

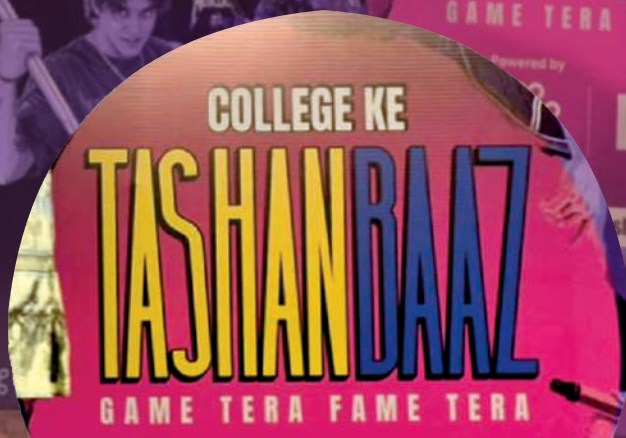
## Tashanbaaz 2026: A Celebration of Talent



The campus of Satyam School of Journalism and Mass Communication came alive with energy and creativity on 10 September 2026 as the school organised “Tashanbaaz,” a vibrant talent event that provided students with a platform to showcase their skills and express themselves. The event featured a variety of performances, including dance, singing, poetry and other creative acts. Students stepped onto the stage with confidence and enthusiasm, filling the atmosphere with cheers, applause and memorable moments.

Each performance reflected the individuality and creativity of the participants. The event was hosted by Himanshu Yadav, whose energetic anchoring kept the audience engaged throughout the programme. Adding to the excitement, RJ Rocky served as the judge and evaluated the performances while appreciating the talent and confidence displayed by the participants. After a series of impressive performances, Nidhi Sharma from the B.A. Mass Media department and Aastha from the Fashion department emerged as the winners of the Tashanbaaz event, showcasing their confidence, creativity and talent. More than a competition, Tashanbaaz was a celebration of talent, individuality and self-expression. It encouraged students to step beyond the classroom, embrace the spotlight and showcase their abilities. The event concluded on a high note, leaving the campus filled with smiles, applause and cherished memories.

- Safiya Razi, BAMM 3rd Year



## Campus Journalism: Why Student Voices Matter



Documentary Shoot by SSJMC Students

Journalism has changed a lot over the past fifteen years. From newspapers, radio and television, we have moved into a world of smartphones, social media, podcasts, websites and digital content. With this change, the way people consume and share news has also changed. In this changing media landscape, campus journalism has an important role to play. It gives students a space to share ideas, raise concerns and discuss issues that matter to them. College newspapers, magazines, websites, podcasts and social media pages allow students to participate in reporting and content creation. Campus journalism is not only about covering college events; it also helps students

understand their surroundings and speak about them. Students are often the first to notice issues related to academics, hostel facilities, transportation, campus safety, infrastructure, student welfare or academic pressure. Through campus journalism, these concerns can be brought forward and discussed with the administration, encouraging dialogue and sometimes contributing to positive changes. However, having a platform also brings responsibility. In a time when misinformation and fake news spread quickly, student journalists must understand the importance of checking facts before sharing them. Speaking to different sources, verifying information and clearly separating facts from personal opinions are essential parts of responsible journalism. Campus journalism is also closely connected with democracy. A democratic environment encourages people to express their views, ask questions and listen to different perspectives. Educational institutions provide an important space for students to develop these habits. When students are encouraged to speak and are heard respectfully, they become more confident and responsible participants in society.

For media students, campus journalism offers valuable practical experience. Reporting, interviewing, writing, photography, videography, editing, podcasting and social media management help students understand how the media industry works. They also learn the importance of deadlines, accuracy and journalistic ethics. Campus journalism may face challenges such as limited resources, lack of training and difficulty accessing information. Yet, its value remains significant. It gives students a voice, encourages participation and prepares them for careers in journalism, public relations, broadcasting and digital media. Campus journalism is therefore more than reporting what happens on campus. It is about learning to observe, question, verify and communicate—and, most importantly, learning how to use one's voice responsibly.

**- Bhumi Bhola, BMM 3rd Year**

## Rise of independent journalism in India

Journalism is often referred to as the fourth pillar of democracy. In a country like India, where the government is meant to work for the people, journalism plays an important role in keeping citizens informed. Over the past few decades, however, the term journalism has expanded with the rise of independent journalism. Independent journalism refers to journalists and media organisations that work with editorial freedom and are not directly controlled by political or corporate interests. Its main purpose is to provide accurate, transparent and credible information in the public interest. Independent journalists can cover issues from different perspectives and bring attention to stories that may sometimes receive less space in mainstream media. Human rights, social issues and the concerns of communities that are often unheard can find a place through such reporting. The growth of the internet and affordable smartphones has played a major role in the development of independent journalism in India. Journalists can now reach audiences directly through websites, YouTube, podcasts, newsletters and social media without depending entirely on traditional media organisations. Digital platforms have also changed communication from one-way to two-way. Audiences can comment, question, share and respond to news almost instantly. Another reason for its growth is the increasing demand for detailed and fact-based reporting. Audiences today are more willing to question information and look for evidence rather than simply accepting everything they see in a news report or television debate. Independent journalism also has an important connection with democracy. It can strengthen transparency, highlight matters of public interest and give a voice to communities

that may be underrepresented. Ground reporting from villages, disaster-affected areas and other difficult locations can help audiences understand issues beyond the headlines. However, independent journalism faces its own challenges. Financial sustainability remains a major concern, as many independent organisations depend on subscriptions, donations or limited resources. Online harassment, cyber threats, misinformation and competition for audience attention are additional challenges. For independent journalism to remain credible, journalists must carefully verify facts, provide proper context and clearly distinguish between news and opinion. As digital media continues to grow, independent journalism will remain important for a healthy democracy. A well-informed audience, supported by responsible journalism, can make better decisions and contribute to a more transparent and accountable society.

**- Bhumi Bhola, BMM 3rd Year**



## Student Journalism: Responsibility Before Popularity



Journalism is often called the voice of society, and student journalism can be called the voice of a campus. It gives students an opportunity to express their opinions, report events and bring attention to issues that matter to their community. But with this opportunity comes responsibility. In a time when information can reach hundreds of people within seconds, a student journalist must remember that credibility matters more than popularity. Social media has made sharing information easier than ever. A student can post a story,

photograph or video and reach an audience almost instantly. However, this speed also creates the risk of rumours, incomplete information and misinformation. Sometimes, attractive headlines are used simply to get more views, likes and shares. Student journalists should not fall into this trap. Before publishing anything, they should check the facts, verify information from reliable sources and present the story fairly. A few extra minutes spent checking facts can protect both the readers and the credibility of the publication. Student journalism is not limited to covering college events. It is also about representing the student community. Articles about academic achievements, cultural programmes, sports, social initiatives or student concerns should inform readers while maintaining fairness and respect. Privacy and dignity should also be kept in mind, particularly when reporting about individuals or sensitive issues. For students, journalism is also a learning experience. Writing reports, conducting interviews, taking photographs, creating videos and working with digital platforms help develop observation, communication and critical-thinking skills. More importantly, students learn to listen, ask questions and understand different viewpoints before forming conclusions.

Popularity can bring temporary attention, but it cannot replace trust. A misleading report may attract clicks today, but it can damage the confidence of readers tomorrow. Honest reporting, on the other hand, takes time to build but creates lasting credibility. Every article published by a student journalist reflects not only the publication but also the values of the person behind it. That is why students should write with honesty, verify before sharing and remain respectful towards others. A responsible student journalist may not always be the most popular, but they will earn something more valuable—the trust of their readers.

**- Neha, BMM, 2nd Year**

## Climate Communication: Reporting the Planet's Biggest Stories

When we hear the words climate change, we often imagine melting glaciers, rising sea levels or endangered wildlife. While these images are real, climate change is no longer only an environmental issue—it is also a human story. It affects the food we eat, the air we breathe, the water we depend on and the future we are building. Climate communication is not simply about sharing facts and figures. It is about helping people understand how climate change affects everyday life. A farmer struggling with irregular rainfall, a family forced to leave its home after floods, or a student dealing with extreme heat are all stories that deserve attention. When journalists tell such stories with empathy, they can create an understanding that statistics alone may not achieve. In the digital age, misinformation can spread quickly. Social media is often filled with misleading or incomplete claims about climate change, making it difficult for people to separate facts from rumours. This makes responsible journalism especially important. Journalists need to verify information, consult reliable scientific sources and explain complex issues in a simple and understandable way. Their role is not to create unnecessary fear but to build awareness and encourage informed action. India has faced several climate-related challenges, including heatwaves, floods and unpredictable weather patterns that

affect agriculture and everyday life. Behind every headline is a person, family or community dealing with its consequences. Climate reporting should therefore focus not only on disasters but also on solutions—communities protecting the environment, young innovators developing sustainable technologies and individuals making more responsible choices. For journalism students, climate communication offers an opportunity to make a meaningful difference. A report, podcast, documentary or social media campaign can help audiences understand environmental issues and think about their own role in addressing them. Instead of asking only, “What happened?”, journalists should also ask, “Why did it happen?” and “What can we do next?” The future of climate communication lies in storytelling that is accurate, compassionate and focused on solutions. When journalism brings together science and human experiences, it does more than inform—it can inspire change. The planet's biggest stories are not just about the Earth; they are about the people who call it home.

“Climate change is not a story of tomorrow. It is the story we are living today, and every voice has the power to shape a better tomorrow.”

**- Rishika Tiwary, BMM, 3rd Year**

*“Honestly, my first day was better than I expected.*

*The teachers are so supportive, the classmates are really friendly, and the best part is that nobody is judging anyone. It feels comfortable to be myself and actually enjoy the beginning of this new chapter.”*

**Komal, 1<sup>st</sup> Year**



## Why Student Voices Matter?

Campus journalism is an effective way for students to express their thoughts, experiences and concerns. It gives them a platform to share stories about campus life and highlight issues that matter to the student community. Through newspapers, magazines, blogs, podcasts and social media, students can report on academic activities, cultural events, achievements and challenges.

Campus journalism is not simply about writing articles. It encourages students to think critically, ask questions and speak confidently about issues affecting them and others. While reporting, students learn to check facts, present different perspectives and share information responsibly. These experiences introduce them to the principles of ethical journalism and the importance of credible information. Student journalism also develops practical skills. Researching, interviewing, writing, editing, photography, podcasting and social media reporting strengthen creative and professional abilities. Working together on publications also develops teamwork, leadership and responsibility. Students often raise concerns about student welfare, university policies, diversity, inclusion and environmental sustainability. When discussed openly and responsibly, these issues can encourage dialogue and sometimes contribute to positive changes.

A strong campus journalism culture creates a space where students feel heard and different opinions can come together. However, student journalists must remember that having a platform brings responsibility. Accuracy, fairness, privacy and respect should remain essential while reporting. Student voices matter because they are an important part of campus life. When students can speak, question and report responsibly,



MoJo by Pragya, SSJMC Student

campus journalism becomes a meaningful tool for communication, participation and positive change.

- *Ananya Sharma, BMM, 3rd Year*

## Freedom of Expression in the Digital Age

Freedom of expression is one of the most important rights in a democratic society. It allows people to share their thoughts, opinions, beliefs and ideas and participate in social, political and cultural discussions. In the past, newspapers, television and radio were the main platforms for public expression. With the growth of digital technology, however, the way people communicate and make their voices heard has changed significantly. Social media, blogs and online forums have created new opportunities for people to express themselves. Today, a person does not need to be a journalist or public figure to reach a large

audience. Ordinary citizens can share their experiences, discuss important issues and draw attention to problems in their communities. Digital platforms have also helped spread awareness about human rights, education, environmental concerns and social equality. Many campaigns and social movements have gained attention because people can connect and communicate across geographical boundaries.

However, greater freedom online also brings serious challenges. One of the biggest is the spread of misinformation. Since anyone can create and share content, it is not always easy to distinguish facts from false or misleading information. Rumours and fake news can spread rapidly, creating confusion, fear and even damaging someone's reputation.

Another concern is the misuse of freedom of expression. Online platforms can sometimes be used to spread hate, abuse or personal attacks. Having the right to express an opinion does not mean having the right to deliberately harm or disrespect others. Freedom of expression must therefore be accompanied by responsibility and respect. Users have an important role to play in creating a healthier digital environment. Before sharing information, they should check its source and accuracy and consider the possible impact of their words. At the same time, governments and technology companies need to protect genuine expression while addressing harmful content. Finding the right balance between freedom and safety is an ongoing challenge.

The digital age has given more people a voice than ever before. This can strengthen democracy and encourage positive social change, but only when that freedom is used thoughtfully. In the end, the future of digital communication depends not only on our ability to speak, but also on our willingness to listen, verify and respect others.

- *Khushi, BMM, 2nd year.*



*"My first day of college was both exciting and scary. In the morning, I walked around the campus seeing many new faces. Once class started, the teachers were very nice and friendly, which helped me feel much better. Talking with the teachers and classmates made my fear go away completely. By the end of the day, I felt relaxed and happy to be there."*

*Harshpreet, 1<sup>st</sup> year BJMC.*



## SHORT - Form Content vs LONG - Form Journalism

We are living in a digital era where media has become an important part of everyday life. Social media has changed the way people receive and share information. Many now prefer quick and accessible content rather than lengthy reports, leading to the growing popularity of short-form journalism. However, long-form journalism remains important when an issue is complex and requires detailed investigation. Short-form content appears on social media and digital platforms as reels, short videos, posts, brief articles and updates. It allows news to reach large audiences, including those who may not regularly read newspapers or watch television news. Since younger audiences are highly active on digital platforms, short-form content is an effective way to create quick awareness about current events. It is easy to share and takes little time to consume.

However, its speed also has drawbacks. Social media contains false and misleading information that people may share without checking the source. When information is presented without proper context, audiences may develop an incomplete understanding of an issue. Long-form journalism includes detailed interviews, podcasts, documentaries, investigative reports and in-depth television programmes. It is especially important for sensitive or complicated subjects. Political, economic and social issues often require journalists to spend considerable time researching, interviewing sources and verifying information before presenting their findings. The major difference is that short-form content often tells us what is happening, while long-form journalism explains why it is happening and provides deeper context. Long-form reporting gives



journalists space to examine different perspectives and explore issues thoroughly. Both forms of journalism are necessary. Short-form content helps people stay informed quickly, while long-form journalism helps them understand issues more deeply. Journalists must adapt to changing technology without losing the principles of accuracy, context and responsible reporting. Together, both forms can make journalism more accessible, informative and meaningful.

- Jaanvi Bhola, BMM, 1st Year

## नए दौर की नई कहानी, डिजिटल पत्रकारिता और एआई की जुबानी

कलम की ताकत तलवार से भी अधिक होती है।

पत्रकारिता हमेशा से समाज का दर्पण रही है। यह समाचार देने का माध्यम नहीं बल्कि जागरूकता फैलाने और लोकतंत्र को मजबूत बनाने का महत्वपूर्ण साधन है। पर जैसे-जैसे समय बदला आधुनिक तकनीकें आई, वैसे वैसे सब कुछ डिजिटल हो गया, आज का युग डिजिटल तकनीक और आर्टिफिशियल इंटेलिजेंस एआई का युग है, जहां इंटरनेट और सोशल मीडिया के माध्यम से खबरें लोगों तक पहुंच जाती हैं क्योंकि पत्रकारिता डिजिटल हो गई है। एआई बहुत तेजी से काम करता है क्योंकि वह मशीन है। इसलिए इसका उपयोग पत्रकारिता में समाचार लिखने, भाषा अनुवाद, डेटा विश्लेषण और फेक न्यूज की पहचान करने में किया जाता है। इससे पत्रकारों का काम आसान और तेज हो गया है लेकिन कहते हैं कि हर सिक्के के दो पहलू होते हैं वैसे ही फायदे हैं एआई से तो नुकसान भी है क्योंकि "मशीन गढ़े जो खबर को बिना समझे विस्तार, मानव मन की पीर को कैसे करें पार?" अर्थात् मशीन खबर तो बना सकता है लेकिन वह मनुष्य के मन की पीड़ा और संवेदना को नहीं समझ सकता, एआई की वजह से डीप फेक और फेक न्यूज का खतरा बढ़ गया है, तकनीक के पास सूचना तो है पर उस सूचना के पीछे का दर्द और सामाजिक संदर्भ नहीं।

एआई ने मीडिया जगत को नई दिशा प्रदान की है तभी तो आज समाचार पहले से अधिक तेज, प्रभावशाली और व्यापक हो गए हैं, एआई बढ़िया काम कर रहा है लेकिन मानवीय सोच, संवेदना, नैतिकता और सत्य की पहचान केवल एक मनुष्य या पत्रकार ही कर सकता है।

जैसे हमारे जीवन में पानी बहुत महत्वपूर्ण है वैसे ही तकनीक भी जरूरी है। बिन पानी मनुष्य जी नहीं सकता लेकिन अगर पानी अत्यधिक हो जाए तो भी मनुष्य जी नहीं सकता अर्थात् न अधिकता अच्छी होती है और न कमी, दोनों ही खतरा होता है अगर कुछ चीज अत्यधिक बढ़ जाए तो वह भी घातक ही होता है इसलिए पत्रकारिता में तकनीक के साथ-साथ नैतिक मूल्यों का भी पालन आवश्यक है दोनों का संतुलित उपयोग ही विश्वसनीय और प्रभावी मीडिया की पहचान बनेगी।

- Mitali Kumari Sharma, MJMC 1st Year



Prashansha Gupta,  
BMM 1st year

"I was nervous but also excited on my first day of college. When I got introduced to the teachers they all seemed really warm and nice. Then we all got introduced to each other and I realized I was nervous for no reason. Everyone was so friendly even more than I expected. Overall, my first day was actually really good and I'm happy I came here."

## The New Currency of Citizenship: Why Media Literacy is Your Most Important Skill?



We live in a time when information is available everywhere. From checking our phones in the morning to scrolling through social media before bed, we are surrounded by news, videos, advertisements and online content. While access to information has become easier, knowing what is true has become more difficult. Anyone can post something online, whether accurate or not. This is why media literacy has become an important skill, especially for young people. Media literacy means being able to understand, analyse and question the information we receive through different forms of media. It encourages

us to think before accepting or sharing information. Simple questions such as Who created this content? Is the source reliable? What is its purpose? Is there any bias? can help us become responsible media users. One major reason media literacy matters is the rapid spread of fake news and misinformation. Social media often rewards content that receives likes, comments and shares, regardless of whether it is true. Misleading messages, edited videos and false claims can therefore spread quickly. Media literacy teaches us to check information through reliable sources before believing or forwarding it. It is also closely connected with democracy.

Citizens need accurate information to make informed decisions, especially during elections and important public events. Media literacy can also protect mental and emotional well-being. Social media often presents edited photographs, perfect lifestyles and unrealistic standards that can affect how young people see themselves. It can also help users identify online scams, misleading advertisements and sponsored content. Schools and colleges have an important role in developing these skills. Students should be encouraged to verify facts, question sources and use digital platforms responsibly. Parents, teachers and communities can also create awareness about safe media use. Media literacy is no longer just an academic skill; it is a life skill. In a world where information travels faster than ever, the ability to think critically, verify facts and make informed choices is a powerful form of citizenship.

*- Saniya Mandal, BMM, 2nd Year*

### Voices from the Classroom

A classroom is more than a place where lessons are taught. It is a space where students share ideas, express feelings and learn from one another. "Voices from the Classroom" focuses on the most important part of any classroom—the students. Every student deserves to be heard, valued and respected. Today, classrooms are becoming more interactive.

Teachers encourage students to speak freely, helping them develop communication skills, confidence and critical thinking. Activities such as debates, presentations, group discussions,

storytelling and project work allow students to participate and learn from different perspectives. Listening to students also helps teachers understand their challenges. While some may struggle with academics, others may face personal difficulties, bullying or other concerns. A classroom should provide a safe and supportive environment where students feel comfortable discussing their problems. Patient guidance from teachers can make a meaningful difference.

Technology has created new ways for students to express themselves. Classroom boards, magazines, newspapers and digital platforms allow them to showcase their creativity and ideas while exploring social issues, environmental concerns and cultural values. Most importantly, listening to students promotes equality and inclusion. Every student comes from a different background and brings unique experiences and perspectives. Respecting these differences teaches tolerance and mutual understanding while building confidence and responsibility.

A classroom should be a place where every student gets the opportunity to grow, discover their abilities and create their own identity. When students are encouraged to speak, participate and share their ideas, the classroom becomes much more than a place of academic learning. Every student has a voice. When that voice is heard and respected, it has the power to create a better classroom and, ultimately, a better society.

*- Tannu Chauhan, BMM 2nd Year*



*"My first day of college was a little overwhelming because I was hesitant and nervous at first. But as soon as I reached college, I really liked the environment. I felt safe, comfortable, and welcomed. I also made a few new friends who were really kind, polite, and friendly. The teachers seemed very cooperative and supportive as well. Overall, my first day was a really good experience, and I'm happy and excited to begin this new journey in college."*

**Rahila Naaz, BJMC 1st year.**

## A New Beginning



A new beginning is often a mixture of excitement and a little fear. For me, it marks the start of a new phase where I am learning something new every day. I believe these experiences will help me grow, become more confident and understand myself better. College life is one of the most exciting phases of my life. Leaving my hometown and entering a new environment feels very different. In school, I was familiar with my teachers, classmates and surroundings. College has introduced me to new people, experiences and responsibilities. In the beginning, I was nervous because everything was unfamiliar. However, every new beginning gives us an opportunity to improve ourselves and step out of our comfort zone.

Meeting people from different backgrounds has been a wonderful experience. Some have been so kind and welcoming that they already make me feel at home. I know I may make mistakes, but I understand that mistakes are an important part of learning. College is also teaching me to become more independent and responsible. Supportive teachers, practical activities and interactions with classmates are helping me become more confident and open to new ideas. Every day brings a new lesson and prepares me for the future. I am excited about this new chapter and hope it becomes a beautiful and memorable part of my life.

**- Vaishnavi Prajapati, BMM, 1st Year**

## Rise of Social Entrepreneurship

Social entrepreneurship is a growing movement that combines business ideas with the goal of solving social and environmental problems. Unlike traditional businesses that mainly focus on profit, social enterprises aim to create positive social impact while remaining financially sustainable. In recent years, this approach has gained attention as businesses are increasingly seen as powerful tools for creating meaningful change. One major reason for its growth is the increasing number of challenges around us. Poverty, climate change, unemployment, lack of education, healthcare and sanitation continue to affect communities. Social entrepreneurs identify these problems and develop business models that provide affordable products and services, create employment and improve the quality of life for people who need them most. Their success is measured not only by financial growth but also by the difference they make in people's lives.

Technology and digital platforms have further supported social entrepreneurship. Social media, online marketplaces and crowd-funding platforms help enterprises raise funds, spread awareness and connect with customers and supporters worldwide. They also allow young entrepreneurs to share ideas and reach communities beyond their immediate surroundings. Government organisations, educational institutions and non-profits have also encouraged this sector. In India,



organisations such as Goonj and SELCO India have shown how innovative and sustainable models can address social problems and inspire young change-makers. However, social entrepreneurship faces challenges such as limited financial resources, lack of awareness and difficulties in measuring social impact. Balancing social goals with financial stability can be difficult. Despite these challenges, social entrepreneurship shows that purpose and profit can go hand in hand, creating opportunities while working towards a more inclusive and sustainable future.

**- Tannu Chauhan, BJMC, 2nd Year**



*"My first day of college was very exciting and little nervous and teacher were supportive and helpful and I made many new friends who were very kind and helpful to me and I was a grateful experience."*

**Vaishnavi Prajapati, BMM, 1st year**

## The Return of Print: Why Books Still Matter?



We live in a digital world where almost everything is available on our phones. We read news online, study from PDFs and listen to audiobooks. With so much content available digitally, many people once believed that printed books would slowly disappear. However, printed books are still very much alive. In fact, many people, especially young readers, are once again choosing to read physical books. Reading a printed book feels different from reading on a screen. Holding a book, turning its pages and using a bookmark creates a simple but enjoyable experience. It also gives us a break from mobile phones, notifications and social media. After spending hours looking at screens, sitting quietly with a book can feel peaceful and relaxing. Books are not only useful for academic learning. They also play an important role in our everyday lives. Reading can improve vocabulary, increase knowledge and help us develop new ways of thinking. Storybooks, biographies and travel books introduce us to different people, places, cultures and experiences. They also encourage imagination and creativity. Today, reading is increasingly becoming part of a healthy lifestyle. People visit libraries, bookstores and book fairs in their free time. Book clubs have also become popular, giving readers an opportunity to discuss their favourite books with others. Social media has contributed to this trend as well, with readers sharing recommendations and reviews that encourage others to pick up a book. Printed books are also closely connected to our culture and history. They preserve stories, ideas, traditions and experiences for future generations. From classic literature to contemporary novels, books continue to offer something new each time we read them. A physical book can also be shared with friends or passed from one generation to another. E-books have their own advantages. They are convenient, easy to carry and allow readers to store hundreds of books on one device. Yet, they cannot completely replace the experience of holding and reading a physical book. Printed books are more than paper and pages. They give us a chance to slow down, learn, imagine and enjoy reading without constant digital distractions. In a world filled with screens, the continued love for printed books reminds us that some experiences never really go out of style.

- **Jyoti Yadav, BMM, 2nd year**

## Culture Through Cuisines

Food is one of the most powerful ways to understand a culture. India, known for its rich cultural diversity, has a wide variety of cuisines, with every state having its own traditional dishes, ingredients and cooking styles. Food is more than a basic necessity; it reflects the history, traditions, lifestyle and identity of a community. Cuisine is closely connected to geography and climate. The ingredients people use often depend on what is available in their region and what has been traditionally grown there. From spices and grains to vegetables and cooking methods, every dish carries something about the place and people it comes from. In this way, cooking becomes a form of storytelling, preserving memories and traditions from one generation to another. Festivals and religious celebrations also have a strong connection with food. During Diwali, families prepare sweets such as laddoo and kajukatl. On Eid, dishes like biryani and sheer khurma are shared with family and friends. Christmas celebrations include cakes and cookies, while festivals such as Pongal and Onam are known for their special traditional meals. These dishes are not simply recipes; they represent togetherness, gratitude and celebration.

Food also carries personal memories. A home-cooked meal, a favourite festival sweet or a family recipe can remind us of childhood and special moments spent with loved ones. Many traditional recipes are passed down within families, keeping old customs alive even as lifestyles change. Today, social media has also made it easier for people to discover different regional cuisines. Photos, videos and recipes shared online encourage people to explore dishes from different parts of the country. This has helped introduce traditional foods to younger generations and to people who may not have experienced them before. Food is therefore much more than taste or something we eat to satisfy hunger. It connects us with our families, communities and heritage. It tells us where we come from, what we value and how we celebrate life.



**Celebrating the Flavours of India at Satyam Institute's Food Carnival**

Cuisine keeps memories alive and gives culture a flavour that can be shared across generations.

- **Sadhana, BMM, 2nd year**

## जैसा देश, वैसा भेष



बातचीत के एक जरिया के तौर पर फैशन-फैशन का मतलब सिर्फ ये नहीं कि अच्छे कपड़े पहनना या फिर आधुनिक दिखना फैशन खुद एक प्रभावशाली माध्यम है। जिसके माध्यम से लोग अपने आप को व्यक्त करते हैं। व्यक्ति का पहनावा रंगों का चुनाव आभूषण, केशविन्यास और पेहेने का तरीका उसके व्यक्तित्व सोच संस्कृति और भावनाओं को बिना शब्दों के प्रकट कर सकता है इसलिए फैशन को संचार का एक बहुत अच्छा माध्यम माना जाता है, हर शख्स का पहनावा अलग-अलग होता है, कोई पारंपरिक परिधान पहचान पसंद करता है, तो कोई आधुनिक शैली अपनाता है, किसी भी व्यक्ति का पहनावा उसकी सोच, रुचि आत्मविश्वास और जीवनशैली का परिचय देता है। इस प्रकार फैशन बिना बोले ही बहुत कुछ बयान कर देता है,

भारत जैसे विविधताओं वाले देश में फैशन संस्कृतिक पहचान को दर्शने का महत्वपूर्ण साधन है साड़ी, सूट-सलवार, धोती, कुर्ता पगड़ी और अलग-अलग राज्यों की परम्परागत वेषभूषा उनकी संस्कृति और परंपरा को दर्शाती है, त्यौहारों पर पहने जाने वाले हमारे वस्त्र और आभूषण हमारी सांस्कृतिक विरासत का संदेश देती है, कई बार लोग अपने कपड़ों के माध्यम से अपनी भावनाएं और विचार भी व्यक्त करते हैं उदाहरण के लिए सफेद रंग शांति का प्रतीक मन जाता है, जबकी काला रंग गंभीर का संकेत देता है, किसी सामाजिक अभियान से जुड़े संदेश वाले टी-शर्ट विचार और समर्थन को समाज तक पहुंचाते हैं। आज सोशल मीडिया और फैशन उद्योग ने फैशन को संचार का एक वैश्विक माध्यम बना दिया है, सेलेब्रिटी या फैशन डिजाइनर अपने पहनावे के माध्यम से नए विचार ट्रेंड और सामाजिक संदेश के मीडियम से लोगो तक पहुंचते हैं, इससे समाज में जागृति बढ़ती है और लोगों की सोच पर प्रभाव पड़ता है।

जैसे देश, वैसा भेष एक प्रसिद्ध कहावत है, जिसका अर्थ है कि व्यक्ति को अपने परिवेश, संस्कृति और परिस्थितियों के अनुरूप अपने पहनावे एवं व्यवहार को अपनाना चाहिए। वस्त्र केवल शरीर को ढकने का माध्यम नहीं हैं, बल्कि वे व्यक्ति की पहचान, व्यक्तित्व, सामाजिक स्थिति और अवसर की गरिमा को भी दर्शाते हैं। लोग अपने वातावरण, जलवायु तथा मौसम के अनुसार वस्त्रों का चयन करते हैं। उदाहरण के लिए, गर्मियों में हल्के एवं सूती वस्त्र आरामदायक होते हैं, जबकि सर्दियों में ऊनी एवं गर्म कपड़ों का उपयोग किया जाता है। इसी प्रकार विभिन्न क्षेत्रों की संस्कृति और परंपराएँ भी लोगों के पहनावे को प्रभावित करती हैं।

वर्तमान समय में फैशन का भी लोगों के वस्त्र चयन पर महत्वपूर्ण प्रभाव पड़ता है। विभिन्न अवसरों के अनुसार अलग-अलग प्रकार के परिधान पहने जाते हैं। उदाहरणस्वरूप, कॉर्पोरेट या कार्यालयी वातावरण में औपचारिक वस्त्र व्यक्ति की पेशेवर छवि को प्रदर्शित करते हैं, जबकि विवाह, उत्सव या अन्य सामाजिक समारोहों में आकर्षक, पारंपरिक तथा अलंकृत परिधानों को प्राथमिकता दी जाती है। अतः यह स्पष्ट है कि व्यक्ति का पहनावा केवल उसकी व्यक्तिगत पसंद का विषय नहीं होता, बल्कि वह स्थान, समय, मौसम, संस्कृति और अवसर के अनुरूप बदलता रहता है। यही कारण है कि जैसा देश, वैसा भेष कहावत आज भी उतनी ही प्रासंगिक है, अंत फैशन केवल बाहरी आकर्षण तक सीमित नहीं है, बल्कि ये हमारी पहचान संस्कृति व्यक्तित्व और विचारों को व्यक्त करने का सशक्त मध्यम है, सही और संतुलित फैशन व्यक्तित्व के आत्मविश्वास को बढ़ाता है तथा समाज में साकारात्मक संदेश देने का काम करता है।

- Isha Pandey, BMM, 2nd year

## Fashion as a Form of Communication

When people hear the word fashion, they often think of stylish clothes, popular brands or the latest trends. But fashion is much more than appearance. It is a powerful way of expressing personality, mood, culture and lifestyle, often before we even begin a conversation. Every day, we make choices about what to wear. We may dress formally for an interview to appear confident and professional, or choose comfortable clothes when we want to feel relaxed. These choices may seem ordinary, but they communicate messages and become part of our identity. Fashion is also closely connected with culture. Traditional outfits such as sarees, kurtas and lehengas reflect India's rich heritage and are often worn during festivals, weddings and family celebrations. At the same time, combining traditional and contemporary styles allows people to create looks that feel personal and unique. For today's generation, fashion is increasingly about expressing individuality rather than simply following trends. Young people experiment with colours, styles and combinations to feel comfortable in their own skin. Social media has further encouraged this by giving people platforms to share their outfits, ideas and creativity. Fashion can also communicate values. Choosing sustainable clothing, supporting local artisans or wearing handwoven fabrics can show concern for the environment and



appreciation for traditional craftsmanship. Fashion, therefore, is not just about looking attractive. It is a form of communication that expresses identity, emotions, values and culture without words. Whether traditional, formal or casual, every style carries a message. Fashion gives people another way to tell their story.

- Itika Kardam, BMM, 3rd Year

*"My first day at college was a mix of excitement and nervousness. I was a little tense, wondering how my classmates and teachers would be. But as the day passed, I slowly felt comfortable and happy to be there."*

Shrishti Raj, BMM, 1st Year



## Careers Beyond Traditional Media



In 2026, the way we work in media and communication has changed significantly with the rise of the creator economy. Technology, social media and artificial intelligence have opened career opportunities that were difficult to imagine a few years ago. Instead of depending only on traditional platforms such as television, newspapers and radio, creative professionals can now reach audiences across the world through social media, video platforms, podcasts, newsletters and other digital spaces. This change has created opportunities for people with different skills and interests. Content creators, influencers, educators, gamers, writers, photographers, musicians, designers and entrepreneurs are building

careers by sharing their ideas and talents online. What matters is not only having a large audience but also creating original, useful and engaging content. Creators can earn through brand partnerships, advertising, subscriptions, affiliate programmes, digital products and online courses. Technology has also made it easier for individuals to turn their interests into professional opportunities. A photographer can build a portfolio online, a writer can publish independently, and a teacher can reach learners beyond the classroom. Artificial intelligence is adding another dimension by helping creators with tasks such as research, editing, design and content development. However, technology is a tool, and creativity, judgement and human connection remain essential. Building a career in the creator economy also requires consistency and responsibility. Success does not usually happen overnight. Creators need to develop their own voice, experiment with new ideas and understand their audience. At the same time, maintaining ethical standards, respecting others' work and being honest with audiences are important for building long-term trust.

The creator economy is more than a passing trend. It is changing the way people express themselves, communicate with audiences and think about careers. As digital platforms continue to evolve, new opportunities are likely to emerge for those willing to learn and adapt. For students interested in media and communication, this is an exciting time to explore possibilities beyond traditional media. With creativity, originality, persistence and responsible use of technology, the next career opportunity may be something that does not even exist today.

**- Ananya Sharma, BMM, 3rd year**

## Is Social Media Making Us Better Communicators?

In today's fast-paced digital world, social media has changed the way people communicate. Platforms such as Instagram, WhatsApp, Facebook and X (formerly Twitter) allow us to connect with others almost instantly, regardless of distance. Communication has become faster, easier and more accessible than ever before. But this raises an important question: is social media actually making us better communicators? There are several positive sides to digital communication. Social media gives people a platform to express their thoughts, ideas and emotions. Many young people, in particular, find it easier to share their opinions online than in face-to-face conversations. It also offers different ways to communicate, including text messages, voice notes, photographs, videos, GIFs and emojis. These tools allow people to communicate creatively and stay connected with friends, family and wider communities. However, social media also has its limitations. Online conversations are often short and focused on quick responses rather than meaningful discussions. Written messages may lack the tone, facial expressions and body language that help us understand what someone really means. As a result, even a simple message can sometimes be misunderstood. Overdependence on digital communication may also make some people less comfortable or confident during face-to-face conversations. Another concern is the rapid spread of misinformation. People often share posts without checking whether the information is accurate. Misleading content can influence opinions and create unnecessary confusion or conflict. Social media can also encourage people to focus on creating a perfect online image rather than having honest and meaningful interactions. Social media, therefore, has both improved and challenged the way we communicate. It has made communication quicker, more creative and more accessible, but speed does not always mean better



communication. Good communication also requires listening, understanding, empathy and the ability to express ourselves clearly. The answer may not be to avoid social media, but to use it wisely. We need to make space for both digital and face-to-face conversations. After all, technology can help us connect with more people, but meaningful communication still depends on how well we understand and listen to one another.

**- Safiya Razi, BMM, 3rd Year**

*"My college experience so far has been really fun and memorable. It has been very interactive, and I've explored and learned many new things. I've also improved my vocabulary, communication skills, and made new friends. Overall, it has been a really good and exciting experience for me."*

**Mansi Prasad, BMM - 1<sup>st</sup> Year**



## Are We Losing the Art of Meaningful



In an age of endless notifications, quick replies and short videos, a quiet question arises: are we losing the art of meaningful conversation? We communicate more than ever, yet many people feel less understood. Communication has increased, but its depth often seems to have decreased. Meaningful conversation is more than exchanging information. It allows people to share feelings, experiences, fears and

dreams. It involves listening as much as speaking and can strengthen relationships while helping us understand different perspectives. Digital technology is one reason deeper conversations are becoming less common. Much communication now happens through short messages, emojis and online comments. While convenient, these often fail to convey tone, facial expressions and body language, leading to misunderstandings. Busy lifestyles also leave little time for deeper interaction. Even when families and friends are together, phones can become distractions. Being physically present does not always mean being emotionally present. Social media has further changed how we interact. Hundreds of online connections may exist alongside only a few close relationships. Likes and quick reactions can create a sense of connection, but they cannot completely replace face-to-face interaction. Without meaningful communication, empathy can weaken and loneliness can grow. Listening is equally important. Interrupting, checking phones or preparing a response prevents genuine understanding. Real listening requires patience, respect and empathy. When people feel heard, they feel valued. Book clubs, podcasts, discussion groups and “no-phone” meals are creating spaces for deeper interaction. Meaningful conversation does not require perfect words—only presence. Sometimes, simply putting away the phone and giving someone our full attention is enough. The art of conversation may not be lost; perhaps we simply need to make time for it again.

- Pragya Tiwari, BMM, 2nd Year

## India's Podcast Boom: The New Age of Audio Storytelling

Think about the last time you listened to something instead of watching it—perhaps while travelling, walking to class or relaxing in bed. That is where podcasts have found their space in India. With young people spending so much time with earphones on, the growth of podcasts is hardly surprising. According to PwC, India had around 177 million monthly podcast listeners in 2024, up from 154 million in 2023. The audience is expected to grow further. For a linguistically diverse country like India, this growth is significant. Stories can feel more personal when told in languages people naturally speak and think in. Podcasts have also changed storytelling by using voice, pauses, conversations, music and sound instead of depending mainly on visuals. Shows such as The Ranveer Show and Figuring Out have shown how long-form conversations can attract large audiences through platforms such as Spotify and YouTube. India's podcast boom is also marked by diversity. Hindi and regional-language content is reaching audiences beyond English-dominated digital media. News, comedy, business, self-improvement, horror, fiction and personal stories are all finding listeners. Podcasts offer something different from visual media. While videos tell us what to look at, podcasts leave room for imagination. A change in voice, a pause or even silence can become part of the story. Perhaps the podcast boom is not about reviving an old medium, but adapting storytelling to modern lifestyles. Podcasts fit easily into busy routines, allowing people to learn, relax and explore stories while doing other things. One pair of earphones, one story and one listener at a time, podcasts are creating a new space for storytelling in India.

- Prashansa, BMM, 1st Year



*"My first day of college was very exciting and little nervous and teacher were supportive and helpful and I made many new friends who were very kind and helpful to me and I was a grateful experience."*

Deepanshi, Bmm, 1st year

## Behind the Camera: Careers in Visual Storytelling



Whenever we watch a movie, web series, television advertisement or Instagram reel, our attention usually goes to the people on screen. However, much of the creative work happens behind the camera. A team of professionals works together to create every scene, shape the visual style and connect the story with its audience. Visual storytelling is the art of communicating ideas and emotions through images and videos rather than words alone. A single shot can express happiness, sadness, excitement or fear without dialogue. This makes visual

communication an important part of entertainment, news, education and marketing. There are many career opportunities in this field. A cinematographer decides how a scene should look through camera angles, lighting and framing. A director guides the creative team and ensures that scenes match the vision of the story. Video editors combine footage to create a smooth and engaging final product using music, sound effects and transitions. Students can also explore careers in photography, animation, graphic design, scriptwriting, sound design, visual effects and content creation. These opportunities are no longer limited to films and television. Advertising agencies, news organisations, production houses, digital marketing companies and social media brands all need professionals who can create engaging visual content. The growth of platforms such as Instagram, YouTube and OTT services has further increased the demand for visual storytellers. To build a career in this field, technical knowledge and creativity need to go together. Students can develop their skills by learning editing software, understanding camera techniques and working on personal projects. Internships and freelance assignments can also provide valuable experience. The field has challenges, including tight deadlines, long working hours and constantly changing technology. However, for those who enjoy creativity, these challenges can become opportunities to grow. Careers behind the camera deserve recognition because they transform simple ideas into powerful visual stories. As digital media continues to expand, this field offers exciting possibilities for students interested in photography, filmmaking, editing or design.

**- Itika Kardam, BMM, 3rd Year**

## Street Photography: Capturing Everyday India

Street photography is a powerful form of visual storytelling that captures everyday life. In a diverse country like India, streets are filled with stories waiting to be noticed. From crowded markets and busy roads to quiet village lanes, street photography reflects the colours, emotions and experiences of daily life. A photographer might capture a chai vendor preparing tea, children playing cricket in a narrow lane or a rickshaw puller navigating crowded roads. Though ordinary, these moments become memorable through photography. A photograph can preserve moments that might otherwise disappear in the rush of everyday life.

Street photography also creates a connection between viewers and the people being photographed. A smile, tired expression or moment of concentration can communicate emotions without words, offering glimpses into different lifestyles, cultures and social conditions. One fascinating aspect of Indian street photography is the contrast it captures. Modern buildings may stand beside traditional homes, luxury cars may pass through crowded neighbourhoods, and quiet moments can exist amid chaos. These contrasts can encourage viewers to think about the society around them.

However, street photography requires sensitivity and responsibility. Photographers should respect people's privacy and dignity, particularly when photographing vulnerable individuals or difficult situations. A powerful photograph should tell a story without



exploiting its subject. Street photography is therefore more than taking pictures. It is about observing, understanding and telling stories through everyday moments. In India, where every street has its own rhythm and character, it allows us to see the extraordinary in the ordinary and reminds us that meaningful stories can be found almost anywhere.

**- Safiya Razi, BMM, 3rd Year**



*"My first day of college was honestly a day full of mixed feelings. I was excited to start something new, but at the same time, I was a little nervous. I slowly started feeling comfortable and enjoyed being in this new environment. It feels good to finally start my BJMC journey, and I'm hoping to make lots of good memories and learn many new things along the way."*

**Sana, BJMC, 1<sup>st</sup> Year**

## कुछ अधूरी सी बातें

कुछ लोग जिंदगी में आते हैं,  
और फिर जिंदगी का मतलब बदल जाते हैं।

कुछ रिश्ते नाम के मोहताज नहीं होते,  
बस दिल के किसी कोने में  
खामोशी से बस जाते हैं।

हमने भी चाहा था किसी को  
पूरी शिद्दत से अपना बनाने का,  
मगर किस्मत को शायद  
किसी और कहानी का इंतजार था।

अब न कोई शिकायत है,  
न किसी से कोई सवाल है,  
जो मिला वो भी खूबसूरत था,  
जो छूट गया  
वो भी एक कमाल था।

कभी-कभी कुछ लोग दूर होकर भी  
दिल के सबसे करीब रहते हैं,  
और कुछ पास होकर भी  
सिर्फ याद बनकर रह जाते हैं।

शायद यही जिंदगी है  
कुछ मुलाकातें याद बन जाती हैं,  
कुछ यादें मुस्कान,  
और कुछ मुस्कानें  
उम्रभर की कहानी।

*By- Sakshi Singh, BMM 3rd Year*

## मेरे सपने

ऐ सपने कितने अजीब हैं ना, रात को सोने नहीं देते और ना दित में  
चौन से जीने नहीं देते हैं।

मेरे सपने तो इतने बड़े हैं, ना जाने कैसे पूरे करूंगी  
और यह ख्वाहिशें भी अजीब हैं जो हकीकतों को जीने नहीं देती।  
सांस रुकना भी चहे तो कमबख्त यह सपने ही तो हमारे जीने की वजह हैं,  
कभी सोचा है अगर यह सपने ना होते तो हमे जीने का फितुर होता,  
सारी दुनिया खिलाफ हो तुम्हारी लेकित यह सपने हो तो है जो तुम्हारे  
जीने की वजह होते हैं।

यह सपने ही तो अपने होते हैं जिनकी वजह से हम खुश रहते हैं,  
बकी तो सारी दुनिया हमे रुलाती है,  
अगर आसमां से उड़नेकी चाह है तो सपनों को हकीकतों में बदलना ही पड़ेगा।  
जैसे पंछी उड़ने से पहले एक चलांग लगाता है वैसे हमे भी अपने सपनों  
की ऊंचाइयों को छूने के लिए छलांग तो लगानी ही पड़ेगी।

खेर!

इस दुनिया को तो पीछे छोड़ भी दूंगी।

लेखित खुद को कैसे संभालुगी ?

यह दिल और दिमाग भी एक साथ आ जाते हैं जब अपने सपने को पूरा  
करने की सोचती हू।

वह सब कही हुई बातें भी याद आ जाती है।

जो कहते हैं। यह कुछ नहीं कर पाएगी।

फिर सोचती हूँ की, यह सांसे रुक भी जाए तो कितना अच्छा होगा?

लेकिन कमबख्त ऐ सपने फिर बीच में आ जाते हैं।

*By- Komal, Bmm, 1st Year*

## अभिमन्यु योद्धा

शस्त्र उठाये रणभूमि में  
तो लाज को ना मिटने दूंगा  
चाहे प्राण चले जाएं आज पर  
अपने सर को ना झुकने दूंगा

काया पलट दूँ कायर की  
जो पल पल ढोंग रचाते हैं  
क्षत्रिय को मुझ जैसे  
केहकर बालक याहा बुलाते हैं

हाँ, उम्र मेरी छोटी होगी,  
पर रक्त में रण की ज्वाला है,  
मैं अर्जुन का हूँ वीर पूत,  
ये पहचान ही मेरा भाला है

माँ के गर्भ में सुन आया था,  
चक्रव्यूह का वो ज्ञान मैं,  
अंदर जाना सीख लिया था,  
पर बाहर आने से अनजान मैं।

तुमने सोचा था आसान होगा?  
एक बालक को घेरोगे तुम?  
साथ-सात महारथी मिलकर,  
मुझसे युद्ध करोगे तुम?

तो सुनो!  
मैं अभिमन्यु हूँ!  
उस पार्थ का अंश हूँ मैं,  
जिसके गांडीव की टंकार से,  
काँप उठता हर वंश हूँ मैं।

हाँ!  
मुझे पता था...  
शायद ये राह मेरी आखिरी है,  
शायद इस चक्रव्यूह के भीतर,

मेरी साँसों की गिनती बाकी है।

पर फिर मन ने पूछाकृ  
"क्या डरकर वापस लौट जाऊँ?  
क्या रण से पीठ दिखाऊँ मैं?  
जब पिता रणभूमि में ना हों,  
तो क्या पुत्रधर्म ना निभाऊँ मैं?"

और फिर...  
मैं बढ़ चला!  
एक ओर था चक्रव्यूह विशाल,  
एक ओर था मेरा अभिमान,  
वो लाखों की सेना लेकर खड़े थे,  
और मैं... अकेला नौजवान।

पहला वार किया तो रथ काँपे,  
दूसरा किया तो वीर गिरे,  
तीसरे वार ने बता दियाकृ  
आज बालक नहीं, प्रलय मिले!

धनुष टूटा तो तलवार उठाई,  
तलवार गिरी तो गदा उठाई  
गदा भी छिन गई हाथों सेकृ  
तो टूटे रथ का पहिया उठाया!

पर धिक्कार है उस युद्धनीति पर,  
जहाँ सातों ने एक को घेरा था,  
जिसे तुम "बालक" कहतेथे,  
उसने तुम्हारा अभिमान बिखेरा

मैं गिरा जरूर था रणभूमि में,  
पर हारकर नहीं गया था मैं  
सात महारथियों के सामने लड़ा,  
और अमर सदा के लिए होगया मैं

*By- Bhumi Bhola, BMM, 3rd year*

## आज से तू मेरा हुआ

आज से तू मेरा हुआ, आज से तू मेरा हुआ, आज से मैं तेरी हुई।  
तेरा और मेरा ये नाता आज से लेकर उस आखिरी पड़ाव तक हुआ,  
उस पड़ाव तक, जिस पड़ाव तक मैं अपनी आखिरी साँसें तुझ तक लेना चाहूँ।

उस पड़ाव तक, जहाँ तुझ पर और मुझ पर कोई बंदिश न हो।

उस पड़ाव तक, जहाँ तू ये कह सके कि हमारी कहानी अब पूरी हुई।

उस पड़ाव तक, जिस पड़ाव पर मैं तेरी आँखों के झरोखे में जो आऊँ।

उस पड़ाव तक, जिस पड़ाव तक तू सिर्फ मेरा ही रहे।

उस आखिरी पड़ाव तक

जहाँ तू सिर्फ मेरा और मैं सिर्फ तेरी रहूँ।

*By- Saniya Mandal, Bmm 2ND YEAR*

## Captured Through the Lenses of Students



### BEFORE WE BECOME MEMORIES

Some moments are meant to be felt, not held forever.  
So let them stay beautiful,  
before time turns them into memories  
*By- Sakshi, BMM, 1st year*



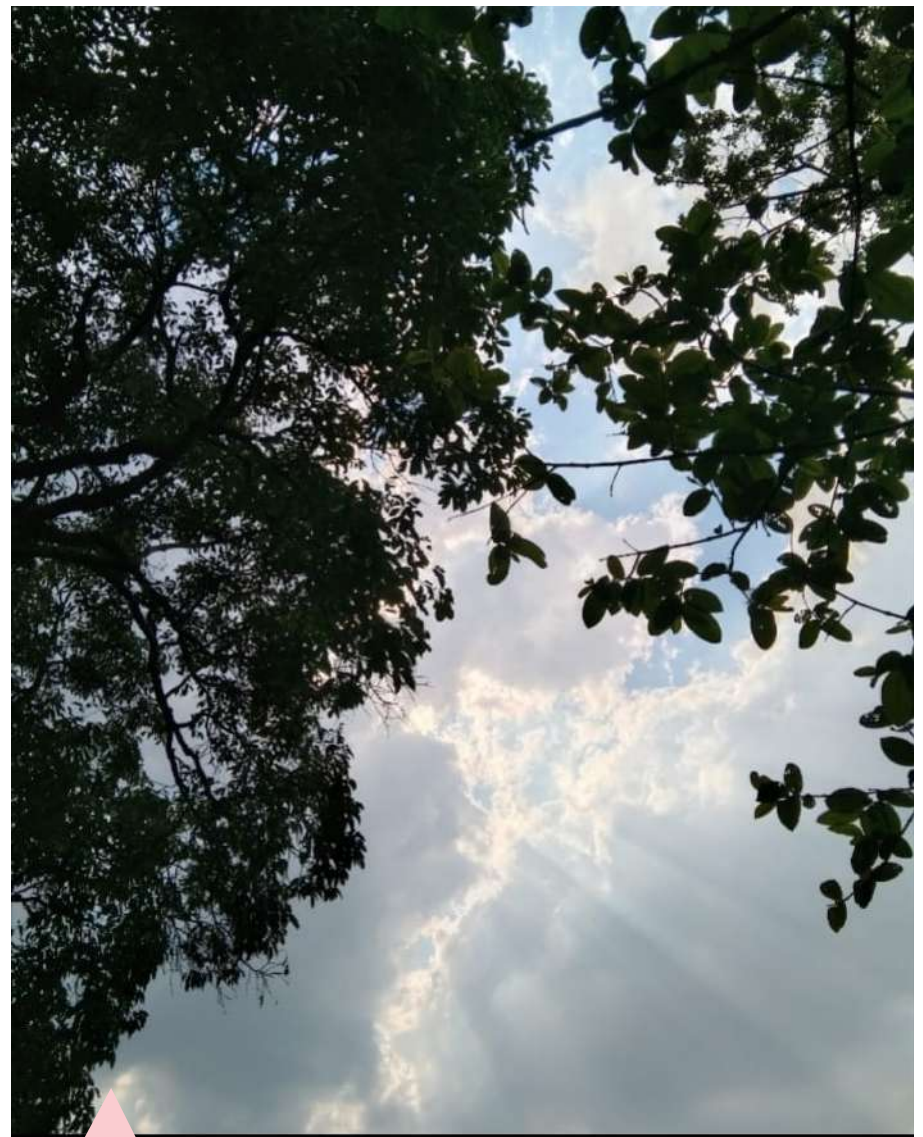
### The Last Leaf

Even after falling, some stories continue to live in the silence.  
*By-Komal, BMM, 1st Year*



### BEAUTY

The way you choose to see is a reflection of your inner world.  
*By- Shwet Nisha, MJMC 2nd year*



*The sunlight breaking through the clouds feels like a reminder that even after the shadows, there is always light.  
It gives a feeling of pausing, breathing, and simply being present in the moment.*

## Freshers' Party 2026: Where New Beginnings Met New Memories



The campus of Satyam School of Journalism and Mass Communication came alive with excitement and youthful energy on 14 August 2026 as the institution hosted its Freshers' Party to welcome the new batch of students. The event began with freshers arriving in their best outfits, carrying a mix of excitement and nervousness. For many, it was their first chance to interact with classmates and seniors beyond the classroom. The initial hesitation soon disappeared as students took part in games, activities and performances. The celebration featured dance, music, interactive games and entertaining performances by students. Seniors played an important role in making the freshers feel comfortable and encouraged them to participate. One

of the highlights was the Freshers' title round, where participants introduced themselves, answered questions and showcased their confidence and personalities. The event reflected the creative and energetic spirit of the students. Laughter, applause, group photographs and conversations filled the venue throughout the celebration. For the freshers, the party was more than just a celebration. It was a memorable beginning to their college journey, filled with new friendships, experiences and connections. 14 August 2026 will be remembered not simply as the date of a Freshers' Party, but as the day unfamiliar faces began becoming familiar, nervous smiles turned into laughter, and a new batch started writing its own college story.

## Orientation 2026: A Pioneering Start at Satyam School of Journalism and Mass Communication



The Orientation Programme 2026 at Satyam School of Journalism and Mass Communication marked an exciting beginning for the new batch of students as they stepped into the world of journalism and media communication. The programme introduced students to their academic environment and provided an opportunity to interact with faculty, classmates and an experienced media professional. The special guest, Prof. Shaheena Khan, an award-winning radio broadcaster and media educator, shared valuable insights from her experience in the media industry. She spoke about the changing nature of media and the shift from traditional communication to the growing digital ecosystem. The session highlighted how technology has transformed storytelling, from content creation to the way audiences receive and consume

information. Students were encouraged to explore new platforms while understanding the importance of credibility, responsibility and effective storytelling. Prof. Khan also discussed the qualities needed by young media professionals, including creativity, adaptability, curiosity and continuous learning. The interactive session allowed students to ask questions, share their views and understand the opportunities and challenges in the media industry. The programme concluded on an inspiring note, giving students new perspectives and enthusiasm for their academic journey. It set the tone for a learning environment focused on creativity, professional growth and responsible communication. ,

**- Bhumi Bhola, 5th sem**

## Celebrating the Mentors Who Inspire us Teachers' Day Celebration Report



Teachers' Day was celebrated with great enthusiasm at SSJMC on 3rd September. The celebration was organised to appreciate and thank our teachers for their constant guidance, support and contribution to our academic and personal growth. The event began with a warm welcome to the teachers, followed by an energetic anchoring session that kept everyone engaged. The anchors interacted with both teachers and students, creating a cheerful and lively atmosphere. One of the highlights of the celebration was a series of fun games and interactive activities organised especially for the teachers. They actively participated and enjoyed a break from their usual classroom responsibilities. A special question-based game added to the excitement, with teachers answering interesting questions about their

students and classroom experiences. Their spontaneous and humorous responses created many memorable moments. Students also presented dance performances, musical acts and other entertaining performances as a gesture of love and gratitude. The performances received enthusiastic applause from the teachers and audience. The celebration was filled with laughter, happiness and heartfelt moments. It gave students an opportunity to express their appreciation and made the teachers feel valued and special. Overall, the Teachers' Day celebration beautifully reflected the strong bond between teachers and students. It was a memorable tribute to the mentors who continuously inspire, guide and encourage us to grow.

**-Aarchi Pradhan, BMM, 3rd year**

## Free Health Check-Up Camp 2026: Promoting Health and Well-Being



Satyam School of Journalism and Mass Communication (SSJMC), in collaboration with Rama Hospital, Noida, organised a Free Health Check-Up Camp for its students and faculty members. The initiative aimed to promote preventive healthcare and encourage the SSJMC community to prioritise their health and well-being. The camp provided participants with basic health examinations and an opportunity to receive professional guidance from experienced healthcare professionals. The medical team also highlighted the importance of regular check-ups, healthy lifestyle choices and early identification of health concerns. Dr. Shekhar provided medical guidance and addressed participants' health-related concerns, while Mr. Sonu, Ophthalmologist, offered valuable advice on eye care and

the importance of regular eye examinations. Mr. Amit Kaushik, General Manager, played an important role in coordinating and supporting the initiative. Mr. Rajeev Kumar, Marketing Head, also contributed to the smooth organisation of the programme. Nursing staff Ms. Prachi and Ms. Simpi assisted participants throughout the check-up process with care and patience, creating a comfortable and supportive environment. The active participation of students and faculty reflected a positive approach towards health awareness. The camp served as a reminder that healthcare is not only about treatment but also about prevention and timely care.

**-Shallu Singh, BMM 3rd Year**