cell has taken a very fruitful initiative of penning down their thoughts in the form of blogs. They cover a wide range of topics in the field of Design and innovation. Students and teachers are actively contributing to make

this successful. The blog is updated regularly and is getting a great response from the readers. The blog is accessible for everyone through the website of Satyam Fashion Institute (www.satyamfashion.ac.in/blog).

Caring for our Spines



The IQAC cell, organized a very well needed webinar with Dr. Gaurav Chadha on the 'Care of spine through correct body posture during online classes/work from home' on 15th June 2020. The session was coordinated by Dr. Sakshi Shail. Due to our changed lifestyles this year, our bodies took a lot of stress and demanded our attention. To prevent and cure Spine damage, Dr. Chadha taught the attendees Yoga Asanas and lifestyle habits that can help us achieve correct posture and avoid pain. Participants also received E-Certificates for this session.

Vishwakarma Poojan



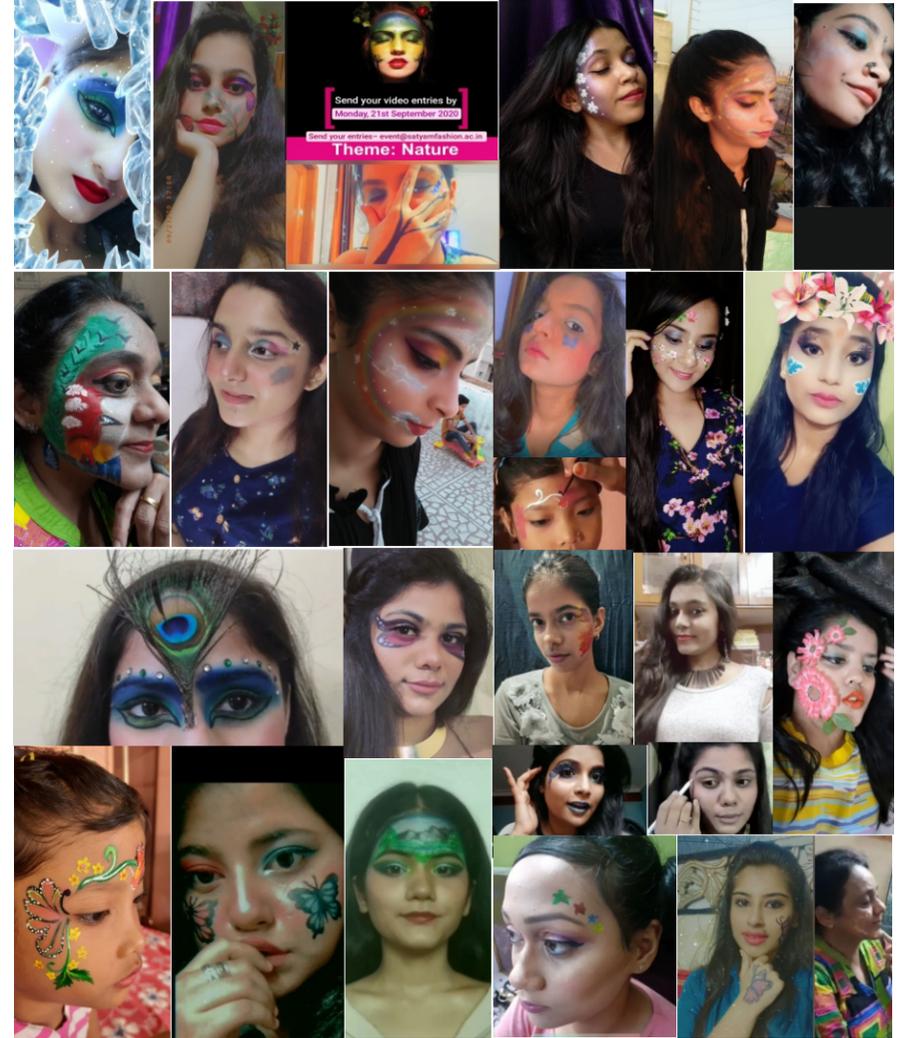
Vishwakarma Jayanti is a day of celebration for Vishwakarma, Hindu god, the divine architect.

The festival is observed primarily in factories and industrial areas, often on the production floor. As a

mark of reverence the day of worship is marked not only by the engineering and architectural community but by artisans, craftsmen, mechanics, smiths, welders, industrial workers, factory workers and others. They

pray for a better future, safe working conditions and, above all, success in their respective fields. On this auspicious occasion, A puja was conducted in the Product Designing Lab of Satyam fashion institute.

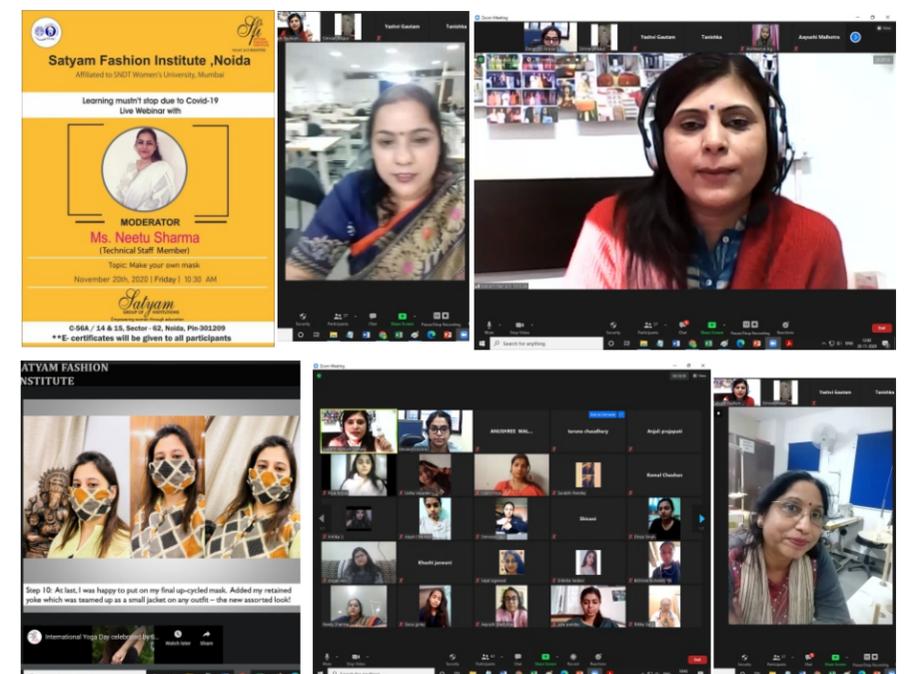
Online Makeup Competition



The Cultural Cell of Satyam Fashion Institute had organised a Make-up competition for Foundation year students to engage and uplift their creative spirits in midst of the pandemic in September 2020. The theme for the competition was Nature. All the participants have performed

exceptionally and expressed their creativity beautifully through the competition. They have displayed themselves and their creations richly through their videography skills. The winners of the contest are Lata Adhikari, Sana, Khushali, Sejal Agarwal and Aayushi Malhotra.

How to make your own Mask



Women cell of Satyam Fashion Institute, Noida organized an informative webinar on the 20th of November, 2020 for foundation batch students on the very relevant and integral topic 'How to make your own mask' taught by Ms. Neetu Sharma. The webinar was planned by the Principal Dr.

Vandana Jaglan, HOD Dr. Neetu Malhotra and Faculty Ms. Devanshi Arora & Ms. Asha Chaudhary. As Covid-19 is still a big danger posing threat on our lives, with the world trying to reboot itself amongst it, wearing a mask is our only weapon to defend ourselves

Institute wanted to share with their students a sustainable and affordable way to make their own masks at home, using scrap cloth.

Sustainability is the need of the hour, and the whole world is heading towards such practices. As the fashion industry is one of the most polluting industries in the world, it is important to drive our methods into a cleaner and judicious path. In the same spirit, Satyam Fashion Institute attempted to instill this important message in their student's education through a relevant and handy way.

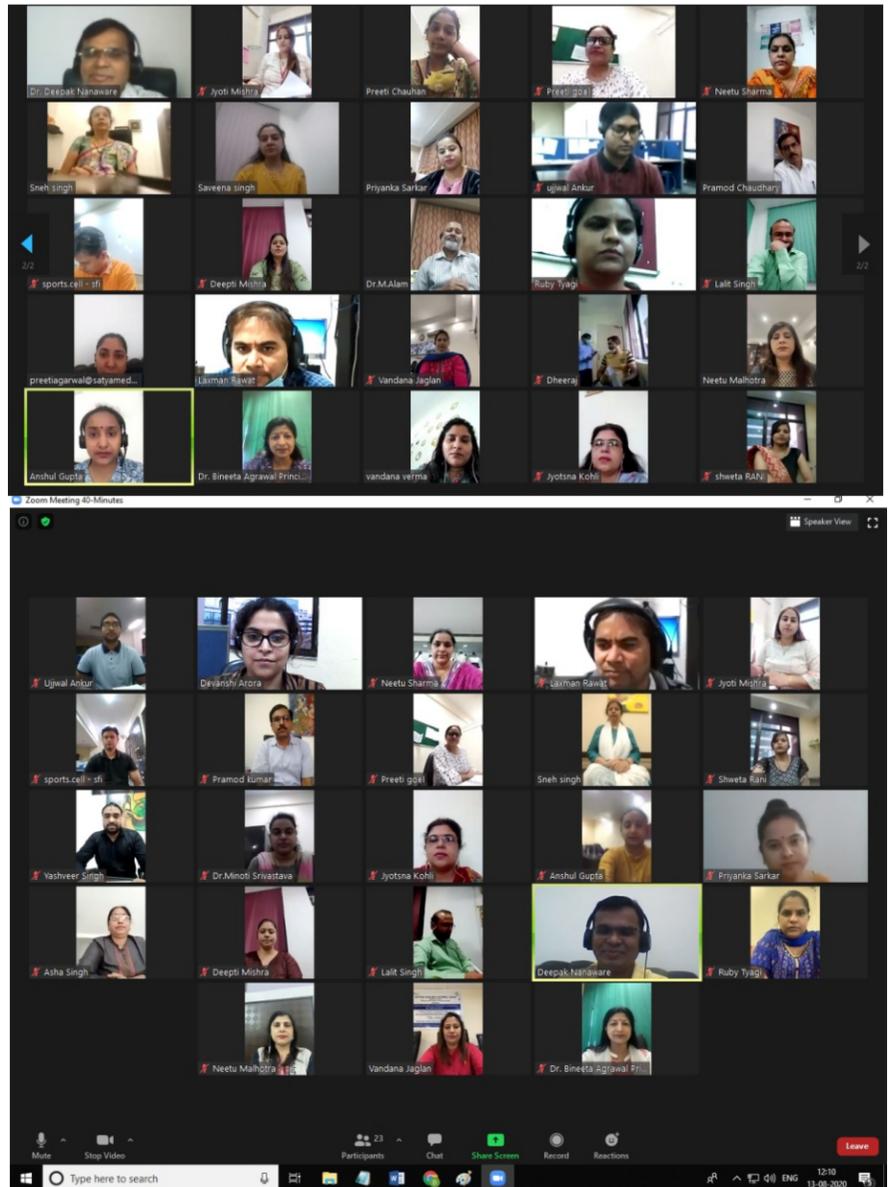
Expert faculty Ms. Neetu Sharma taught students to make masks at

home taking them step-by-step right from making patterns on brown paper, transferring it to fabric, cutting the masks and attaching elastic strings to it. She taught students on how to make two variations supported by a presentation and a live demonstration.

The webinar was followed by a Q/A session wherein students asked various doubts they had regarding the process of making a mask.

The event was concluded by a few closing words of knowledge by the Principal, HOD and faculty members.

NAAC- Training by Expert Mr. Deepak Nanaware



The Satyam Group of Institutions team attended a webinar organized by the NAAC (National Assessment and Accreditation Council) that guided the faculty on various techniques and new ways introduced in the NAAC. The

event speaker was Mr. Deepak Nanaware guided the faculty and updated them on all the new methods used under NAAC. The event was great step towards the goal of using optimal methods of teaching in the college.

Fevicryl Workshop



Fevicryl, in coordination with HOD Dr. Neetu Malhotra organized a digital workshop for first year students from 2nd to 4th November 2020. Ms. Namrata Nagaraj taught students three beautiful Indian Art techniques of

Meenakari, Pithora painting and Blue pottery. The students attended the 3-day workshop keenly and created beautiful samples and objects from what they learnt.

Creative pursuits in Lockdown... (Art and Craft, Design, Cultural Activities).

While the entire nation was in lockdown due to the Coronavirus Pandemic, the determined students of Satyam Fashion Institute were still striving forward to enhance their skills even at their respective homes. Many students came forward to spread awareness about the precautions that need to be taken in these tough times and shared videos of DIY masks made at home with some simple steps. Kanishka Sonik of fashion design semester 7 sewed her own mask at home and block printed it, showing us how easy it is to construct one. Shreya Golcha of semester 4 put out a video showing a quick hack for creating a mask out of a spare handkerchief or any cloth along with just 2 hair ties. Kantha Kunika of Textile Design Semester VI explored some sustainable solutions. She



extracted natural dye from turmeric and tried creating masks with tie-dye technique.

However, the students were not limited to only masks. Mansi Agarwal of Fashion Design semester 8 made attractive posters

Expert Webinar- Ms. Varija Bajaj



Eminent Designer Ms. Varija Bajaj was invited to give an inspiring lecture on the various aspects of designing and career in designing to guide and motivate upcoming designing students. The event was very interactive as

the students keenly attended the duration of the webinar and presented questions, which were enthusiastically answered by the guest speaker. The event was a great success and the students learnt a lot from the experience.





classic material, Denim in an unconventional yet successful manner, and created stunning fashion accessories using the same. To learn the practical application of the art of creating rangolis, the fashion design students of semester 3 decorated



jute bags with beautiful rangoli design and re-vamped the surface texture of simple bags to amazing ones. On the occasion of



International Earth day, Students of semester 4 (Textile Design) tried experimenting with the surface of terracotta, a material used in India since time immemorial, and painted them beautifully in contemporary as



well as traditional designs. They also utilized and honed their skills of knitting and created beautiful scarves and accessories to escape the monotony of the lockdown. Students of semester 4 (Fashion Design) also found a creative way to beat the boredom of the lockdown and created beautiful models of human figures utilizing materials that were available at their homes but the end results seemed better than store bought dolls. They also upcycled terracotta pots and plates to create home-decor items reminding us of

the importance of sustainable practices like upscaling. Realizing the need for a greener future, Students of Fashion Design final year developed a range of Sustainable Garments using Sustainable Fabrics and Dyes. They also worked with different surface techniques like Origami, Quilting, Smocking, Shirring and



many more thereby reshaping the surface of the plain fabric by creating 3D patterns. Some students participated in online challenges like #PasstheBrush challenge through which they showcased the art of makeup. During the Unlock phase, Students of Fashion Design semester VII designed an array of posters on the topic 'Prevention of Covid-19', taking inspiration from various paintings of the Renaissance period. The posters were created using digital image manipulation on softwares like Adobe Photoshop, Adobe Illustrator and Corel Draw. It is a creative way to express the importance of the fact that the Lockdown may be over but the pandemic is not and it is our responsibility to take measures for the safety of others as well as ourselves.

Mask Distribution & Christmas Celebrations



Satyam Group of Institutions celebrated Christmas day & distributed masks to the needy people. The organisation celebrated the festival together in which students, faculty members,

staffs & management representatives took several resolutions for the well being of human kind in coming New Year. We wish you all Merry Christmas and Happy New Year.

Deepawali Celebrations

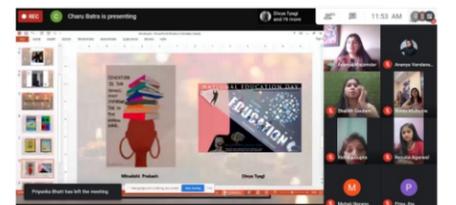


Satyam Fashion Institute organized a Diwali Celebration event on 11th November 2020 to showcase the beauty of Indian

followed by a quick appearance by our beloved alumni Ms. Ananya Vandana to enlighten and bless the student body at Satyam. A quiz round was organized on Ramayana and Diwali for the



Culture and festivals, and to explore student's creative talent through poster competition and various activities. The webinar was coordinated by cultural cell students and hosted by Ms. Ananya Majumdar under the supervision of Principal Dr.



genius minds. It was indeed a great event as every participant proved that Satyam has great minds which are modern yet traditional. Nothing is more joyful than



celebrating happiness with dance, and keeping with this spirit our college student Divya Tyagi gave a wonderful performance and mesmerized everyone with her moves. A poster making competition was organized on the topic "importance of education" for the celebration of National Education Day which proved to be a great success with maximal participation. Each poster was unique, as every artist had their own thinking and interpretation that reflected in their work, stemming from their way of life. The session was concluded by uplifting speeches and wishes from the Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan and HOD Dr. Neetu Malhotra, followed by a vote of thanks.



Vandana Jaglan and HOD Dr. Neetu Malhotra. The event was also graced by the presence of Chairperson Ms. Sneh Singh, Secretary Mr. Pradeep Gupta, SCE Principal Dr. Bineeta Agarwal, SCE HOD Ms. Preeti Goyal, SJMC Dean Dr. Alam, SJMC Programme head Ms. Priyanka Sarkar and the entire team of Satyam Fashion Institute. It was a great opportunity for the participants to gain and flaunt their knowledge about the single most important Hindu Festival in India. The celebration was commenced by lighting of the ceremonial lamp and Saraswati vandana to evoke God's blessings. This was



Enriched Indian Culture



India is one of the most religious, ethnic and diverse nation in the world.

India is a land of unity in diversity. Indian culture has been influenced by many religions. India is the birthplace of Hinduism, Buddhism, Sikhism and Jainism. India is a Hindu majority country. Indian culture is heritage of ethical values, social norms, beliefs, traditions, political system, technologies and artifacts.

Indian culture is famous for its festivals. The festivals celebrated in India are Diwali, Navratr, Holi, Bihu, Ganeshchaturthi, Onam, Dahi Handi, Durga Puja, Baisakhi, Easter, Guru Parva, Christmas, Eid ul Fitr etc.

Most families follow the joint family system where parents, children, the children spouses and their off springs stay together. Arranged marriages have been long the norm of Indian society. But now, the Indian society is changing from joint to nuclear family system. The main ritual of marriage in India is the Kanyadan of the daughter.

India has rich tradition of folk art. There are different forms of Indian art from Madhubani to Kalamkari. The eleven art forms are Madhubani, Pattachitra, Mysore Painting, Tanjore Painting, Cherial Scroll

Painting, Rajput Painting, Kalighat Painting, Pahari Painting, Warli Painting, Gond painting, Kalamkari.

India is famous for classical dance example Bharatnatyam, Kathak, Kathakali, Manipuri, Kuchipudi and Oddissi.

Indian religion is characterized by a diversity of religious beliefs and practices. India is a secular state. Hinduism is the world's oldest religion. Hinduism is the third largest religion behind Christianity and Islam. They worship the single deity known as Brahman but still recognise other

gods and goddess. Hindus believe in samsara and karma. Food is an important part of their life and most of them are vegetarians. Hinduism's main symbols are OM and SWASTIK.

Best place in Indian culture are Amritsar- the golden city in Punjab.
Lucknow- the city of Nawabs



Delhi- a potpourri of different cultures.

Rajasthan- the land of Rajputs
Rann of Kutch- the land of white desert.

Khajuraho- the land of Kamasutra temples.

Kolkata- the city of joy
Mysore- the palace city of India.

Hyderabad- the city of Nizams.
Kerala- the gods own country.

Hampi- ancient kingdom of Vijaynagar.

Pattadakal- the group of monuments.

Goa- land of beaches and churches.

Bhimbetka- the ancient rock shelters.

Chola temples- architectural heritage of Chola empire.

India is most known for Taj Mahal. One of the most famous buildings on earth and one of the seven wonders of the world.

India's values that can guide humanity on path of peace and prosperity in the new millennium.

India is the country where we greet one another with folded hands as Namaste.

Indian culture teaches us humility and respect. Respecting elders and even younger people.

By, Janvi Goswami,
BMM - Sem V

Trip to Varanasi



In today's time people love to travel. They love to travel with their family and friend. We explore something new in every trip. It is memories that will warm your soul and create the best moment in our life.

I was very happy because this was my first trip in Varanasi with my family. One of the holiest places for Hindus. Varanasi is a place of peace and love. During this trip I learned about new places and new



culture. First of all I went to Ganga Ghat at night. The view of the place was very beautiful at night. Ghat was decorated with lamps and flowers. Lamps were burning all around the ghat. There was a lot of crowd at arti. Ganga arti was an amazing moment. You must attend that if you are for Varanasi visit. After arti we decided for boating in Ganga river. That was a superb experience.

Second day we all went to another beautiful place Kashi Vishwanath which is considered to be one of the

12 holy places of Lord Shiva. Temple is very big, beautiful and peaceful. The temple was very well decorated with lots of flowers and lamps. After a long wait my darshan was completed. We were all tired, so we all went to the hotel.

Third day of trip we all thought of eating some street food. First we ate Kachori Sabzi. It was very tasty and spicy. I liked it very much and I will also make you suggest that if you come to Varanasi you must try it once. After that we ate a lot like- dahi chutney, gol gappe, baati chokha, tamatar chaat, thandai, jalebi and last but not the least Paan. Our Varanasi trip was incomplete without eating all these things.

This was the best moment of my life I'll never forget this. I spent a lot of time with my family. Now, I am very excited to share this experience with my friends and I will also tell them that they should also visit Varanasi with their family and friends. It is very cheap to come here and stay in a hotel. This is very lovely and peaceful place. There is a lot to see.

By Krity Sinha
BMM - Sem - V

How to Travel on a Tight Budget



This is the most common question or I can say the most common problem I have heard from my friends, cousins and even from my parents that how to travel in a tight budget. Most of the people think that they need lots of money to travel in their dream destination,

well it's not true, all you need is a little bit of effort and planning. Most of us love travelling but the one thing which is stopping us from doing this is 'MONEY' so the problem comes here how to travel cheap. Travelling cheap is all about those apps and websites who

HOW TO TRAVEL ON A TIGHT BUDGET



saves our money from their awesome deals and offers there are some apps like Make My Trip, Goibibo, Wego flights and etc. Which fixes our trip in a very affordable price with all the facilities we need so rather than making your trip in your own we should give this work to these apps. There are many more options to travel cheap like you can travel on a mid or off season because at that time it's a little harder for hotels, transportation companies, and so on to tell their services and products when not so many people are wanting them.

You can also save your money in your flights as there are so many offers coming of

international flights which gives us the best deals and saves our money and you can also join Facebook travel groups to find the best deals. You can also make money while traveling this is more suited for people who want to travel for an extended period if time or even full time. You can do such things like run a website, find a job in a place where you are visiting, house sit, sell products, do some freelance work and etc.

These are some awesome ideas from which you can travel in your dream places.

And one thing I want to suggest that if you want to enjoy your vacation then stop thinking about how much money you need or anything regarding money problems because no one wants to think about money when they are trying to relax.

By, Farheen Fatma,
BMM Sem-V



SJMC under the aegis of SFI, Satyam Group of Institutions successfully organized Orientation Programme of BA (Mass Media) 2020-23



Noida, 14th December 2020: School of Journalism and Mass Communication organized Orientation Programme 2020 with great zeal and passion to welcome the BA (Mass Media) 2020-23 batch. The new students of BA (Mass Media) virtually participated in the event. The programme was arranged online as well as in person

Producer and Production Head, TV9 Bharatvarsh; Dr. Vandana Jaglan, Principal, HOD Dr. Neetu Malhotra, Satyam Fashion Institute; Prof.(Dr.) M.Alam, Dean, SJMC; Mrs. Priyanka Sarkar, Programme Head, SJMC; Ms Charu Ahluwalia, Faculty Member, SJMC; faculty members of SFI and SCE and distinguished media professionals



in which the dignitaries, faculty members and a number of students were present in the college campus and the Guests of Honour and many students were present virtually with fervour and enthusiasm. The objective of this programme was to provide insights and guidance for successful learning and career in their respective fields. The programme was formally inaugurated by lighting the lamp

and journalists. The distinguished speakers highlighted the pre-requisites, scope and challenges of Media, Journalism and Mass Communication and Education as a career.

Dr. Ved Tiwari exhorted the students to develop positive thoughts and to be focused in their career by saying "Work Hard, do not compromise and set your goals

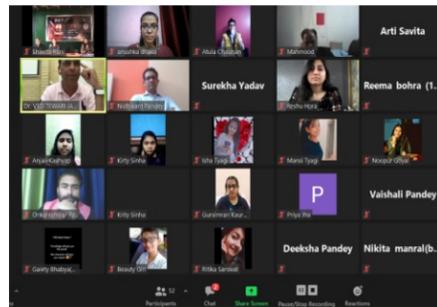


and Saraswati Vandana. The occasion witnessed the benign presence of Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Mr. Pradeep Gupta, Our Trustee Secretary, Dr. Ved Tewari, distinguished media professional and Global Goodwill Ambassador based in Australia; Onkaraeshwar Pandey, Founder & Editor In Chief, Indian Observer Post; Nidhikant Pandey, Executive

in a way that sets you apart from others."

Mr. Onkaraeshwar Pandey advised the students embarking their journey in Journalism & Mass Communication to get the right training, be creative and versatile.

Mr. Nidhikant Pandey said "Being focused and envisioning yourself in this career is the key." expressing his wisdom mentoring the students.



Cultural programmes were also presented by the students. The Ice-Breaking Session observed complete involvement of the new batch, in the Media Quiz and Guess the Jingle games. The session was eclectic, catering to the needs of media students embarking their journey. It not only guided the students, but enthralled them to comprehend what the media career has to offer them.

'ओरिएंटेशन-2020' में छात्राओं ने दिखाई प्रतिभा



Media Coverage Orientation -2020

Orientation programme



Satyam Group of Institutions, Sector 62 organised an orientation programme for their BA (mass media) 2020-23 and BED 20-22 batch recently. The objective of it was to give students information about their chosen discipline and familiarise them with the various resources that will enhance their academic experience at Satyam Group of Institutions.

The event was attended by various dignitaries and industry professionals. Students were advised to be motivated by the seniors and stressed upon the strict following of rules and regulations. Cultural programmes were presented by the students.

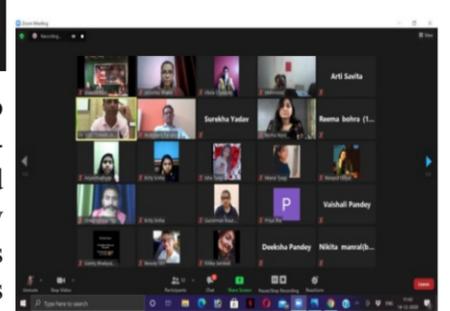
Media Coverage Orientation -2020



Media Coverage Orientation -2020

Satyam Group of Institutions Organized Orientation Programme for their 2020 Batch

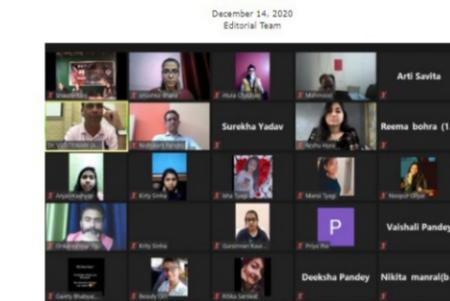
By India Education Diary Bureau Admin - December 14, 2020



Media Coverage Orientation -2020



Satyam Group of Institutions Organized Orientation Programme for their 2020 Batch

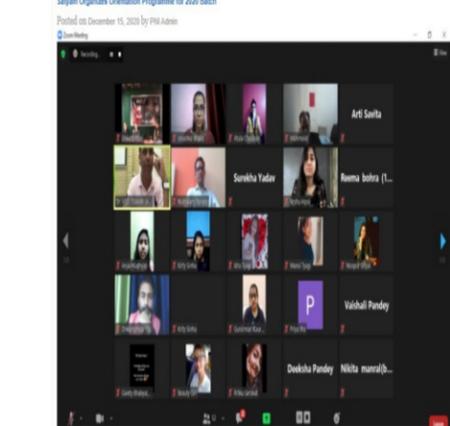


Satyam Group of Institutions, Sector 62 organized Orientation Programme for their BA (Mass Media) 2020-23 and B.Ed 20-22 batch. The objective of this programme was to give the new students information about their chosen discipline and familiarise them with the various resources at the Institute that will enhance their academic experience at Satyam Group of Institutions.

Media Coverage Orientation -2020



Satyam Organizes Orientation Programme for 2020 Batch



Media Coverage Orientation -2020

सत्यम इंस्टीट्यूट्स 2020 ओरिएंटेशन वेबिनार ने किया गया सफल आयोजन



सत्यम ग्रुप ऑफ इंस्टीट्यूट्स 2020 ओरिएंटेशन कार्यक्रम का सफल आयोजन किया गया। यह कार्यक्रम वैश्वीकरण के माध्यम से छात्रों को उनके चुने हुए विषय और प्रशासन के बारे में जानकारी देता है। कार्यक्रम में प्रमुख अतिथियों की भागीदारी थी। कार्यक्रम के दौरान छात्रों को अपने विषय और प्रशासन के बारे में जानकारी दी गई। कार्यक्रम में छात्रों को अपने विषय और प्रशासन के बारे में जानकारी दी गई। कार्यक्रम में छात्रों को अपने विषय और प्रशासन के बारे में जानकारी दी गई।

Media Coverage Orientation -2020

Graduating Designers of Satyam Fashion Institute Showcased Women Power on the Ramp



Noida, Sunday 8th March 2020: Celebrating Woman Power is something every individual should endorse the different facets of her personality, she dresses to impress, to feel good, to give her the power stride she needs to leave that lasting impression and that's why Fashion never runs Out of Fashion in her world.

Marking the celebration of International Women's Day & dedicating the true spirit of womanhood TRIPTYCH 2020 was a gala evening of everything outstanding, stylish and fashionable; the graduating students of Satyam Fashion Institute (SFI), Noida put together a dreamy sequence of 23 different themes celebrating life, women, and more over 99 students graduating from Fashion Design, Textile Design, Lifestyle Accessories and Post Graduate Diploma in Fashion Design. The show was recently held Satyam Fashion Institute; sector 62 Noida was choreographed by Rachna Sikka.

The glamorous event provided a platform to showcase the ravishing attire designed by the Graduating Batch from scratch under the supervision of Show Organisers Mrs. Sneh Singh, Dr. Vandana Jaglan, Principal, and Dr. Neetu Malhotra, HOD SFI.

TRIPTYCH 2020 was aptly organized and celebrated with the unabashed spirit of a woman on the auspicious occasion of the International Woman's Day. Mrs. Sneh Singh, Chairperson, and Mr. Pradeep Gupta, Secretary, Satyam Group of Institutions talked about their experience with organizing the evening "Every individual and every year that goes by is an inspiration. The ideas, the presentation, the out of the box innovative styles of representing something new, something old, something beautiful and sometimes something not so beautiful keeps us going year after year. Being around such creative spirits motivates you to bring out the best in yourself."

Dr. Vandana Jaglan, Show Organiser & Principal, Satyam Fashion Institute said, "We aim to make a difference in the design industry, the way people dress, the way

people perceive clothes. For us, the design industry is an open canvas and it allows us to depict our emotions, thoughts, and vision. I can foresee a great future for all of them and the industry, they have the tools, the skillset, and the mindset to make a difference and make it count." Dr. Neetu Malhotra, Show Organiser & HOD, Satyam Fashion Institute Said, "The 23 themes that our students have embraced are a clear indication of how diverse fashion is. This is just the beginning for these young visionaries, the road ahead will be full of challenges but we have complete faith in the talent we are producing. When you have so much talent and creativity around you, the end result is always spectacular."

The 23 different themes depicted at the fashion show were, Unsuitable Love a collection celebrating genderless love and designs inspired by the Thanga Paintings, Caution Leaders At Work is an Autumn-Winter collection inspired by laborer's at construction sites, Jinnapraboha is a collection of traditional outfits from different states, Dil Se Dil Tak is ready to wear Spring-Summer collection inspired by the Delhi Metro, Naari: Waqt Ki Phechaan celebrates the modern woman who breaks the stereotypes, Marine The World of Diva draws inspiration from the depth of the marines.

Dark Rituals is a nomadic style Autumn-Winter Collection inspired by Aghori sadhus, Relive the Dreams is an ode to the first self-taught Indian Artist, Nek Chand, Kashika is a tribute to one of the oldest cities Banaras and the Manikarnika Ghat, Protest to Molest: Dabi Awajein is a dedication to every woman who has ever been molested, Pink Pop City is inspired by Jaipur and Pop Art, Belleza Esta En Los Ojos celebrates beauty – Beauty lies in the eyes of the beholder, Map of Soul is a collection created to explore the layers and depth of human nature, The Unsettled is a collection of garments created with Illusion effects, UrnaVabhis is inspired by birds and colours and textures of the spider, Tainting Tales is a collection in an ode to Nature for reducing air pollution, Kali Kala is a Floral Collection focused on the feminine side of life, Udaan pays tribute to different birds. The Beauty

of Macrocosm is a collection for kids, Trend Setter is a Vibrant Youthful Spring-Summer Collection, Tales of Future Wars is inspired by the problem faced during calamities, the next collection Day Break plays on the beauty of nature with dual tones and fabrics, and the collection Scarred Yet Beautiful is inspired by famous Japanese flower Cherry Blossom, also known as Hanami.

Prominent personalities from the Fashion industry who graced the occasion were Mr Ravi Kumar Passi, Mr R K Srivastava, Mr Lalit Thukral, Mr Rajeev Bansal, Ms Munni Devi, Mr Kamal Kumar Gupta, Mr D.K Singh, Ms Shashi Nangia, Ms Neetu Singh, Mr Himmendra Gupta, Mr Manish Tripathi, Ms Sonia Jettley, Ms Anjali Sahni, Ms Radhika Gupta, Mr Ashwinder Singh, Mr Dhruv Nangia, Mr N Roshan Singh, Ms Chayya Mehrotra, Ms Manish Ahuja, Mr Gagan Sahni, Ms Meena Mehra Ms Ankita Mishra (IAS) and Principals of Renowned Schools Dr Bhawna Kulshrestha, Ms Nindiya Saket, Dr Sarita Sharma, Ms Maushami Banerji and Ms Anshu John.

All the dignitaries motivated and supported the graduating students from SFI. Satyam Fashion Institute graduating students show TRIPTYCH 2020 was supported by Couture Runway Week, Sound Concepts, The Grooming Room, Camera Buff, Antar DESI, Ne'ethoz Apparels and Design, Lakme Academy, Rasna Buzz, Ayush & Aditi Associates, Q'tickle and Monika Fashion Studio.

About Satyam Fashion Institute:

Satyam Fashion Institute (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Fashion & Design. These trained professionals will scale new heights and set new benchmarks in the growth of the Indian economy and will form an integral part of industry set up. The Institute offers an outstanding learning environment for students by providing state of the art infrastructure, facilities, course curriculum and teaching methodology.





Triptych - 2020 Corner

2020-21

www.satyamfashion.ac.in

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Best Designer of the Year - Fashion Design



Best Designer of the Year - Fashion Design



Best Designer of the Year - Textile Design



Best Designer of the Year - PGDFD



Best Commercial Collection - Fashion Design



Best Innovative Collection - Fashion Design



Best Surface Exploration - Fashion Design



Best Surface Exploration - Fashion Design



Best Accessories Collection - Fashion Design



Best Accessories Collection - Fashion Design



Best Graduation Show and Portfolio Collection - Fashion Design



Best Research Work - Fashion Design



Best Ramp Show Collection - Fashion Design



Best Printing Work - Fashion Design



Best Research Work - Fashion Design



Creative Collection - Lifestyle Accessory Design



Best Muslin Toiles - Fashion Design



Best Surface Exploration and Innovation - Textile Design



Best Ramp Show Collection - Textile Design



Best Commercial Collection - Textile Design



Best Muslin Toiles - PGDFD



Best Creative Collection - PGDFD



Best Commercial Collection - PGDFD



Best Surface Exploration - PGDFD

THE ASIAN AGE
NEW DELHI SUNDAY 15 MARCH 2020

For 'her' true spirit

Vandana Jaglan and Neetu Malhotra recently organized TRIPTYCH 2020, to celebrate the unshakable spirit of a woman in Delhi. Ravi Kumar Passi, R.K. Srivastava, Lalit Thakral, Rajeev Bansal, Shashi Nangia, Manish Tripathi, Sonia Jetley, Anjali Sahni, and Anika Mishra were among the guests who were present at the event.

Manish Tripathi, Sonia Jetley and Ravi Kumar Passi
Himmendra Gupta
Ashwinder Singh and Shashi Nangia
Pradeep Gupta and Rashmi Gupta
Vandana Jaglan, Sneha Singh and, Neetu Malhotra
Anika Mishra

Delhi's only weekly Tabloid
ZOOMDEHI
Friday, 13 - 19 March, 2020
WATTS Your Style! Vol. 12 No. 16 Pages 10 ₹ 5
Event & Launches | Chill Out | Food & Travel | Beauty, Wellness & Art | Happenings #Do not miss

04 ZOOMDEHI MY City Friday, 13 - 19 March, 2020
FASHION KA JALWA IN THE CITY

Delhi Fashion Institute (DFI) Fashion show TRIPTYCH 2020 - DFI's 10th Anniversary celebration. The event was a grand success with the participation of 12 different colleges.

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WEEKLY PREMIUM NEWSPAPER
SUPREMACY
06 amon c lifestyle
Graduating Designers of Satyam Fashion Institute Showcases Women Power on the Ramp

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Patron :- Mrs. Sneha Singh, Editorial Advisors :- Dr. Vandana Jaglan, Dr. Neetu Malhotra (hc), Dr. M. Alam, Ms. Priyanka Sarkar, Mr. Ujjwal Ankur, Editorial Team :- Ananya Majumdar, Khyati, Muskan Khadelwal, Reshu Hora, Kiran Verma, Sagarika Thapar, Tanvi Poddar, Shivani Gumber Layout Designed by : Laxman Rawat | Published by :- Satyam Fashion Institute, C56A /14&15, Sector - 62, Noida (U.P.)

