

SATYAM MEDIA

Chronicle

The Current Scenario

FIFA World Cup 2022
won by Argentina



India loses series against
New Zealand in ODI by 0-1

India's core sector growth
slows to 0.1% in October.

Volume 11

Quarterly

Noida

Oct-Dec 2022

www.satyamassmedia.in

Bilingual - English / Hindi

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TOP HEADLINES

1. Indonesia hands over G-20 Summit 2022 to India.
2. Cricketer Rishabh Pant gets injured after car accident.
3. AAP wins Delhi MCD election.
4. Indian Economy boosts upto 6.9 % in November to 6.5% in October: says World Bank
5. BJP wins Gujarat election by 186 seats.
6. Former Chinese President Jiang Zemin dies at 96



Government imposes ban on construction & demolition activities in NCR as air quality turns severe

The Centre's air quality panel on 30th December, 2022 imposed ban on construction and industrial activities in the national capital as the air quality index (AQI) will likely worsen. On December 30, the



city's average air quality index stood at 399, which is only two notches below the severe category. The restrictions have been imposed under stage -3 of the Graded Action Response Plan (GRAP). The move comes after the air quality in the Delhi-NCR region worsened to breathe. Graded Action Response Plan (GRAP) bans construction and demolition activities to prevent air quality from worsening. The Sub-Committee on GRAP, at a review meeting on Friday, noted that the Air Quality Index (AQI) is likely to slip into the severe category due to calm winds and stable atmospheric conditions. The panel directed the authorities in Delhi-NCR to invoke curbs under stage 3 of the anti-pollution plan with immediate effect. As per the panel, the state governments may also impose restrictions on old petrol and diesel vehicles. In the meeting, the committee reviewed the air quality of the region and also the forecasts by the meteorological department. The curbs also impose a ban on industrial operations which are not running on fuels. As per the panel, the state governments may also impose restrictions on old vehicles.

Aastha Tyagi, BMM- Sem III

Will Bharat Jodo Yatra help Congress to get better electoral gains?

Congress would like to rebrand Rahul Gandhi as a young, caring, and ideological leader before the 2024 polls. Has Rahul shown a new image after the Bharat Jodo yatra, completed over 100 days as intended? For the first time after many years, the grand old party is trying to reach out to people in remote areas and villages. True to the script, he has shown a different persona during the Yatra. – a son was tying his mother's shoelaces, hugging older women, and playing with children – as a kind, warm-hearted person. For making this yatra successful, Rahul began his 3500 km journey from Kanyakumari, flagged by Tamil Nadu chief minister M.K.Stalin, on September 7. It has taken a recess for a week and will resume on January 3. It will end in Jammu and Kashmir end of January. It is time to assess the impact so far of the Yatra on the party, the opposition, the ruling BJP, and the public. Rahul maintains that the Yatra is not for political or personal interest but against the politics of hate, fear, and violence. He has impressed the public with his tireless walking, sweating in the heat and dust, and soaking in the rain-all with one aim-to fight the RSS. One cannot find fault with Rahul's efforts. He is physically quite fit. During the Yatra, Rahul gets first-hand information from the cadre. Congress workers who had come out of their homes, in the streets, and on the road these past few months accompanied him. The response in the south has cheered Congress and alerted the BJP. As for the impact on Congress, the Yatra's response has boosted the workers' morale. There are plans to ask the state leaders to cover their respective states on foot following this Yatra in the months ahead.



Rahul Gandhi at Bharat Jodo Yatra



Rahul Gandhi with Prinyaka Gandhi at Bharat Jodo Yatra

Gandhi has covered parts of Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telengana, Madhya Pradesh, Rajasthan, Maharashtra, Haryana and Delhi. Rahul's efforts have temporarily united the factional Congress leaders in different states, including Karnataka, Rajasthan and Madhya Pradesh, where Congress has a direct fight with BJP. As for the ruling BJP, it is clear that the Modi government first ridiculed but is now disturbed about the Yatra. Initially, the BJP wrote off the Yatra, claiming it would only click in the south, where the BJP is weak. Crowds in Tamil Nadu were credited to the ruling DMK (Dravida Munnetra Kazhagam), a Congress ally. So, the government has cautioned Rahul and his party about the increasing covid cases to destabilize the Yatra. While Yatra's success in the south has been good, it is a question of whether the other regional satraps would join the Yatra. Some prominent opposition leaders, particularly in UP, have given a lukewarm response to Rahul's invitation to join the Yatra. Keeping the 2024 elections and nine Assembly polls this year in mind, Rahul has signaled to the opposition leaders to unite if they want to halt the BJP juggernaut. Over the past 100-odd days, Congress chief ministers, some Bollywood actors, academics, activists, and even some opposition leaders from other parties have joined the march in a show of support. Former Reserve Bank Governor Raghuram Rajan's presence added to the prestige of the march. Congress hopes its three-pronged attack on the Modi government, India's China policy, inflation, and unemployment, would capture popular support. However, it may not alter the political landscape but may strengthen the democratic process. Though Congress has begun well, it still needs a popular political narrative to lure swing voters, especially the middle classes.

- Priya Uniyal, BMM-Sem I

Is the Hindi film industry losing its grip on the audience due to lack of originality?

Not long ago, Bollywood was considered the biggest entertainment industry in the country. But in the last decade, we all witnessed a drastic change and south Indian cinema including Tollywood, Mollywood, Kollywood and Sandalwood rose to prominence and started garnering pan-India appeal thanks to their larger-than-life portrayals, impeccable narratives and superb storyline direction. In a year filled with boycott campaigns against Bollywood for the most part, it seems clear what the Indian audience wants — original films that offer a new experience rather than selling old wine in a new bottle. In fact, the decision of cashing on south and Hollywood remakes is backfiring for the makers as the audience has out rightly rejected some of the mega-budget films, which were adapted in Bollywood. While remakes may seem like a great way to capitalize on the original film's hype, most of these regional films are easily available online. Once people watch the original film, they have little to no interest in rewatching the same story and scenes with a different cast, no matter how big the new star cast is. The recent examples include Shahid Kapoor's 'Jersey' and Abhimanyu Dassani's 'Nikkama' which interestingly are the remakes of Nani's Telugu flicks 'Jersey' and 'MCA Middle Class Abbayi'. To be honest, during the pandemic phase, audience had already watched the original films, which affected the box office numbers of the above-mentioned movies. Especially because the original movie was available for free while the Hindi version required you to shell out money for tickets, popcorn, travel, etc. With the majority of movies lacking originality, we saw the audience inclining toward south Indian cinema. The popularity of stars like Ram Charan, Allu Arjun, Jr NTR, Prabhas and Yash in the north market has now challenged the Bollywood makers and stars to come out of their comfort zone and make truly pan-India movies instead of niche and high-end cinemas, which target to metro-cities of Mumbai, Delhi, Bangalore and Kolkata.



Priya Uniyal, BMM- Sem I

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In 66 years, this is the rainiest October in Delhi

October in Delhi has received the highest rainfall in 66 years, data shared by the Indian Meteorological Department shows. October 2022 has been the rainiest month since 1957,



which in turn was the wettest since 1957. Delhi has recorded 121.7 mm of rainfall in the first 10 days of October marking the second highest amount of rainfall. Delhi usually records 28 mm of rainfall in October. The national capital's precipitation amount was high in October



2021 as well- recording 122.5 mm of rainfall. The city did not receive any rain in October 2020, 2018 and 2017 and logged 47.3 mm of rainfall in October 2019. According to Indian Meteorological Department (IMD), the national capital recorded heavy rain on Saturday and Sunday (October 8 and 9). The weekend rains in Delhi amounted to 74.3mm, 87.2mm and 85.2mm at the SFD, Lodhi Road and Aya nagar, respectively. The IMD said that the national capital would not receive significant rainfall from October 10 onwards, however, drizzling or light rain might happen. Several parts of the city and NCR received very light to light rain. Mayur Vihar was the wettest spot in the city on Tuesday (October 11), having recorded 11.5mm of rainfall in 12 hours

from 8.30am on Tuesday (October 11), followed by Pitampura (3mm) and Sports Complex at Akshardham (2mm). The Weather Department expects temperatures to be between 20 and 31 degree Celsius on Wednesday (October 12).

- Mehak Verma, BMM-Sem III

Morbi bridge collapses

At least 141 were killed and more than 180 people injured after a cable bridge collapsed in Gujarat's Morbi. The cable bridge, over 100 years-old, collapsed while 500 people were reportedly on it. Videos from the site showed survivors swimming to the safety Machchhu River. Another video showed people climbing up netted wire remains of bridge to escape.

Rescue teams including NDRF were rushed to the spot for relief efforts. The bridge completed its renovation just last week & opened to the public on October 26, 2022.

PM Narendra Modi, who was in Gujarat, expressed his anguish over the tragic incident. PM



Modi announced 2 Lakh ex-gratia to families who lost loved ones. President Draupadi Murmu and several political leaders also offered condolences. Police have arrested nine people in connection with the incident. Police on Monday arrested nine persons, including four from the Oreva group that was managing the Morbi suspension bridge, and filed a case against firms tasked with the bridge's maintenance and operation. As per The Print, around 500 to 600 people, including women and children, are believed to have been on the bridge when it collapsed Sunday. Around 100 ambulances, more than 40 medical teams, 2 NDRF, 2 SDRF teams were involved in the rescue operation. As per the FIR, the incident occurred due to the "callous approach" of the agency people. The FIR further stated that persons concerned or agencies did not pay attention to the quality of maintenance as well as repair work of the bridge.

- Vaishnavi Shetty, BMM- Sem I

Is Covid coming back ?

Covid-19 variant driving surge in China found in India. India on alert as Covid cases jump worldwide. 'Mask up in crowded places' centre issues fresh advisory.

India's reportedly new cases of Covid variant dubbed behind the sudden surge in China. India reported at least four cases omicron sub variant BF.7, two each in Gujarat and Odisha. An international passenger who arrived from U.S tested positive for BF.7 variant in Vadodra. Reports said that BF.7



variant has the strongest infection ability due to its high transmissibility. India reported total 131 fresh Covid infections on December 21; active cases down to 3,408. AMID RESURGENCE OF COVID WORLDWIDE, India's health minister chaired a crucial Covid meet. Modi Government reviewed the situations with experts and officials on Covid surge in view of the rising cases of Covid-19 in some states. Covid is not over yet. The Govt. has directed all concerned to be alert and strengthen surveillance and restarted random sampling of international passengers at airports. Moreover, health ministry has issued an advisory urging all to wear mask in crowd. State Governments have also stepped up preparedness to contain possible surge of Covid-19. Health experts urged citizens to 'NOT PANIC' as India's situation is 'MUCH BETTER'.

Swati Rawat, BMM-Sem I

Centre decides to distribute free foodgrain to 81 crore people for one year

People covered under National food security act will get benefit. Centre to bear all expenses of 2 lakh crore. The central cabinet decided to provide free foodgrain to people for one year. Approx 81 crore people will get food grain who are covered under National food security act (NFSA). The beneficiary family who use to pay 1 rupee for cereal, 2 rupee for wheat, 3 rupee for rice per kg. But now they will get foodgrain free of cost. 35 kg foodgrain in



a month will be provide by union cabinet. The centre has estimate a additional amount 2 lakh crore.

Union Food Minister piyush goyal appreciate the step taken by the union cabinet he said this step was another reflection of PM Narendra Modi's pro-poor stand. He said 28 month of Prdhan Mantri Garib Kalyan Anna Yojana ensure 5 kg foodgrain to each



individual. And this is a remarkable decision.

The decision to provide foodgrains to people was taken by government earlier during pandemic. That was a critical time for our economy but government take care of people during that pandemic and that decision help people to live a fruitful life.

Mr. Goyal said the decision was taken during pandemic to save people and the duration was decided to end on December 31 2022. But it is still running by people.

The centre has been maintaining this situation cause of adequate storage of foodgrains to meet the welfare schemes. The opposition has also been urging to centre to provide food to the needy people.

- Pragya Jha, BMM-Sem III

Nasal Vaccine for Covid 19 Virus

Bharat biotech Intra nasal vaccine has been approved by government of India for booster dose in all over the country. This nasal vaccine is available for those who are above 18 years and it is first available in private hospitals. It is also available on Cowin app. Few backs ago, it got approval from Central drugs standard control organization for restricted use in



emergency situation in the age group of 18 and above. The government release on 1st December 2022 that it is first intra nasal vaccine for Covid.

- Riya Sinha, BMM-Sem III

SJMC Highlights

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SJMC organizes its Annual Media Fest , "IGNITE 2K22" with passion and zeal

Satyam School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida organised its Annual Media Fest "IGNITE 2022" with great enthusiasm and fervour over the theme, "BREAKING GENDER INEQUALITY - An Initiative" in its college campus ground on 22nd December 2022. The program was inaugurated by the Chairperson, Trustees and distinguished guests of Satyam Group of Institutions by lighting the lamp, which was followed by Saraswati Vandana, SNDT Women's University Prayer and National Anthem.



Ganesh Vandana by SJMC student Shubhangi Datta

Inaugurating the event Mrs. Sneh Singh, The Chairperson of Satyam Group of Institutions motivated the participating students with her inspiring words and said that the purpose of organising this fest was to provide a platform to showcase and promote the talents and skills of the college youths across the NCR- Delhi. More than 200 students from 86 colleges, schools and institutes participated and showcased their talents and skills. The program included several creative competitions like Alfaaz (Open Mic), Step Up (Solo Dance), Saptak (Solo Singing), Navras (Street Play), Footloose (Group Dance), Sutter Bug (Photography), Walk with Pride (Fashion Show), Short Cut (Mobile Film Making). The event was hosted by Mr. Mannan Thakral, EMCEE with his entertaining, audience engaging and lively anchoring accompanied by Swakshi Kumar, Shivangi Shekhawat, Chetna Dahima and Devahuti Sharma, students of SJMC department with their amazing anchoring performances. The event was graced by Shweta Jha, Executive Producer of Aaj Tak TV News Channel; Ajay Jha, Senior Journalist; Nikhil Kumar, Choreographer; Priyanka Mitra; Sukhmanch Theater Team; Adnan Ahmed, Singer | Musician -Jammin'3 (Colors TV), The Voice Top2 Finalist (Star Plus); Jitendra Mani Tripathi, DCP Delhi Police; Kumar Girish, NDC Film Maker; Debu Mishra, Senior Media Consultant and Mr. Sahil and Mrs. Anjali. Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions; Pradeep Gupta, Trustee Secretary; Dr. Binita Agarwal, Principal of Satyam College of Education; Dr. Neha Agarwal, HOD, SCE; Dr. Vandana Jaglan, Principal Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Prof. Dr. Manawwar Alam, Dean of Satyam School of Journalism and Mass Communication; Ms. Priyanka Sarkar Programme Head, SJMC and Ms. Charu Ahluwalia, Assistant Professor graced the occasion. On the successful event, Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions congratulated and encouraged the operators and students of the Satyam School of Journalism and Mass Communication. Before concluding the event there was group photography of all the event winners, faculty, staff and students. The extravaganza ended with the vote of thanks by Dr. M. Alam, Dean, SJMC.



Ceremonial Lamp Lighting during inauguration of IGNITE 2K22



Mrs. Shweta Jha, Sr. Journalist at Aaj Tak and Mr. Ajay Jha during IGNITE 2K22



Jitendra Mani Tripathi, DCP, Delhi Police at IGNITE 2K22



Kumar Girish, Filmmaker, NDC at IGNITE 2K22



Mrs. Sneh Singh, Chairperson, SGI, felicitating Ms. Priyanka Mitra, Choreographer



SGI Team with Choreographers Priyanka Mitra & Nikhil Kumar



Mr. Sahil and Mrs. Anjali owner of "Gyarah Baees" getting felicitated during IGNITE 2K22



Debu Mishra, Senior Media Consultant, addressing during IGNITE 2K22



Ms. Priyanka Mitra addressing at IGNITE 2K22



Jitendra Mani Tripathi, DCP, Delhi Police addressing at IGNITE 2K22



Participant of Fashion Walk



Participant performing Lavani dance



Adnan Ahmad, prominent singer performing at IGNITE 2022



Participant of solo singing at IGNITE 2022



Dance performance by participants



Felicitating of Adnan Ahmad during IGNITE 2K22



Audience enjoying the music of Adnan Ahmad



Fashion Walk : Walk with pride



Members of Sukhmanch Theater performing at IGNITE 2K22

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Mannan Thakral, EMCEE of IGNITE 2K22 getting felicitated



Kirti Sinha, student topper of BMM receiving award at IGNITE 2K22



Satyam Group of Institutions' gate decoration at IGNITE 2K22



Students of SJMC at IGNITE 2K22



Student core co-ordinators of Ignite 2022



Mr. Sahil owner of Precision Optics with Ms. Priyanka Sarkar & Dr. M Alam



Dr. Rahul Gupta, Director of Fortis, Noida



Mrs. Shweta Jha & Mr. Ajay Jha with Satyam family

ORIENTATION PROGRAMME 2K22

Satyam School of Journalism and Mass Communication organized Orientation Programme 2022 with great zeal and passion to welcome the B.A. (Mass Media) 2022-25 batch. The new as well as the old students of B.A. (Mass Media) participated in the event. The programme was attended by the dignitaries, faculty members and the Guests of Honour with fervour and enthusiasm in the Audio Visual Lab of the SJMC department. The objective of this



programme was to provide insights and guidance for successful learning and career in their respective fields. The Programme began with the Welcome Address of Prof. (Dr.) M. Alam, Dean, SJMC. The occasion witnessed the benign grace of Mrs. Sneha Singh, Chairperson, Satyam Group of Institutions; Mr. Pradeep Gupta, Our Trustee Secretary; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Bineeta Agrawal, Principal, Satyam College of Education; Dr. Neetu Malhotra, Vice Principal, SFI; Dr. Neha Agrawal, HOD, SCE; Prof. (Dr.) M. Alam, Dean, SJMC; Mrs. Priyanka Sarkar, Programme Head, SJMC; Ms Charu Ahluwalia, Faculty Member, SJMC; faculty members of SFI and SCE and distinguished media professionals and journalists. The Chief Guest of the Orientation Programme Shri Umesh Joshi, an Eminent Journalist (Jansatta) and Senior Hindi



News Reader, Doordarshan enlightened the students how to become a Committed Journalist, an Effective Mass Communicator and a Successful Media Professional in today's media world. He highlighted the pre-requisites, scope and challenges of Media, Journalism and Mass Communication and Education as a career. The session was eclectic, catering to the needs of media students embarking their journey. It not only guided the students, but enthralled them to comprehend what the media career has to offer them. The programme ended with the Vote of Thanks by Ms. Charu Ahluwalia, Assistant Professor, SJMC.



SJMC students attending Sahitya Aaj Tak event 2022



Book fair organised by Ministry of Information and Broadcasting



Bollywood day celebrated at SJMC



Satyam Group of Institutions organised an Eye Checkup Medical Camp in collaboration with Sai Poly Clinic



SJMC students at live Kavi Sammelam organised by Times Now Group



The challenges of future climate change



Are you ready to get roasted or fried in future? No? Then prepare yourself for it and maximum heat to bear as soon as you step out of your house after next 20 years.

Climate change refers to effects and changes that occur in the environment and climatic conditions of the planet that we live on. The climate change has become a global concern over the last few decades as people are now facing the ill effects and consequences that are coming in the way of the daily lives and chores of the people.

These climatic changes have a negative impact on the whole globe, irrespective of the geographical location, area or a particular country. The ocean level is rising, glaciers all over the world are melting, the temperature of the countries are rising day by day, forests and wildlife are declining, water bodies are getting polluted and people don't have fresh air to breathe properly. But the main question which pops up while thinking about these dilemmas of the world iswhat is the reason behind the rising pollution and problems to the environment? Man, because of his increasing need and greed, not only harm the environment but himself too! Human activities like deforestation, mining, industrial waste, use of fossil fuels and resource manipulation leads to rise in temperature and global warming in the world. If the things go on the way they are, and the human species don't change their light attitude and concern towards the environment, a time will come in the future when there will be no space for humans to survive on earth, and will become extinct from the global surface .Don't burn your kid's future, it's time to think about the environment rather than our greed and needs.

-Vidhi Sheoran, BMM-SEM I

Vasudhaiva Kutumbakam", It's the time for India



On December 1, 2022, India took over the G20 Presidency from Indonesia with the theme of Vasudhaiva Kutumbakam (One Earth, One Family, One Future). On Thursday India took over the G-20 presidency which is described as a "Watershed Moment". The G20 or Group of Twenty is an intergovernmental forum comprising

19 countries and the European Union. It works to address major issues related to the global economy, such as international financial stability, climate change mitigation, and sustainable development. Holding the meeting at 56 different locations in the country will ensure that the pan-India nature of event is truly showcased and every state government, Union territory and citizen is a stakeholder in the process of India's presidency of G20 2023. India has as much uniqueness as it has diversity and now has got a glorious opportunity to host the largest multilateral event on its soil for the first time ever in history. Symbolical and logistical coordination aside, the Government has a tough task ahead in conducting substantive negotiations to bring together a comprehensive G-20 agenda, where officials said they would focus on counter-terrorism, supply chain disruptions and global unity. At a time India itself faces economic distress and social and communal tensions, the Government should be prepared for more scrutiny on upholding such ideals. Having raised the pitch on India's global prominence as G-20 President, and its power to shape the global narrative, the Government may find that with great power comes great responsibility, and a greater spotlight on its ability to translate its global dreams into the domestic landscape as well. This presidency can definitely effect all the sections of Indian society and people in many



different ways for sure. Also this will enhance India's infrastructure concerning the event of 2023. For students, the prime minister's personal secretary comprising university student stated, "Universities can train students about local history and important landmarks, art-forms and other cultural traditions of their area," .Such students can then be a part of organizing meetings and in guiding foreign delegates, apart from places of historical, economic and cultural importance, there could be immersive experiences like nature walks, village visits, visits to weekly and local markets. For global south, This historic role brings additional responsibilities as many non-G20 countries (particularly from the global South) look upon India to voice their concerns at the G20, expectations from India are much higher than any other member country, as poor countries would expect India to speak on their behalf at the G20, where they have no representation at all. There is a lot for India as an opportunity in this global summit of 2023, it has to voice out, work and showcase the best. It's the time for India.

-Devahuti Sharma, BMM -SEM III

A forever scar: Suicide

It's heartbreaking when anyone decides that life is too painful to bear. The suicide of a young person is especially agonizing for those left behind; just when it seems, at least from the outside, that life could take you anywhere and make you anything you want to be, suicide slams every window and locks every door.



TV actress Tunisha Sharma

But to be confronted with the death of a 20 year old TV actress Tunisha Sharma committed suicide and it has shaken everyone. She was found dead in her co-star's makeup room. Reason behind this is not yet confirmed but this incident will forever remain as a dark nightmare for her loved ones. This young actress dealt with a lot in her life. She lost her father at a very young age. She even suffered from depression and anxiety. But at the end when things were unbearable for her she took her life.

Most teens interviewed after making a suicide attempt say that they did it because they were trying to escape from a situation that seemed impossible to deal with or to get relief from really bad thoughts or feelings. They didn't want to die as much as they wanted to escape from what was going on. And at that particular moment dying seemed like the only way out. Some people who end their lives or attempt suicide might be trying to escape feelings of rejection, hurt, or loss. Others might feel angry, ashamed, or guilty about something. Some people may be worried about disappointing friends or family members. And some may feel unwanted, unloved, victimized, or like they're a burden to others. We don't know what was on her mind before she decided to end it all, and no speculation will bring it back. There are no answers in suicide; it's just a permanent solution to a temporary problem. But, it's necessary to understand that suicide is not the way out of life's problem because death can easily end the pain of that person but it will lead to a lifelong grief and trauma for their loved ones. Even parents should take a look at their children and problems. Rather than comforting them we should listen to their problem. We should always remember that our life is very precious for us.

- Shreyangi Singh, BMM-SEM I

The rise of OTT Platforms

For the last 2 years, the Bollywood film industry has been suffering a lot. There are several reasons for this. But the biggest reason, the one considered to be the main reason, are OTT platforms. It's said that instead of going to cinemas halls to watch a movie, people prefer watching films at homes on these OTT platforms. This causes huge losses to the film industry. Although, interestingly, initially, when the OTT platforms were introduced, it benefited film producers. These OTT platforms had spent millions to buy films for their platforms. In several cases, the payment amount to billions of rupees. The OTT platforms paid more than the budget of the film to buy the rights to it. But now, they have started rejecting films. Film producers are told to release the films in theatres first, after which the OTT platforms would decide how much they'd be willing to pay for it. On 15th August 1982 a new revolution swept through the television industry in our nation. It was the day when for the first time, the Doordarshan (DD) channel, was broadcasted in color. Television was introduced in India during the late 1950s, but this point is considered to be the turning point in the Indian television industry. Because DD was being broadcasted in color via satellites. Fast forwarding a few decades, the next turning point was in 2000s, when Indian government allowed DTH (Direct to Home) satellite television in the government. With this, in 2003, Dish TV was the first DTH



facility. Before this, people watched cable TV. A large variety of channel were being offered. And fast-forwarding some more years, web 2.0 was introduced. Exponential growth was seen in social media websites. Along with them, came the OTT platforms. 2009 was the year when Netflix started getting into partnerships with smart TVs and gaming consoles. It was founded in 1997, by Reid Hastings and Marc Randolph. Initially, it was a platform on which people could rent movies via the internet. Today, we can watch films directly using the internet right on their website. Since these OTT platforms reach the viewer's directly, they are known as Over The Top. In India, the first OTT platform to be launched was Reliance Entertainment's Big Flix in 2008. This was a video on Demand service. When you wanted to watch a film, you had to select it, and then pay for it. Also known as the Pay per view business model. The true growth of OTT platforms in India happened after 2013. When Zee launched their Ditto TV and Sony Liv was launched in 2013. Hostar was launched in 2015. The next year, in January 2016, Netflix entered the Indian market. Coincidentally in the same year Reliance Jio was launched in India. With Jio's entrance, the data rates took a nosedive, gaining a large audience for these OTT platforms. More people could access the internet. This is why there are more than 40 OTT platforms in India. The next few years will be splendid for the OTT platforms. Deloitte published a report in February 2022, ALL ABOUT SCREENS, they estimated that the OTT market would see a 20% growth each year. And in the next decade, the market would be valued at Rupees 1,200 Billion. Statista estimates that there are 397 million OTT users in India. And Disney plus Hotstar is the most subscribed and most watched OTT platform.

-Vaishnavi Shetty, BMM-SEM I

Vineeta Singh: One of the most inspiring women

Vineeta Singh, Founder and CEO of Sugar Cosmetics figured in WEF's young global leader's list of 2022. Sugar Beauty care products is right now one of India's driving beauty care products brands. The appearance of Sugar Beauty care products carried another edge to the Indian cosmetic market. Vineeta Singh studied electrical engineering and business studies in IIT Madras and IIM Ahmedabad. She was featured



Vineeta Singh



of the most successful beauty brand which started with only two products. Now sugar has all kinds of possible make up for every women in the world with net worth of Rs. 300 crores.

-Muskan Chaudhary, BMM-SEM I

Ghazal Alagh: A promising business entrepreneur

Mama Earth Founder Ghazal Alagh has emerged as one of the most popular and successful business women in the country. When we talk about her journey She belongs from a very small town in Chandigarh. In her family she was the first one to thought about a job. No women her family has ever done job. But with the support of her family, she was able to do so. Main reason to start Mama earth started when her son was born. Her son born with a skin condition when she put any product on skin his



Ghazal Alagh

skin feel irritated. Then she realized that there is no need of any pain to be bear by the baby. Her main motive is to change the choice of Indian consumers. She wanted to educate people about the ingredients harmful for the skin. On December 2016, she started Mama earth by only category of 6 baby care products and then she started mother care products also. And after this from baby care company to Beauty personal care

company. Now Mama earth is offering 300 care products. And started taking involvement in colour care products also. And in today's date her company value 3 billion dollars, which is around Rs 24,000 crores in Indian currency. She is a true inspiration for the Indian women and mothers that if any women is truly determined towards her goal, then she can achieve anything. No one can stop her.

-Shivangi Shekhawat, BMM-SEM III

Know your rights

Have you ever wondered what rights you have if you get arrested or called to the police station? The Indian constitution has laid down several special laws for the arrest of a woman. This is done to safeguard women's rights, to protect the dignity and decency of a woman. "A Woman is prone to crime anywhere." Even during an arrest of a woman as an accused, her safety is given the top priority in order to protect them from several acts of brutality or misconduct. Thus, it becomes very important for every woman to know about their rights at the time of arrest.

- As per section 46 of the Criminal Procedure Code- a woman can only be arrested before sunset after sunrise except in exceptional circumstances after obtaining permission from the Judicial Magistrate in writing. The arrest of a female must be made by a police officer who is also female.
- Under the provisions of section 51 of Code of Criminal Procedure (CrPC)- only a female police officer or a female constable can search another female.
- Under Section 160 of CrPC- The police can interrogate a woman at her residence in the presence of a woman constable and family members or friends. This law allows woman to not go to police station for interrogation to avoid any kind of stigma and harassment.
- Rights during medical examination- According to Section 54(1) CrPC, when a person is arrested, the Police Officer not below the rank of a Sub Inspector or a person under his direction can ask a medical practitioner to make an examination of the accused. If the person accused is female, the examination must be done or under the supervision of a female medical practitioner.
- Rights during detention- The Supreme Court of India took due attention of the issue of the safety of female prisoners in the case of Sheela Barse v. State of Maharashtra. It held that female prisoners should be segregated from male prisoners and kept in different lock up, keeping in mind the modesty of a woman. Female constables should guard the woman lock-ups.

-Swakshi Kumar, BMM-SEM III

MC Mary Kom 'Magnificent Mary', the prominent female boxer

MC Mary Kom, is the only prominent female boxer, also known as 'Magnificent Mary' to bring an Olympic medal. She is known in the boxing world for her ferocious punches and formidable skills. She has made India proud with her remarkable contributions to Indian sports and with her extraordinary achievements in this field.

Mangte Chungneijang Mary Kom, also known as MC Mary Kom was born in a poor tribal family in Kangathei, Manipur. Her father's name is Mangte Tonpa Kom and her mother's name is Mangte Akham Kom. She was born on 1st March 1983. Her village was a small one where most of the families worked on the jhum



Mary Kom

fields. She was the eldest among four siblings. Mary Kom was fond of boxing since she was a child. She was impressed by the skills of Dingko Singh, the formidable boxer, and decided to learn boxing. She approached K Kosana Meitei, the boxing coach of the Sports Authority of India, Imphal. Since then, she has excelled in her boxing career. She achieved mastery over boxing through her passion and dedication towards the sport. But her family was not aware of her interest until she won Manipur State Boxing Championship in 2000. At the age of eighteen, Mary Kom started playing at the international level. She won consecutive 4 gold medals in AIBA Women's



Mary Kom

World Boxing Championship and another gold in Asian Indoor Games 2009. She was the only Indian woman to have qualified for the Summer Olympics of 2012. She was also the first Indian woman boxer to win a Gold Medal in 2014 in the Asian Games held in South Korea. She has won fourteen gold medals, one silver medal and three bronze medals till date. She lost in the final in the World Boxing Championship in 2012 but got selected for the London Olympics. She was defeated but won a bronze medal for India. The Manipur Government awarded her INR 50 Lakh and 2 acres of land for her performance. She is a five-time World Boxing Championship by becoming the only Indian woman to have won a medal in each one of the 5 world championships. A movie entitled 'Mary Kom' was made as a biopic of Mary Kom where the actress Priyanka Chopra played the lead role, Mary Kom. The movie was a tribute to her as a popular sportswoman for her outstanding achievements. Mary Kom was honoured with Padma Shri (Sports) in 2006 and Padma Bhushan in 2013. In 2009, she was awarded the Rajiv Gandhi Khel Ratna Award. She was also nominated as a member of the Rajya Sabha by the President of India.

"To be a successful boxer one must also have a strong heart. Some women are physically strong but fail when it comes to having a strong heart. One also must have the zeal and the right fighting spirit. We work harder than men and are determined to fight with all our strength to make our nation proud. God has given me the talent and it's only because of sheer grit and hard work that I have made it so far." - MC MARY KOM

-Priya Goel, BMM-SEM III

Kanak Lata Barua, An unsung freedom fighter

People are aware of many freedom fighters, who indulged themselves for the sake of our country. Very popular fighters like Bhagat Singh, Bal Gangadhar Tilak, RajGuru sacrificed their lives for the independent nation.

KanakLata Barua was born on 22 December 1924 in Assam, an unsung freedom fighter. During the Quit India Movement, Barua joined a squad of youth from Gohpur the sub division of Assam. On 20th September 1942, she decided that she would hoist the national flag at the police station with her youth squad. With her devotion towards freedom, she assembled the youth and encouraged them with a motivation for the independent nation. Barua insisted the unarmed villagers to do so. The in- charge of local police station warned them to step back and not to proceed with their plans. Fearlessly, they continued marching ahead but from nowhere the police commenced with firing upon the procession.

Barua was shot dead by the Indian Imperial Police of British Raj while leading a procession hoisting the tricolour Indian flag during the Quit India Movement. Well, there are plenty of freedom fighters and revolutionary whose names are not applauded by the nation but they truly lived for thier motherland. In the memory of KanakLata Barua a memorial statue was made at Borngabari, Gohpur.



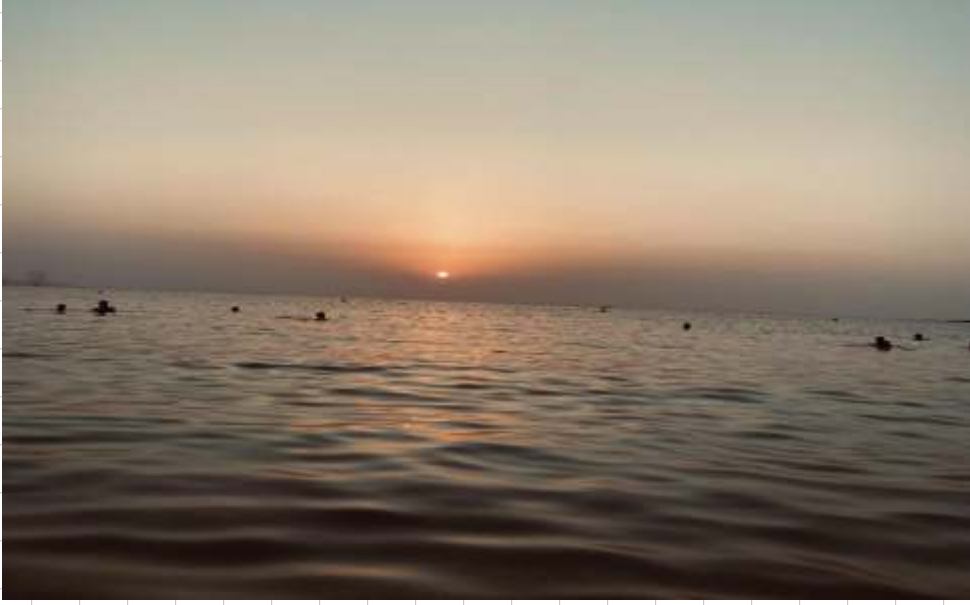
Freedom Fighter kanak Lata Barua

-Nikita Rawat, BMM-SEM III

Stand Out

Stand out of the crowd, Stand out from the dark shadow,
You deserve the light in your life, You know what is just in your vice,
You have the courage to excel in life, You have that will to forever strive,
You know how to lead a life With that kind of dignity and grace,
You know how to make a position, And win every which race,
So your role matters the most in life,
Your role is the reason to say To make it along every way For everything you do,
It's a big salute to you!

Isha Gupta, Semester I



There's ray of hope in every aspect of nature!

Riya Khurana (BMM - III semester)



There is divinity in the clouds ,

Devahuti Sharma , BMM - Semester III

Shivani Tiwari, BMM Sem III



बनारस

बहती है गंगा, मैं उसकी लहर होना चाहती हूँ
महादेव के नशे में, मैं चूर होना चाहती हूँ
मैं उन तंग रस्तो से हर रोज गुजरना चाहती हूँ
जहां महादेव मिले, मैं सिर्फ वहां रुकना चाहती हूँ
शिव की जाटाओं में लिपटी, मैं गंगा की शीतलता
चाहती हूँ
मैं बनारस की हर शाम उसके साथ बिताना
चाहती हूँ
मैं लिपट कर तुझसे बेहद रोना चाहती हूँ
नहीं चाहिए कुछ और मैं बस शिव से मिलना
चाहती हूँ
तेरे आरंभ से ले कर, मैं तेरा अंत तक जानना
चाहती हूँ
नहीं पता हकीकत जिंदगी की, मैं बस
मणिकर्णिका तक तेरा साथ चाहती हूँ



Don't let the national language go down, it is our pride.

Kashish Dixit (BMM - III semester)

People blame life for small things

People blame life for small things
Even the things that don't matter in time,
Life is not as bad my dear
There is a lot of fear
But that fear is all in your mind,
It does not let you be so kind,
let go of things that bother you
Let go of things and feel so new,
Life is good if you are positive
Life is good if you smile all through,
Be the one you wish to be
Life will be more wonderful for you,
Keep smiling, as life is good.

Isha Gupta, Semester I



"Females are the most beautiful, gorgeous creatures in the whole world.
And I think that we are gorgeous no matter what size we are."

Preeti, BMM Semester I

Achievement

Volume 11

Quarterly

Noida,

Oct-Dec 2022

www.satyamassmedia.in

Bilingual - English / Hindi

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Winner Komal Keshri and Rishu of Bollywood day celebrated at SJMC



SJMC Students at News Nation channel asking questions to the leaders on Bihar elections



SJMC Student met a prominent actor of Bollywood Ayushman Khurrana at Sahitya Aaj Tak fest 2022.



SJMC Students getting awarded at Vritika 2022 inter college competition organized by Delhi Metropolitan Education college.



SJMC students putting up questions to leaders in the debate show organised at News Nation Channel on Gyanvapi Masjid Case.



SJMC Student raising a question at Aaj Tak's Debate Show.



Manmeet Kaur Bakshi and Kashish Dixit of BMM Semester 2 setup the nailart stall "Nail's zone" in Ignite 2022



Nail Artist for a day 🎨



SJMC students donating blood at blood donation camp initiated by Satyam Group of Institutions.



SJMC student meeting Sayyed Ansari at Aaj Tak's Studio.

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Layout Designed by- L.S. Rawat / Published by – School of Journalism and Mass Communication, Satyam Group of Institutions, C-56A/ 14&15, Sector-62, Noida

(U.P)