

Covid-19 Statistics

#	Country, Other	Total Cases	New Cases	Total Deaths	New Deaths	Total Recovered	Active Cases	Total Tests	Population
	World	16,032,561	+101,116	644,382	+2,497	9,802,637	5,585,542		
1	USA	4,264,689	+16,362	148,667	+177	2,029,207	2,086,815	52,643,220	331,129,317
2	Brazil	2,348,200		85,385		1,592,281	670,534	4,911,063	212,657,106
3	India	1,374,224	+37,202	31,952	+546	878,394	463,878	15,849,068	1,380,863,473
4	Russia	806,720	+5,871	13,192	+146	597,140	196,388	26,610,623	145,938,709
5	South Africa	421,996		6,343		245,771	169,882	2,684,488	59,355,008

(as on 25th July, 2020)

U.P. Top Headlines

- Due to Corona, U.P. industries are suffering a heavy loss.
- In 11 months, UPPCB slapped Rs 14 cr fine on 'polluters' NHA NHA1 & Jal Nigam, but made zero recovery.
- Bareilly vyapar mandal seeks closure of markets for 15 days.
- Relief for builders as UP government gives six-month extension to projects.
- Day after eight cops killed in Kanpur, over 25 UP Police teams formed to nab Vikas Dubey.
- Teen girl raped, attacked by youth in Muzaffarnagar.
- Gangster Sunder Bhati's Rs 7 crore property demolished in Noida.
- Lockdown muzzles Uttar Pradesh's illegal gun trade in Meerut.
- Prayagraj youngsters drawn to cycling during lockdown.
- Gang busted, used to siphon funds on the pretext of bank loans against fake papers in Agra.

Bharat Biotech's Covaxin: India's first indigenous Covid vaccine candidate

Covid-19 vaccine, Covaxin is developed by Hyderabad-based vaccine manufacturer Bharat Biotech in collaboration with the Indian Council of Medical Research (ICMR), and is all set to begin human clinical trials. It has been granted an approval from the Drugs Controller General of India (DCGI) for human clinical trials against Sars-Cov-2, the virus which causes the coronavirus disease. As the coronavirus infections continue to surge in the world's fourth worst-hit country, Bharat Biotech is among seven Indian firms working on Covid-19 vaccines. It was the first to get the regulatory nod to begin phase 1 and phase 2 human trials. Recently, ICMR Director-General Dr Balram Bhargava also wrote to

the principle investigators in the Covaxin trial asking for the vaccine to be launched by 15th August, triggering a massive controversy about how the timeline would be shrunk. Earlier, the company had submitted that the trials will be conducted over 15 months. Bharat Biotech's Covaxin vaccine falls under the category of inactivated vaccines. In such vaccines, the pathogen is 'deactivated' so that it can no longer cause infection. However, parts of the virus can still be identified by the body's immune system and can trigger an immune reaction. Hepatitis A, influenza, and polio vaccines used in India are some examples of inactivated vaccines.

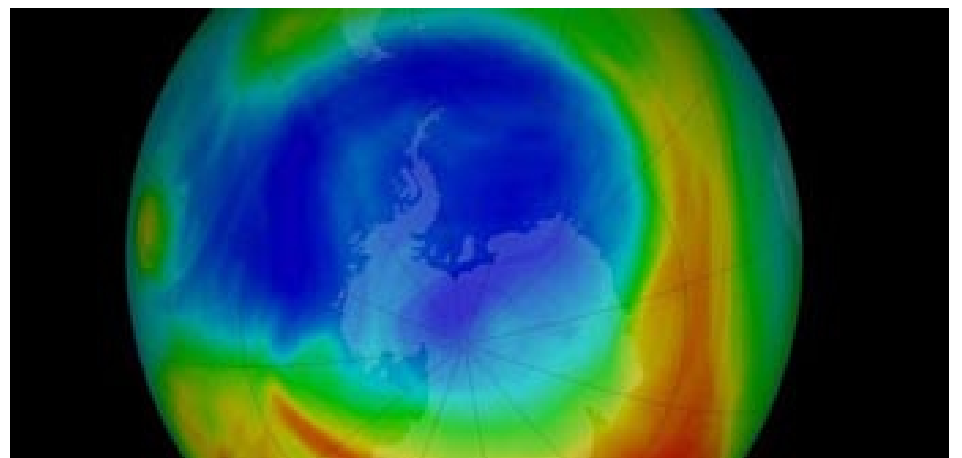
Lockdown proves favorable to earth



On one side the million of peoples are facing trouble in breathing due to Corona virus and the other side it has proved to be beneficial to the earth. Now, earth is able to breathe more clean air. Such clean air has been seen on earth after about 75 years. Now, the scientist have expected that this will be the first time after World War II that carbon emission on the earth would be at the lowest level during lockdown due to COVID-19. According to Rob Jackson, Head of Global Carbon Project the carbon emissions are expected to

decline by 5% this year which is good news. But reduction in pollution would be temporary and it will remain till Lockdown only. After that, there will be same polluted environment causing the earth to breathe the same polluted air. Scientists have predicted that this year, even though carbon emissions have dropped by 10 to 20% due to lockdown and it is a matter of great concern that the reduction of pollution will not be able to last long because the pollution level will start increasing again with the beginning of 2021.

Hole in the Ozone layer, a big danger hovering on the earth



Some information was comforting to the people amidst bad news related to Corona virus. This included information of air pollution, erosion of rivers and the recovery of the ozone layer over the Antarctica. Informed sources say that there is a huge hole in the ozone layer at the North Pole.

Scientists say that it is about 10 lakh square kilometre. Yet, it is much smaller than the Antarctica's hole, which spreads from 2 to 25 million square kilometre in three to four months. The reason for this new hole made above Arctic is also the change in the environment.

SJMC Highlights

SJMC Annual Media Fest, "IGNITE 2K20" An Event of Lifelong Rememberance



The School of Journalism and Mass Communication at Satyam Fashion Institute, Sector-62, Noida celebrated its Annual Media "IGNITE 2K20" on 7th February 2020. The Grand Show was graced by the Celebriry Guests Mr. Adnan Ahmed, Ms.Shreoshi Kumar, Mr.Varun Singh Bhati and Ms.Shilpi Marwah. All the guests were escorted by Dr M.Alam, Dean , SJMC and Ms. Priyanka Sarkar. Programme Head, SJMC for lamp lightening ceremony. The show was a great success as more than 300 students from various institutes of NCR participated in the much awaited Annual Media Fest of the college. The night was filled with media related events and competitions lined up to celebrate creativity and share passion for the profession of Journalism & Mass

Communication. The program amalgamation of various competitions and events which included Ad-Mad, Halla Bol, Pen-down, Step-up, Saptak, Walk off, Foot Loose, RJ Hunt, Rolling Reels and Klik-o-Mania. Through this program, the students expressed their creativity and enthusiasm of youth. The event was anchored by Mannan Thakral, the Famous EMCEE at national level. The proud Media Partners of the Event were the Election Commission of India, Radio City, MTV beats, Vh 1 and Grapewine Communications. Some of the sponsors of the Fest were Cafe Wrap, Wow Noodles, Luxury pg, Lakme Academy, Rolls Mania, Roms pizza, Chai Calling, Kake di Hatti, Komal Light and Sound, Jyoti Printers, Anmol Travels and Avon New York.



VISIT TO ALL INDIA RADIO



As a general requirement of B.A.(Mass Media) Curriculum , Mass Media students are required to have regular interaction, communication and participation in the different channels of Print Media, Electronic Media (Radio and Television) and Web Media to obtain knowledge and familiarity with the working of the respective media house. The students of B.A. (Mass Media) Semester II and Semester IV of the School of Journalism & Mass Communication had a great Rajdhani Channel, New Services Division, External Services Division , FM Rainbow and FM Gold.

Students got the opportunity to see old and new building of All India Radio. Students also got the opportunity to meet and communicated with the Radio Jockeys (RJs), Broadcasting Personnel and Programming Staff. Students were very excited to see how radio stations were operated and worked during past. They sat with one of the RJs and tried to understand their work operations live and listened to the program. Meanwhile, Mr. Saif brought the topic about First and Last visit by Mahatma Gandhi, The Father of Nation to the All

opportunity to visit All India Radio station at Parliament Street, New Delhi on February19, 2020. Students were accompanied by Ms. Priyanka Sarkar, Programme Head, SJMC. The students were welcomed by Mr. Intezar Ali Saif, Duty Officer of the Programming Section of All India Radio, New Delhi. Mr. Saif expressed immense pleasure in introducing the students to the world of radio which consisted of many Radio Channels in New Delhi such as India Radio studios to adjust the people of independent India about the migration of people from Pakistan to India after the partition of the Indian subcontinent. Mr. Saif also told that "Broadcasting of News from Radio is a very old and famous way of News Broadcasting." Adding to the topic he said "AIR is the first radio station in India, it was established in 1936 and All India Radio is one of the largest broadcasting organizations in the world."

Students were amused to gain knowledge of the working of a Radio Station and had a great visit to All India Radio.

Achievement

Ms. Beauty kumari, a student of B.A. (Mass Media) Semester II at The School of Journalism and Mass Communication at Satyam Fashion Institute, Sector-62, Noida was felicitated with the prestigious Heartfulness Essay Writing Competition Award 2019 conducted at Satyam Fashion Institute, Noida on 19 September, 2019 by Heartfulness Education Trust Ghaziabad. Ms. Beauty Kumari, participated In writing an

essay in Hindi language from the Category II of the U.G and P.G candidates on the Topic "ALL LOVE IS EXPANSION, ALL SELFISHNESS IS CONTRACTION" a famous quote from Swami Vivekananda's Speech. In her write-up she tried to express the meaning of the words of Swami Vivekananda and related it to the current trends of socialization in India.



SJMC student Semester II, Ms. Beauty kumari bagged prestigious, Heartfulness Essay Writing Competition Award 2019.



Students of SJMC Semester II and Semester IV received "Guest of Honour" Certificate and Participation Certificates

Students of B.A. (Mass Media) Semester II and Semester IV at The School of Journalism and Mass Communication at Satyam Fashion Institute, Sector-62, Noida were felicitated with the "Guest of Honour" Certificate and Participation Certificates in the

Seminar on " Crime against Women" held in Ghaziabad which was approved by National Commission for Women, New Delhi. The Guest of Honour awards were given to Ms. Khushi Kumari and Ms. Beauty Kumari of BMM Semester II.

In the Seminar, every guest shared his or her personal or professional experience about the crime against women.

The Current Scenario

SAI holds Video Conference with Hockey India Officials, draws plans for next 16 months

New Delhi: The Sports Authority of India held a meeting with Hockey India Officials and National Team Coaches over Video Conference to draw a Roadmap for next 16 months due to postponement of Tokyo Olympic Games to next year because of the Covid-19 pandemic situation.

Amid COVID 19 Crisis, SAI expressed optimism and planned to hold meetings with Presidents, Secretary Generals, High Performance Directors, Chief Executive of the National Sports Federation to reassess their long term plans, qualification scenarios and strategies to align with Olympics.

The meeting was held by Sandip Pradhan, SAI Director General with Elena Norman, Chief Executive Officer; RK Srivastava, The Executive Director; David John, High Performance Director and Graham Reid, Men's Team Coach and Sjoerd Marijne Women's Team Coach and the Hockey India Representatives respectively to discuss the various modalities pertaining to the sport.

A number of viable solutions and strategies for training under Quarantine, and possible restricted cross border movement

after the uplift of the



Lockdown were discussed. Team's methods for training, domestic competition structure and foreign exposure were also deliberated upon.

DG threw light on the current accommodated Indian Men and Women's Teams at SAI Centre, Bangalore and the measures to contain the spread of Corona Virus there.

Graham Reid, Men's Team Coach expressed confidence and said, "We had a very productive meeting and discussed the planning process for the next 16 months. We informed SAI that the Team and Staff are being well cared for while in strict Quarantine. We discussed various scenarios and awaited decisions as to when we can re-start full training. We also agreed to remain as flexible as possible with the aim of being ready to go as soon as international competition recommences."

Hockey India donates Rs 75 Lakh more to PM Cares Fund

New Delhi: In the wake of the ongoing crisis of COVID-19, Hockey India donated Rs. 75 lakh to PM Cares Fund, in addition to the Rs. 21 lakh towards Odisha CM's fund. The decision to contribute such a huge amount was taken by Hockey India Executive Board.

"Over the years, we have received tremendous support from the people of this country who have kept us motivated through various challenges. This is the time to give back to the people of India in whatever way we can," Hockey India President Mohd Mushtaq Ahmad expressed his opinion.

Hockey India Secretary General Rajinder Singh agreed with Mushtaq' views and said, "Hockey



India has always believed in helping those in need and I am proud the Executive Board took this unanimous decision to contribute a total of Rs 1.00 crore towards the PM Cares Fund. With millions of Indian lives affected because of this pandemic, it was important for us to step up keeping in mind the interest of the nation. There has been a constant support from the sportsmen all over the country, who are willing to support the nation in these grave

Recent Pandemic COVID 19 freezes the Indian Economy

Indian Economy is facing huge challenges right now. The recent pandemic COVID 19 led to degrade the whole economy system. No one knows when this will get over or when we will get back to our previous lifestyle. But, one thing we all know for sure is our economy is badly affected with it. Due to the Lockdown of offices, factories, industries and all production and manufacturing units etc., the production level of our country has gone down to the lowest level now. Some people are passing their time in Quarantine whereas, the daily wage workers, the business entrepreneurs had to suffer a lot. The immigrant workers who are not getting supply of food and basic necessities have been facing starvation

IPL can happen in October-November if T20 World Cup is postponed: BCCI official

The COVID 19 outbreak has left the fate of 13th Edition of Indian Premier League hanging as all the sport events across the world have been postponed or cancelled. The sporting events have come to a standstill and the officials look forward to the window of October-November to host the IPL. However, this can only happen if the ICC decides to postpone the Men's T20 World Cup to be held later in the year.

A BCCI official told that there had been talks regarding hosting the IPL in October- November window, if the World T20 to be played in Australia from October 18 to November 15 is postponed.

The Official said, "At present, there is a lockdown of borders and while Australia has said it is a potential six-month lockdown, things can change with an improvement in the scenario. UK could follow the same pattern considering the spread of the pandemic. We are still to understand what the Indian government will decide with regards to closing the international borders. In such a scenario, the only window that looks safe is the October-November one. But again, that collides with the T20 World Cup."

"So, if the ICC does go ahead and decides to postpone the T20 World Cup due to the current scenario, only then we can look at the



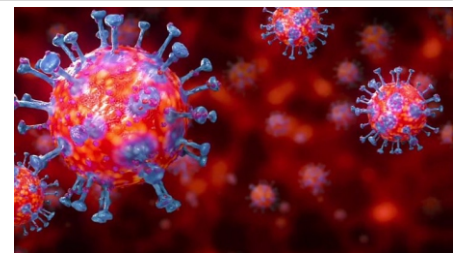
October-November window because even if a six-month border closedown is ordered by every country from say now, it ends by the start of October. But again, for that, the spread of the Corona Virus needs to be stopped and things must come under human control." the Official said.

The Official also said, "Again, it would be the last step for the ICC to push the T20 World Cup from 2020 to 2022 because there is no window in 2021. So, at the moment, it is all a bit too far-fetched to be honest. But yes, the October-November window has been spoken about for the IPL, but a lot of external factors need to fall into place for that to become a reality."

An ICC official on being contacted informed that there had been no change in plans regarding the postponement of T20 World Cup. Cricket Australia Chief Kevin Roberts had earlier said that he was hoping that the T20 World Cup could be played as per schedule in normal circumstances.

Origin of COVID 19

COVID 19, the recent pandemic which is disturbing the whole world has become the most burning topic of research. There are various perceptions of people regarding its origin. Some people said that that it was a virus originated while testing some other virus in the Virology Lab in China. Some said that it had been transmitted through Huanan Seafood Market in Wuhan of China where a person infected with a virus from an animal which had killed more than 80,000 lives. But, scientists discovered it very hard to believe in it. They said that it was very unlikely that this virus was transmitted through bats to humans because they both belonged to different variety of species, their



internal and external structure of body and lifestyle was very different from each other. It was possible only when it was passed through Pangolian (a variety of species). But, the International Union for Conservation of Nature stated that the selling of Pangolian was illegal. It was the most illegal mammal sold in this world. According to recent reports, Pangolian was not listed in the selling items of Wuhan's seafood market. So, it was very difficult to clarify that whether that variety of species was involved in the

and other serious problems.

According to IMF report of 2018 based on per capita income, India ranks 139th by GDP (Income) and 118th by GDP (PPF). As we are already running shortage of job avenues, unemployment, poverty, and starvation are some of the major issues India is facing right now. It is very difficult to predict what is going to happen in future.

Asian Development Bank identified India's Economic Growth slipping to 4 percent in the Current Fiscal Year (March 2020- April 2021). Researchers said the COVID 19 pandemic will cause unprecedented loss to the global economy.

The Editorial Page

Impact of COVID 19 Pandemic Lockdowns on Academics and Institutional Learning

Passing through the toughest time in our lives, we are witnessing that the COVID 19 Pandemic has significantly disrupted the higher education sector as well which is a critical determinant of a country's economic future. The pandemic has left us in the awe and mercy of digital technology in many ways pertaining to search for productive possibilities in the current beleaguered and embroiled situation. Where the normal lives and things have gone haywire, academic and educational activities have come to a standstill amidst the rugged quarrel between technological resources and its access. Schools, colleges and universities have been struggling to continue their current academic sessions and semesters with the new challenges before the academic and the administrative staff and on the learning, performance and future of the students. Social Distancing being a key aspect of the Covid-19 lockdowns has prompted the institutions to rely on their digital infrastructure to continue the academic learning of the students. The fact that majority of the institutions have not been equipped with the state of the art technological resources and it has made the infrastructural facilities of learning rather questionable. The online classes are limited to certain academic institutions making it difficult and problematic

particularly to the students belonging to marginalized families living in rural areas. On one hand we observe collaboration of universities all over the world in the form of webinars churning vital sessions for the students and on the other the bleak learning opportunities for the peripheral and marginal section of society.

School and college closures currently seem to be a logical solution to enforcing the lockdown and social distancing among communities. However, the prolonged closure is expected to create a proportionately negative impact on the vulnerable students. Such students have fewer opportunities of learning at home due to lack of technological infrastructure and may also present economic burden on the parents who might face challenges providing adequate food and care to their wards due to several reasons. The Mid-Day Meal scheme has been extended over the lockdown, yet its implementation has been irregular and patchy across various regions of India. The educational service which has been an aid to uplift their current circumstances has been put at stake with the Covid-19 lockdowns. While the institutions are expected to open up in the mid of August, all the students might not even return

acknowledging the financial crisis these marginalized families have been facing.

Private and certain government institutions that have the digital infrastructure to be able to execute online learning are tangled in the better understanding of technology. Teachers and students are acquiring rapid adoption of digital technologies for almost all activities that could have been previously taken place within the physical space of university. The institution hours have got mixed up with the home time making the routine all erratic with absolutely no working schedule. Making frantic efforts to learn the Zoom App or any other Online Video Communication App, teachers have been striving to impart education even during this difficult time which has become even more gruesome with the constantly switching in search of the appropriate Apps. Without any physical presence students might simply choose to not register their attendance or simply fake it, posing a great difficulty to coordinate learning within universities. With limited technological resources, planning operational activities and virtual lessons for smooth functioning is highly strenuous for the teachers as well.

Universities globally have collaborated for the sake of carrying out their educational functions

related to their duties and responsibilities, with webinars being called the 'Gift of Lockdown'. Academicians, Educators and renowned speakers have taken over the virtual platform to extend their experience and knowledge of their specialized fields. While the students have been juggling among home time, webinars and university lectures, a standard complaint of the virtual sessions not being as effective as physical classes is being heard. Students are in a deep crisis with the current pandemic situation posing a big question mark on their career prospects and future. The COVID 19 Pandemic and Lockdowns will have a long term impact on the students. The resulting difficult situations have also scared the students of getting their first choice universities and institutions while one among five students is rethinking of going for higher education this year.

The pandemic has forced schools and colleges to shut down temporarily and is causing havoc in the education system. With the delay in exams and digitally developing infrastructure, the educational sector remains at a standstill until the physical opening of schools and colleges.

Media as an Instrument of Social Awareness

Apart from bringing up cases of corruption into public's eye and covering cases that require public's attention media has also been known for an impartial contribution to peacekeeping and maintenance of order across nations. Several times media has been able to successfully bring the deficiencies of the public agencies into light and raise the level of social awareness. Social awareness has been recognized to be the best weapon to fight against crime and this role cannot be played alone by the government agencies.

Apart from the news media, the role of social media must be also recognized in this area. Social awareness means that you should know what is socially acceptable from you in society and you should act in that manner. Mass media has a prominent role to play in modern society. It can bring about radical changes and improve social situation as it influences our social, civil, cultural, political, economic and aesthetic outlook.

Modernization has converted media into an indispensable feature of human activity. However, factors like age, education, economic condition, personal needs and availability of proper components decide the quantum and frequency of media use. Government started using

media as a platform for eliminating social evils and bringing positive change. Finally the people reacted positively to it and now the cases of social evils are decreasing.

The media as an unbiased informer acts as an educator, as a mentor, as the guardian with the free participation of the public. So unless in a society everyone is equal that society can't be considered to be a democratic society. It is because equality is one of the essential features of the democracy. Promoting equality is actually making an attempt to strengthen democracy. Therefore the media plays a very significant role in strengthening democracy in India.

In the recent times, media's image has diluted a bit and the credit goes to several factors like the rising competition in the media sphere, rise of the social media, political support to some media agencies and similar more. This has also led to a decline in media's credibility and popularity as people have started turning towards other sources for credible information. Despite this fact media remains a source of credible information for people around the world on many issues including crime, politics and economy.

It is the backbone of a democracy. Media makes us aware of several

social, political and economic activities happening around the world. It is like a glass, which reflects us or attempts to show us the bare truth and harsh realities of life.

The impact of media is really remarkable. The media reveals the drawbacks in the democratic system, which eventually helps government in eliminating the loopholes and making a system more responsible, responsive and receptive. In the age of digital media every day we are bombarded with information.

We get any information of the world with just a click. The flow of information has increased manifold. Thanks to technology that has brought a kind of revolution in journalism. In general, the mass media is a means to deliver information from a source of information (communicator) to the recipient information (communicants). The entry of information by the mass media impact social change in society. Information thus has the power both to build and destroy.

This means that the mass media in this double-faced. Information that until society can be taken differently by each individual depending on their interests and depend of society's ability in using information coming proportionally. Media has

occupied a place of immense importance in today's society.

Media is the difference between light and darkness. It removes the veil of darkness with the sun of information and right knowledge. By narrating the various rights and laws for the protection of rights in simple language, media acts as a mentor for laymen. It is now common fact that media is a beneficial agency in supporting or opposing any issue because it commands public opinion. No one is perfect in this world and so is the media.

Here I am not degrading the media; rather I would say there is still a lot of scope for improvement by which media can raise up to the aspirations of the people for which it is meant. I cannot think of a democracy without active and neutral media. Media is like a watchdog in a democracy that keeps government active.

From being just an informer it has become an integral part of our daily lives. With the passage of time it has become a more matured and a more responsible entity. The present media revolution has helped people in making an informed decisions and this has led to beginning of a new era in a democracy.

Supporter Nourisher Deserver Thriver



Dr. Pooja Sankhe who studied from SNTD, University has created a device called **ALEXA - ENGLISH LEARNING ROBOT** based on the principles of Artificial Intelligence. She used Eco dot product for it and it was set in human menokin. It was found

useful in Teaching-Learning process and in other various activities in schools. It has been proved helpful to make students think out of box and it also developed their ability of questioning. The national as well as international media and digital media gave publicity to this device. Amazon has also taken interest in this device.



Seema Kushwaha is an advocate in the Supreme Court of India. She fought the gang-rape and murder case of Nirbhaya, the 2012 Delhi Gang-Rape. Seema Kushwaha was born on Thursday, 2 October 1986, in Etawah, Uttar Pradesh. She attained her MA LLB degree from the University of Delhi. She was pursuing Internship in a lower court after completing her graduation when the heinous Nirbhaya Gang-Rape & Murder shook the nation. She took up Nirbhaya's case in 2013 and fought relentlessly for seven years until the execution of the convicts. She didn't charge any fees for fighting the case. She was

successful in getting approved the death sentence for the four convicts from the Saket Court in 2013, the Delhi High Court in 2014, and then finally from the Supreme Court of India in 2020. She embarked on her career by taking Nirbhaya's case in 2013, until then she hadn't fought any case in any court. Prior to taking up Nirbhaya's case in 2013, she came out to the streets in Delhi and continuously participated in the protests seeking justice for Nirbhaya, in the wake of the monstrous crime, Seema Kushwaha has been working as a Legal Advisor for "Nirbhaya Jyoti Trust", an institution established by Nirbhaya's parents, to help women who have experienced violence in finding shelter and legal aid. The death warrant of convicts in the Nirbhaya Gang-Rape Case was revoked by court thrice, but they were eventually hanged till death at the Delhi's Tihar Jail on 20 March 2020.



Flight Lieutenant Avani Chaturvedi (born on 27th November 1993) is an Indian pilot from Rewa district, Madhya Pradesh. She was declared the First Combat Pilot along with two

of her cohorts, Mohana Singh Jitarwal, and Bhawana Kanth. The trio was inducted into the Indian Air Force Fighter Squadron in June 2016. They were formally commissioned by the then Defence Minister Manohar Parrikar on 18th June 2016, to serve the country. On 7 October, 2018, she was honored with the Doctorate Degree from Banasthali Vidyapeeth. In 2018, Avani was promoted to the rank of Flight Lieutenant. In 2018, she became the First Indian Woman Pilot to take a solo flight in a MiG-21.



Shivangi joined operational duties at the Kochi Naval Base as Sub-

lieutenant. She became the first women pilot in the Indian Navy. She was born at Muzzaffarpur in Bihar, She studied from DAV Public School and did B.Tech from Sikkim Manipal Institute of Technology. Lieutenant Shivangi was commissioned into the Indian Navy last year after her initial training.



Nandini Harinath is a rocket scientist at ISRO's (Indian Space Research Organization) Satellite Centre in Bengaluru. She was a part of the Mars Orbiter Mission, Mangalyaan. She has co-authored a research paper on mission planning, analysis and operations - outline of key components. ISRO was the first job that Nandini applied to and she has now been working there for over 20 years. Nandini first got inspired in space after watching the popular Star Trek series on television. She has worked on 14 missions over 20

years at ISRO and is the Project Manager, Mission Designer apart from serving as deputy operations director on the Mars Orbiter Mission.

Born to a parent - mother a teacher and father an engineer - she loved science and especially Physics ever since she began her academics. Apart from being hooked to science she always dreamt of being a scientist.

The Mars Orbiter Mission was a ground breaking achievement in the history of Indian Space Science and a testimony of the technological advancement in India. This was an event that changed the image of our nation's abilities in scientific fields forever. And in this pursuit, the contribution of Ms Nandini Harinath cannot be overstated.



Smriti Mandhana, Cricketer. She started for a probable career in hospitality but soon went on to realize her overwhelming potential in Cricket. The

transition to the 22 yards has since been proved to be beneficial to the Indian Cricket as much as to the individual. After all, she is the only second Indian cricketer to feature in a foreign T20 league, has a World Cup century against her name, another one in Australia, a double ton in domestic one-day competition. All at the age of merely 20! Her performances through drawing attention of public from different parts of the world, has provided a major boost in the Women's Cricket in India, which still is not a very commercial thing in India. As a nine-year-old, Mandhana signed up for cricket trials for fun. She'd accompanied by her elder

brother for enough of those sessions to pick up left-handed batting even though she is otherwise right-handed. At just 11, she was fast-tracked to the Maharashtra Under-19 side and four years later, to the Senior Team. The youngster announced herself at the domestic stage with a stunning 155 on debut against Saurashtra. Mandhana made a 50 on Test debut, playing a crucial hand in India's historic Test win in England in 2014. She had a rough patch in two successive editions of the World T20, but went on to perform in 2017 World Cup with two scintillating knocks after spending over five months out of action due to an injury. This phase showed the signs of steel-like resolve of the cricketer and gave us a glance to her enormous potential. Recently, through her assault on England on her World Cup debut has further shown that Indian Women's cricket is in safe hands. If such performances continue, we may be headed for a time where Women's Cricket will flourish as much as Men's Cricket.



Homai Vyarawalla was India's First Woman Photo Journalist who is best known for documenting

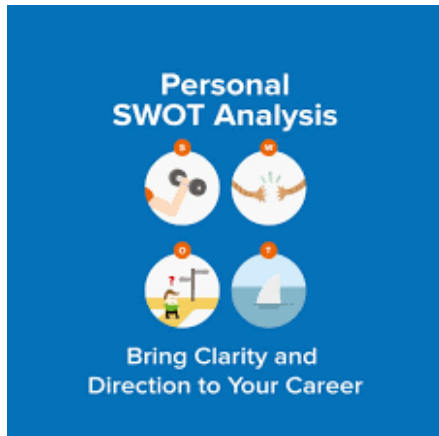
the country's transition from a British colony to a newly independent nation. Ms Vyarawalla was born on 9 December 1913 in the western Indian state of Gujarat. Her family belonged to India's tiny but influential Parsi community. She was in JJ School of Art when she met Manekshaw Vyarawalla, a freelance photographer, who she would later marry. It was he who introduced her to photography.

She began to draw more attention after photographs of her life in Mumbai were published in magazine The Illustrated Weekly of India. She took her most iconic images after India became independent - from the departure of the British from India, to the funerals of Mahatma Gandhi and Former Prime Minister Jawaharlal Nehru. She said in an interview that her biggest regret was that she missed photographing the meeting where Mahatma Gandhi was assassinated. She was on her way to attend it when her husband called her back for some other work.

Homai Vyarawalla's photography is part of the permanent collection of The Alkazi Foundation for the Arts based in Delhi

How to seek Career Options after Class 12th?

Your interest should be the key for your choice in career. How to explore career option after class 12th? Is in itself a big dilemma for the students of class 12th. Some students end up going for that career option for which they are not even ready. They might end up choosing that course which is either of their family interest or sometimes in imitation of their peer group. To end up this confusion we hereby provide you with a guide;



STEP1-SWOT ANALYSIS

SWOT stands for strength, weaknesses, opportunities and threats. First of all, you all need to figure out what your strengths and weaknesses are and then identify what your opportunities are. Look for all the possible career opportunities and analyze your strengths. While choosing your career you must also be thoughtful of the possible threats that could become an obstacle in your career path or the career option may come with. For example, if your

strength lies in convincing and communicating, then marketing could be your field where the associated threat could be the need for skill upgradation in that particular field. Initially you must analyze on your own and then seek help from a career counselor. According to the analysis done, shortlist three-four courses.

STEP2-COURSE OF YOUR CHOICE

Factors to keep in mind while shortlisting university curriculum include profile of the faculty, group backing, reputation of the university, expenses, career avenues and scholarship. Many students focus only on government universities and miss the key dates of other good and reputed private colleges.

STEP3-ADMISSION PROCESS

Once you are done with shortlisting universities, check their admission process. Most of the universities open their application forms in the month prior to April. So students should keep a check on it.

STEP4- GIVE YOUR BEST

Students should make efforts to meet the admission criteria and eligibility for the institute of their choice. Many good universities offer admission on the basis of class 12th score.

TOP BBA ENTRANCE EXAM AFTER CLASS 12TH- DU-JAT

It is a national level entrance exam managed for admission to professional undergraduate programmes. It is offered by 18 colleges affiliated to Delhi University. This entrance exam is applicable to the following courses;

Bachelor of Management studies
Bachelor of Business Administration
BA [Hons] in Business Economics

Lately, National Test Agency has postponed the registration dates for DU-JAT due to the ongoing lockdown in the country.

The frequency of the exam is once in a year and the mode for the exam is online.

For further details visit the website; www.shiksha.com/bba/dujat

For registration; www.du.ac.in

IPU-CET

It is a university level entrance exam conducted by Guru Gobind Singh Indraprastha University. The examination mode is online and the exam is held for Undergraduate and Postgraduate programmes in the field of engineering, medical, dental, law, and management.

GGSIPIU has postponed IPU-CET. From the latest updates, it will now take place from May 20 2020 to May 30 2020

For further details; www.ipu.ac.in

DID YOU KNOW?

WILL CORONA BE ABLE TO DEFEAT THE CAREER DREAM OF MILLIONS OF STUDENTS?

An event planned by ENDEAVOR CAREERS, a digital symposium was organized on April 4 2020 for the students, teachers and parents of classes 10th, 11th and 12th. Endeavor had set an example through this free online awareness Symposium 2020 titled – 'New Age Career after class 12th'

The update about the event and the registration are available on the official website; www.endeavorcareers.com/symposium

Four Career Options You Can Opt If You Have Scored Less in 12

Things doesn't always go as planned. Exam season is here, every student's top priority is to get good marks. Getting good marks is a great thing but it's not the only thing. But what if you didn't score well, it's not the end of the world. There are plenty of options available this article we will discuss about top 5 successful career options you can opt even if you have scored less in 10+2.

PHOTOGRAPHY

“The picture that you took with your camera is the imagination you want to create with reality.”

— Scott Lorenzo

These days, Photography is fast emerging as a popular career choice. With the rapid growth of advertising and media sectors, the opportunities in photography has also increased. The students must pass Class 12 from a recognised board with a minimum of 45% of marks. And can make there careers as photojournalist, advertising photographer, wildlife photographer, fashion photographer. Some of the best colleges to make career in photography are –

- Delhi school of photography (Delhi)
- Light and life academy (Ooty)
- Sir J. J Institute of applied arts (Mumbai)
- National Institute of photography (Mumbai)

FASHION DESIGNING

Fashion designing is one of the most fruitful, attractive, fascinating and exciting career options in today's world. Students who are creative have artistic skills, a vision, have marketing skills can make their career in fashion designing. Students who have cleared their 10+2 from any stream (Science/Commerce/Arts) from a recognised board can pursue a Fashion Design course at the graduation level. Aspirants who wish to pursue a career in fashion designing can work as – fashion designer, fashion consultant, fashion marketer, blogger, fashion concept manager.

Students can pursue a Fashion Design course at any of the below mentioned colleges:

- NIFT Delhi
- NIFT Mumbai
- Pearl Academy, Delhi
- NIFT Bengaluru
- NID Ahmedabad
- Satyam Fashion Institute, Noida
- Arch College of Design & Business
- Symbiosis Institute of Design

HOTEL MANAGEMENT

The travel and tourism industry is the fastest growing industry in the 21st century and in this industry comes hotel management, that plays the most essential role in this sector. Thus, Hotel Management courses after 12th are gaining popularity among students. Depending on the cost and duration of the course, one can opt for a certificate, diploma or degree course. Common entrance test is held in April every year for government recognized colleges and Institutes. Aspirants who wish to pursue a career in hotel management can work as –

Hospital Administration and Catering
Airline Catering and Cabin Services
Cruise Ship Hotel Management

Students can pursue a hotel management course at any of the below mentioned colleges:

- Dr. Ambedkar Institute of Hotel Management, Chandigarh
- Institute of Hotel Management, Jodhpur
- Institute of Hotel Management, Kolkata
- Institute of Hotel Management, Lucknow
- Institute of Hotel Management, Bangalore
- Institute of Hotel Management, Bhopal
- Institute of Hotel Management, Bhubaneswar
- Institute of Hotel Management, Chennai
- Institute of Hotel Management, New Delhi
- Delhi Institute of Hotel Management, New Delhi

Students' Innovation

All Love is Expansion, All Selfishness is Contraction

By Reshu Hora B.A (Mass Media)-Semester IV

I remember my childhood. It used to be full of joy and love just pouring out to anybody and everybody. Chirpy, the quality used to acknowledge me with. I believe it was because of my capability to love immensely and not even get hurt if I used to get none back, because it was my courage, the courage to trust infinite, to give away my heart and not being scared of getting it broken. Now at the point of time when I am grown up, I realize it wasn't just my childhood, we were are like this, right?

"The power of one sided love is unique; it doesn't get distributed into two, as it happens in the relationships of others. Only my right is there on it," said Shah Rukh Khan in his dialogue and I don't doubt it.

Now, as a grown up, I'm less exposed to this quality of mine, for my love is calculated and none risked. I observe the people around, if they are qualified enough for my love. Obviously, I wouldn't give it away, not to someone who wouldn't return it. As an adult, I have become more fragile, to the fact that someone might stab me or just not acknowledge my small little gesture. Because, the gesture wasn't selfless, it was in the need to be reverted with the same kindness.

"I reveal myself in layers. If I deem you worthy, I peel slowly, one small flinch and I seal." that is practically how I deal with love, now.

2012, it was my best friend's birthday. I had asked my father for 1000 bucks. I wanted to get her, a cake, a gift, some decoration and her favourite food. It was the best planned day of her life. I kept the money in my sling bag inside my cupboard. Next day, I woke up all excited dressing up to get all her presents. I opened my cupboard,

checked inside the sling and a wave of terror went through me. I could not find the money. Devastated, I sat down and could not think of a thing. I managed 100 bucks from the drawers of the house and 100 borrowed from grandma. I got her a pastry, gave her key chain as a present and took her out for golgappas, we came back home and chatted for the whole evening. It was still, one of the best days of her life.

2019, it was my best friend's birthday. We lived in different cities quite far from each other. I was quite busy with my studies. Thought I would go to her, checked the ticket cost. Is she worthy of all this money? I called her up, "Sorry sweetie, did not get the ticket."

What I have observed over the years is that, love is empowering and selfless. It provides me the allowance to be happy for somebody else. It keeps me grounded of the fact that there are other people around me who also have little things going on in their lives. If I have the courage to love somebody without any expectations, their happiness and sorrows can be shared, I can be joyful for them. It gives me the mental expansion to draw inside me a wider space.

Is it just my story, or yours too?

If that little girl or boy inside you can have the courage to be able to give and be kind and gentle to the people that care about him / her, why can't the adult in you have the same selflessness? When did we become as selfish as to decide that we don't need anybody and are here to sustain on our own.

Everybody says "The world outside is selfish", aren't we the world we're talking about?

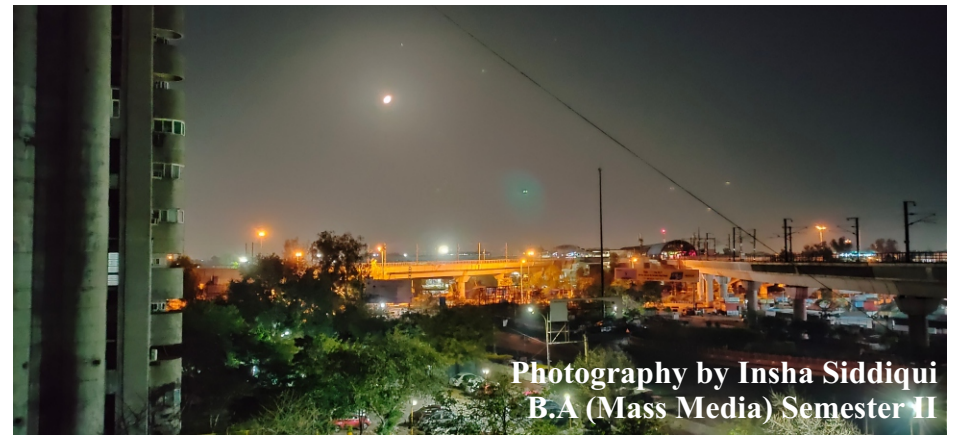
A little consideration and kindness are all that are needed to bring this tampered adult world of ours together. So I am going to book that ticket and leave for my best friend's next best day. Will you?

DANCE



DANCE by Janvi Goswami

PHOTOGRAPHY



Photography by Insha Siddiqui B.A (Mass Media) Semester II

to come up with great conclusions. Research will help to understand any subject and its principals in much easier way which will encounter new questions and search for answers of those questions. The educational research is important for the students to improve practices and at the same time, it helps in improving those individuals who really wish to bring improvement in those practices. So, this way educational research helps in the overall improvement of the individuals. Be it a student or any teacher who is researching on some topic, it is of great help to them. It acts as a lighthouse and empowers the individual. The educator benefited through various research as it helps them to having a better understanding of subjects. Along with this, it develops greater understanding to teaching, learning and other education administration. The research we do should results in performing some action or practice. Also, make sure your study ensures the applicable findings so as to match the results. Research helps in performing well and also sheds away all the problems. This way, we are able to understand the role of research which further helps in decision making process. Good research requires proper time and effort. It prepares the person for taking essential decisions which further necessitates the same from all participants involved in the process. When work is done with full in-depth analysis, it tends to be right and accurate. The process of research help brings consistency in the work, which lessons the flaws and mistakes in the final outcome of the process. Educational research builds patience because it is a lengthy process. In order to get fruitful results, we need to build patience and then only we will be able to motivate others as correct research helps in motivating others. Also, if our research is full of the right facts and figures, it will ultimately motivate others. Every kind of research, every kind of

method has been always useful and gives positive results. Research helps in enhancing knowledge as when we research any topic, we get to know detailed information about that topic. The more the knowledge the more successful is the research. so, in order to get good output we need to do maximum research. It also helps in clarifying the complicated facts and figures, if we have any doubt on the subject, we must research and study it in detail so as to remove all sorts of confusion and get a proper understanding of the content. To understand the subjects, one need to go in depth of the lines. The scanning of the content will never do any good for us. In order, to learn subject and get facts a detail analysis, research, full study ae must. Research also helps to learn about the methods and issues, proper reading the finding is the only way by which you can learn about the methods and current issues, not only currents issues but past issues can also learn through research the research include various methods by which it can be done. other fact is that research is done through the work already published. The experts and the researches had already done some of the research and the we should go through that published material to understand the idea and the vision of those researchers. When we done research we, get to know how to create a balance between the collaborative and the individual work. Individual work is which we have to do, collaborative work means that work which has been already done by previous researcher. Research also helps us know our area of interests, research is performed to understand the concept from scratch. Like if we want to know from where this concept originate it can be done through research work. So in short research is of great importance and it gave in-depth knowledge, analysis which help in building the overall skills and knowledge of individual.

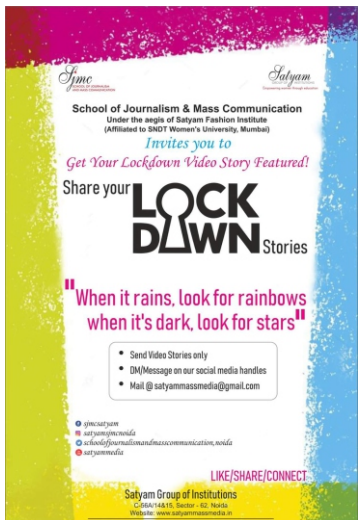
Importance of Research In Education

By Mahima Chaudhry B.A. (Mass Media) - Semester IV

Research in education has its own importance as research will have to understand any subject and its principles in much better and easier way which will encounter new questions and search for answers of those questions will lead to learn new theories of any subject. Here comes a question that what does research means? Research means trying something out of the box. The research in education is as of importance as in all fields, research is systematic analysis, in education research is essential as it gives systematic analysis of the topic. Also, the objectives clearly defined in the research process. One needs to study in a systematic and

controlled manner, and this is exactly what the research works provides an individual. Research also leads to great observations, the research helps in coming to one conclusion. That conclusion can achieve by observing the facts and figures in depth. So, such in depth knowledge is provided by following various research methods only. In this way, research also assists in leading to great observations. Research also results in predictions, theories, and many principles the researchers come up with valid predictions, theories, and great results through the observations, hypothesis and research queries. So, this way also helps researchers

SJMC Webinars and Activities during lockdown of Covid-19



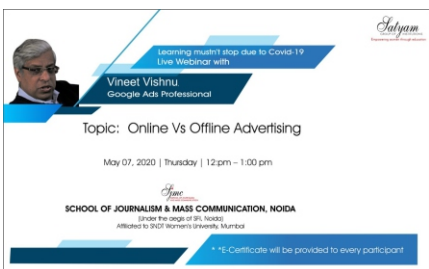
How is the lockdown treating you? It has been a very difficult time with corona mayhem going around and all the different experiences we've had going being at home.

To radiate postivity lets be a part of this campaign by sharing with us your video stories of corona lockdown and get a chance of getting featured on our Social Media Platforms #mylockdownstory!

Simply share your videos through DM/Message on our social media-

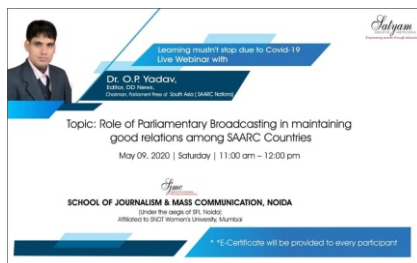
Facebook: SJMC Satyam, Instagram: satyamsjmcnoida
Twitter: School of Journalism and Mass Communication-SFI, Noida
Youtube: Satyam Media,
Or mail us at satyammassmedia@gmail.com
Waiting for you to spread smiles through your lockdown stories.

School of Journalism and Mass Communication, SFI, Noida hosted a Series of Webinars on Mass Media Issues during COVID 19 Lockdowns

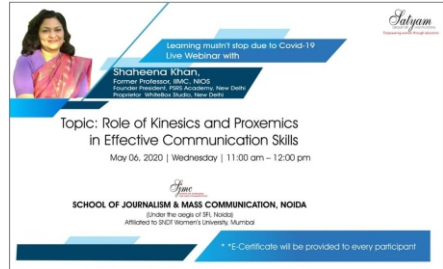


School of Journalism and Mass Communication (under the aegis of SFI, Noida) organized a Series of Webinars from 5th to 8th May, 2020 on Media in Context and various burning issues related to Mass Media, Journalism and Mass Communication during COVID 19 Lockdowns. The purpose of this

the media students and professionals as participants from across the country. Some the prominent topics of the webinar series were "Menace of Fake News during Corona Crisis" by Omkareshwar Pandey, Editor-in-Chief of Indian Observer Post and CEO of Morning India Group of Publication; "Role of Kinesics and



Proxemics in Effective Communication Skills" by Shaheena Khan, Founder President of PSRS Academy and Proprietor of WhiteBox Studio, New Delhi; "Online Vs Offline Advertising" by Vineet Vishnu, Google Ads Professional, Faridabad; "Career Options in New Age Media" by Rahul Rao, Producer of ARD First German Television and Former Associate News Editor, NDTV 24x7 and "Role of Parliamentary Broadcasting in maintaining good relations among SAARC Countries" by Dr. O.P. Yadav, Editor of DD News and Chairman, Parliament Press of South Asia (SAARC Nations). There was a consensus among the distinguished speakers that the mass media industry and education sector have been going through unprecedented disruption due to COVID 19 pandemic resulting countywide lockdowns. But it has also inspired the industry leaders and stakeholders to further explore the potential of emerging technologies and better prepare themselves for the changing times.



Webinar Series was to spread awareness, information and knowledge of the participants on several media issues due to COVID 19 Pandemic and subsequent Lockdowns while staying at their homes. The participants included Mass Media students and Scholars of different media institutions and universities from all over India. The Series of Online Session was planned and organized by Prof. (Dr.) M. Alam, Dean, SJMC and Ms. Priyanka Sarkar, Programme Head, SJMC.

Eminent Personalities from different fields of Media Industry were invited as Distinguished Speakers who addressed on various burning issues related to Mass Media, Journalism and Mass Communication during COVID 19 and Lockdowns and enlightened

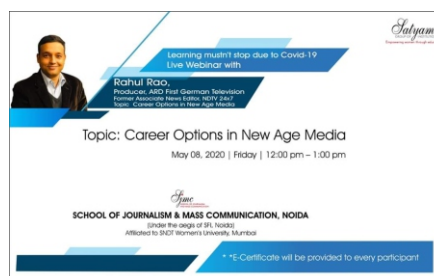
SJMC, Satyam Group of Institutions, Noida organized a series of Webinars during the Lockdown Plantation drive organized by the students of School of Journalism and Mass Communication- SFI, Noida on 5th June 2020 - World Environment Day.



Sooner or later, we will have to recognise that the Earth has rights too, to live without pollution. What mankind must know is that human beings cannot live without Mother Earth, but the planet can live without humans. – Evo Morales

Apart from planting the media students encouraged the local public for planting saplings and make them aware about the vital role of trees in our environment and explained how much toxic surroundings are hazardous for their health and life. Activities of social awareness are undertaken to make them attentive towards their social responsibilities. We believe that we do not need a particular day or date to take care of our surroundings and plant more trees.

It was a golden opportunity for the participants to listen to the eminent speakers from the media industry who talked about their respective fields and work making the webinars relevant, engaging and informative. At the end of every session, there were query rounds for the participants where they had the opportunity to clarify their doubts



through posing their questions. Ms. Kirty Sinha, a final year student of B.A.(Mass Media) said, "It was a wonderful session especially during this COVID 19 Pandemic and Lockdowns." The Chat Box was filled with the admiration of the participants on the successful organization of the enlightening webinars. The sessions were highly informative and the insightful answers of the speakers broadened the comprehensive learning of the mass media students, scholars and other participants of the Webinars. The Webinar Series was very much successful in its purpose in educating and enlightening its

participants to make them feel their duties and responsibilities in COVID 19 Lockdowns, prepare themselves for the changing times,



play sensible roles, work in the best interest of the country and mankind and make their contributions to the whole world.

School of Journalism & Mass Communication
(Under the aegis of Satyam Fashion Institute)
Affiliated to SNDT Women's University, Mumbai

B.A. - Mass Media for Girls only

Journalism Advt. & PR Animation

ADMISSIONS OPEN 2020

Satyam Group of Institutions, Noida
C-56 A/14&15, Sec. - 62, Noida | Mob.: 7982811551 / 8076901494 / 9958094706
www.satyammassmedia.in, https://www.facebook.com/sjmc.satyam