

Trans News - Online Magazine gives voice to Transgender Community



The Trans Community in Madurai, Tamil Nadu

Madurai: Trans News, an online magazine for transgender people will break stereotype associated with the community. It will enlighten the public on the right information about the transgender by focusing on their lives, aspirations and celebrations says, Priya Babu, the Chief Editor and

Chairperson of Transgender Resources Center. Babu said that the first magazine would be launched on November 1, 2020 says. All models to be featured in the magazine are from the transgender community. It is India's first e-magazine for transgender community.

The magazine will initially be available in Tamil and English. The products manufactured by the transgender community will be displayed for sale. There will be a segment where job offers are available for transgender.

The team has mainly three transgender women reporters: R. Jeeva, Padmini Prakash and Viji

who mainly contribute stories for the magazine.

Padmini Prakash said that all the stereotypes images about the transgender community could be changed only if their true stories came out as many educated and talented transgender are working hard to become successful in their chosen career fields.

The Polluted Air We Breathe



Garbage Dump being burnt in Punjab and Haryana
Air at public places badly polluted

Air pollution is a growing problem in most cities [Big and small].

AQI enters red zone, all eyes on farm fires.

Air "very poor", experts say things likely to get worse in the coming days.

Delhi residents wake up to a hazy morning as the air quality index (AQI) slips to "very poor" for several times this season amid increased farm fires in Punjab and Haryana, and local factors such as low wind speed and accumulating pollutants, sparking widespread calls for preemptive measures against the crisis that has become routine as winter approaches. According to the Central Pollution

Control Board (CPCB) recordings, Delhi's average 24-hour air quality index (AQI) at 4pm settled at 300-in the "poor" zone. NASA's satellite images showed a large cluster of fires near Amritsar and Ferozpur in Punjab and Patiala, Ambala and Kaithal in Haryana. Experts said relief was not on the horizon and the situation would likely become worse in the coming days.

Garbage burning chokes the capital



Garbage Dump being burnt in Punjab and Haryana

Odd-even the last option: Delhi Government

(Experts argue that since public transit is currently limited, the govt should step up other measures to ensure it doesn't have to impose the scheme)

Delhi Government Environment Minister Gopal Rai has said his



Garbage Dump being burnt in Punjab and Haryana

government will implement the odd-even road rationing scheme to curb vehicular emissions as the "last weapon" in the fight against air pollution in the national capital.



Garbage Dump being burnt

Gopal Rai said odd-even is a way to reduce vehicular pollution but we're focusing on this ('red light on, gaadi off) right now. Delhi Chief Minister Arvind Kejriwal has urged Union Environment Minister Prakash Javadekar to start convening monthly meetings of the Chief Ministers of all northern states to find out a permanent solution to stubble burning, which he said, is the primary source of air pollution in the city during this time of the year.

Awareness campaign on green crackers soon in Delhi : Gopal Rai
The Delhi government has planned a massive awareness

campaign to promote 'green crackers' (low-emission varieties) ahead of Diwali and also ensured that enough stock was available in the market to prevent sales of illegal, polluting varieties according to Gopal Rai, Delhi Environment Minister. He said, "We have had a few meetings with the agencies concerned to chalk out a plan to make green crackers readily available in the markets this time. We have also met wholesale crackers dealers over the last week. Our aim this year will be to improve awareness about the impact of cracker burning on air so that spike in pollution levels around Diwali can be reduced". In 2017, the Supreme Court had banned the sale and use of firecrackers in Delhi-NCR ahead of Diwali. However, in 2018, the apex court conditionally allowed sale of fireworks that meet the standards of low emission and noise levels. It had also limited the bursting of firecrackers from 8pm to 10pm for Diwali and between 11:55 pm and 12:30 am on other occasions such as Christmas and New Year.

Indian Premier League (IPL)

IPL is a very interesting game that people love to watch. This year IPL 2020 is creating a lot of excitement in their audience. All the matches are being played very well and the teams are also performing well. Viewers are waiting to see which 4 teams will qualify for playoffs and who will win the IPL 2020.



IPL Teams

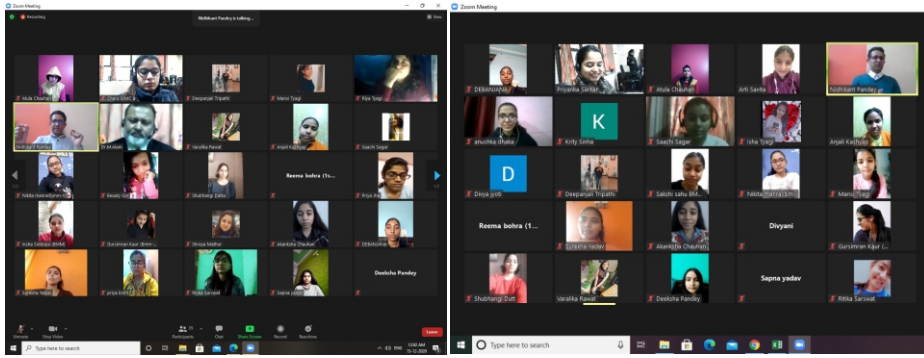
IPL 2020 Points Table

Team	Match	Win	Loss
DC	10	7	3
RCB	10	7	3
MI	9	6	3
KKR	10	5	5
KKXIP	10	4	6
RR	10	4	6
SRH	9	3	6
CSK	10	3	7

- ☞ DC, RCB and MI all these teams are now top on the point table. CSK and SRH are the lowest right now.
- ☞ DC:- 10 matches 7 wins. DC is at the top of the points table and they almost qualify for playoffs.
- ☞ RCB:- 10 games 7 Victories, 14 points is now in the second place of the IPL 2020 points table.
- ☞ MI:- 9 matches 12 points, they require 2 more victories for playoffs position.
- ☞ KKR:- KKR will have to win minimum 2 games to have hopes to qualify for playoffs now.
- ☞ KKKXIP:- 10 games 4 wins, they can't afford a slip.
- ☞ RR:- They have 8 points from 10 games upcoming matches is extremely crucial for them. By winning it they will not increase their hopes to qualify but almost kill hopes of SRH.
- ☞ SRH:- 9 matches 6 points, they need minimum 4 victories in 5 remaining matches to qualify.
- ☞ CSK:- They almost down and out.

SJMC Highlights

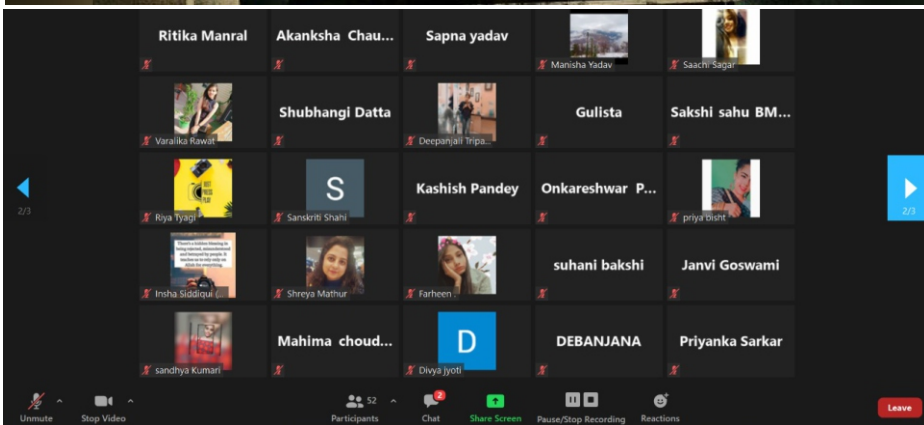
Students of B.A. (Mass Media) attended a 3-Day Virtual Workshop with Mr. Nidhikant Pandey



The SJMC students received a golden opportunity to attend a Virtual Workshop from 15th- 17th December, 2020 on 'TV and AV Production', by Mr. Nidhikant Pandey, Executive Producer, TV 9 Bharatvarsh. Mr. Pandey is a renowned Media Personality known for his contribution working in different capacities with TV18, NDTV, IndiaTV, SaharaTV, TVi & several television production houses. He also has been an acclaimed NewsReader & Drama Artist with All India Radio. The workshop helped the students to get insights

on a career in Audio and Video Production. Mr. Pandey explained vividly on how things work behind the television screen. The students were also given assignments related to Audio & Video Production, to be implemented all by themselves and were also tutored on how to improve their skills in video making and editing. The workshop was very successful in garnering important knowledge and enlightening the students in making career in the field of TV and Audio Production.

SJMC Students attended a virtual Film Screening and Discussion conducted by the Department on 'Assassination of Rajiv Gandhi', former Prime Minister of India



The students of B.A. (Mass Media) attended a Film Screening and an academic discussion on 23rd November, 2020 conducted by School of Journalism and Mass Communication to give an insight on the incident of 'Assassination of Rajiv Gandhi', former Prime Minister of India and the political motive behind it. The webinar was rather an interesting one, where students were shown a documentary to comprehend and analyze the then situation by themselves and thereafter were

made to express their opinion in the subsequent discussion. The Faculty Members were keen on helping students understand the political situation of that time and made the students learn how to express themselves as media professionals. The webinar also highlighted the key points and aspects that led to the situation to provide students an in-depth insight and knowledge. The webinar was highly informative and exhilarating for the students of B.A. (Mass Media).

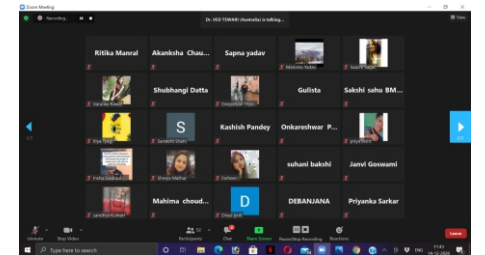
Satyam Group of Institutions successfully organized 'Oh What Fun' Christmas and New Year Programme 2020, Noida



24th December 2020: Satyam Group of Institutions, Sector 62 today organized 'Oh What Fun' Christmas and New Year Programme with the students of BA (Mass Media), B.Des and B.Ed. The Christmassy programme enwrapped within a fun beginning



and celebration of the upcoming holidays with cultural games and performances. The distinctive fact about the programme was that while the Event was virtual, some students sat at home enjoying the event through their laptops, some also attended the event by being physically present in the College Campus along with the Faculty Members. The programme began with a Dance Performance performed by a student of Satyam Group of Institutions. Students participated actively in various games like, Bollywood Quiz, Guess the Movie, Name the Object, Tongue Twisters and more. The occasion had the benign presence of Mrs. Sneh Singh, Chairperson,



Satyam Group of Institutions, Mr. Pradeep Gupta, Trusty Secretary, Satyam Group of Institutions, Dr. Vandana Jaglan, Principal,



Satyam Fashion Institute, Dr. Bineeta Agrawal, Principal, Satyam College of Education, Dr. Neetu Malhotra, HOD, SFI, Dr. Priti Goyal, HOD, SCE, Dr. M Alam, Dean-SJMC, Mrs. Priyanka Sarkar, Programm Head, SJMC, Ms Charu Ahluwalia, Faculty Member, SJMC, faculty members of SFI and SCE and distinguished media professionals and journalists. The successful programme not just entertained the students and Faculty Members but brought a sense of belongingness to all the Participants and Audience amidst the difficult times of pandemic, and enlightened faces with hope, much what the Holiday Season is all about.

SJMC Students' Visit to Prominent TV Channels

School of Journalism & Mass Communication student **Khushi Chaudhary** with **Anjana Om Kashyap**, Prominent News Anchor of Aaj Tak anchor on a famous show



School of Journalism & Mass Communication student **Arti Savita** with **Aman Chopra**, News anchor on AAJTAJ Show, "Taal Thok ke".



School of Journalism & Mass Communication student **Gulista** with **Anamika Jain Amber**, Poetess & Anchor on AAJTAJ show- Kavi Yuddh.



The Current Scenario

I&B Ministry to consider allowing Government Ads in Digital Media



Various Social Media Apps

The Ministry of Information and Broadcasting, Government of India has said that it will consider allowing government ads in digital media and also gives a go-head to the industry to set up a self-regulatory body.

In an official statement the Ministry of Information and Broadcasting has said that it is considering allowing placement of government advertisements in digital media platform that upload or stream current affairs and news.

Self-regulatory body for digital media

The Ministry has given the digital media industry clearance to set up a self-regulatory body, similar to self-regulating bodies in print and electronic media for furthering their interaction and interests with the government, the Ministry's statement said.

The Ministry is also considering extending the facility of PIB accreditations to reporters, cameramen, and videographers working in digital media. Person with PIB accreditation gives media person first-hand information and access to official press conferences. They can also avail CGHS benefits and concessional train fare as per the procedure.

Indicators point towards economic recovery, but there are signs that this revival is fragile

After months of severe stress triggered by the toughest lockdown so far, there finally is some good news on the economy. Some high-frequency indicators point towards economic recovery but there are signs that this revival is fragile, Brickwork Ratings said. It is estimated that economy is likely to contract by 13.5% in July-September 2020 and the contraction in April 2020 to March 2021 is likely to be around 9.5% unless government takes immediate initiative to revive the economy.

The manufacturing PMI has shown a sharp increase from 52 in August to 56.8 in September 2020, highest in eight years. GST collections at Rs 95,480 Crore in September 2020 have increase by 3.8% from last year and 10% by August 2020 collection.

Passenger vehicle sale has increased by 31% while railway freight traffic showed a 15% rise.

After a long gap merchandise exports registered 5.3% growth. There was increase in power demand and generation as well.

However, there are indicators that



Visual of the relation among Economy, Growth and Nation

this recovery is fragile. Capital expenditure on new projects declined by 81% in second quarter over the corresponding period last year, showing a continuous declining trend in investment, the rating agency said.

The sharpest contraction was in the construction sector -50.3% followed by trades, hotels, transport and storage & communication -47%. "Even as the economy is seen to be on the mend contractions in these sectors are likely to continue, although at a slower pace, it said.

Did you know?

* We blink our eyes about **84,000,000** times a year.

* Only one person in two billion will live to be 116 or older.

* Sleeping burns more calories than watching TV.

Startup India: PM Modi's scheme; Path to Success



Incentives for Indian Start Ups

"Startup India", one of the most popular campaign launched by Government of India in January 2016 is steadily achieving global importance. The 'Startup India, Standup India' slogan enhanced the spirit of entrepreneurship in our country. This is one of the pet project of Prime Minister Mr. Narendra Modi. India has about 50 schemes and reforms across sectors.

This scheme resulted in considerable rise in number of jobs by 126%. Also, various firms got recognition. About 2 to 3 tech startup are declared every day. DPIIT Secretary Ramesh Abhishek tweeted "From 1, 87, 004 jobs reported by 16,105 startups". In response to question of Rajya Sabha, Commerce Minister Piyush Goel said "June last year, the figure have scaled to 4, 22, 986 jobs reported by 34,267 startups as of September 6, 2020".

India got way to many countries including Russia, Singapore, Israel, Sweden, Finland, United Kingdom, Japan etc.

Moreover, due to ongoing Pandemic; COVID 19, many passionate people took advantage of technology startup by giving online access such as dance, tuitions, fitness, workshops, food deliveries, shopping sites etc. Thus, making their career online and earning a good amount of

money.

The tech startup got a lot of success. An analysis was made and it was found that between 2016 to 2020, over and above \$60 billion is spent over 50,000 Indian tech startups and helped in becoming third largest hub globally. Talking about 2020 in the middle of January and May investment volume increased about \$17 billion. The sudden rise of investors represents an excellent response in this sector.

Over these 5 years, some most eye



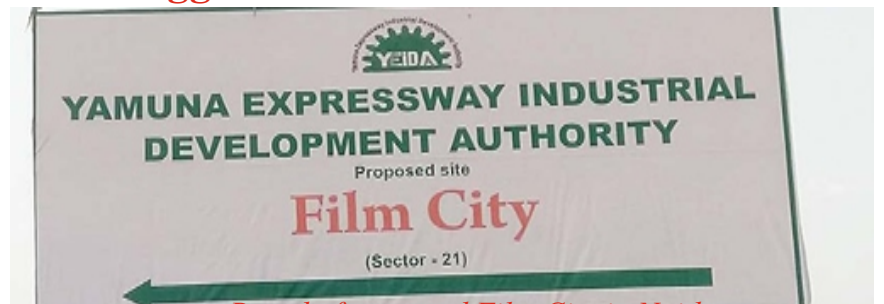
catching technology startup firms are Swiggy, Ola Cab, Wow! Momo, Zomato, Paytm, AddressHealth, Cure. Fit, Digit Insurance, Vedantu, Byju's, Car24, Meesho, PolicyBazaar, Nykaa, Toprr, FirstCry etc.

Because of the controversies with China, The Indian Government decided to ban Chinese Apps. This shifted many people towards starting their business and thus, heading towards 'Aatma Nirbhar Bharat'.

The start up campaign has been successful in many ways. Startup India is the way to promote the new idea of the genre in the way to start new business, investing for the companies and generating employment.

This campaign attracted entrepreneurs from all over India.

India's Biggest Film Hub in Greater Noida Soon



Board of proposed Film City in Noida

After the Bollywood came into huge controversies counting Sushant Singh's Case, The Yogi Adityanath Government decided to set up Film City in Yamuna Authority (Noida; Sector 21) named as 'Infotainment City'. The Yogi Government renamed this project as 'Infotainment City', as it will include various provisions to create it a digital hub.

On September 22, CM Yogi conducted a virtual meeting with renowned celebrities, film makers, directors, singers, producers including Paresh Rawal, Udit Narayan, Anupam Kher, Kailash Kher, Manoj Joshi and many others. According to the sources, many film fraternities (producers and directors) want to be self-sufficient.

The investment of around 5,000 Crores is estimated to complete this project and 1000 acres of land has been allocated. About 780 acres would be utilized for industrial purposes including

studios set up and remaining 220 acres for the commercial use.

Ernst and Young Global Limited took initiative to be the advisory agency and will prepare a Detailed Project Report (DPR).

The film city will be different in numerous ways. It will have film universities for students, film museum, cartoon films, web series, documentary, hotel, workshops, animation studios, shopping complex etc.

Raju Shrivastav, the UP-Film Development Council Chairman say, "Now it's the era of web series. Films are releasing on OTT. The film city in Mumbai will not be as technically adept as the new film city coming up in UP".

If this glamorous project becomes successful then it will be a dream come true for many aspirants and youngsters. It will surely result in employment generation.

Sources claimed that shooting for the 1st movie will begin from 2021.

The Editorial Page

Ramification of Reckless Reporting

In the 18th century Media made a debut in India, which started from newspaper and then grew into radio and television broadcast unit. Bringing media in working had a motive, the motive was to spread information about happenings around the world and nation, to educate society and lastly to entertain them too. Entertainment was less focused motive those times, but it has evolved drastically. Media is considered as 4th pillar of the democracy, it is the institute of information and a medium that can take public's voice to the government, but this is no longer happening as it used to. After few years of practicing people have came up with several things one of which explained how can a news be worthy for people's attention, how the information is to be disseminated, which is compared in parameters like timing of event, its prominence, significance, human interest as well as most importantly its impact on society.

However, in the present era more of these parameters' as well as ethics of media no longer continues to be followed sternly. The present era is of mis-information. Media is now highly growing and reaching people not only through TV, radio and newspaper but it is also reaching people digitally through digital news apps as well as What Sapp forwards and other social media apps. People are getting informed via internet faster than any other medium of media, but more than being informed they are getting misinformed, which creates chaos, communal hatred, distress, frauds, scams and much more.

It's a surprising fact that misinformation spreads at much faster speed than information, so we need to think what we are sharing and should verify its sources before we do so. Misinformation always has higher impact and low reliability. As humans have higher tendency to attract towards negativity first more than positivity, we are dragged by our mind and emotions to read about tragedy, frauds, and scams first rather than the developmental news. The publication and broadcast groups take advantages of these situations these days to boost its sales and TRP by sensationalizing and exaggerating content via using catchy and controversial lines ending with a question mark or exclamation mark, which creates a curious expression or point of view on readers and viewers mind. Moreover, India's majority population consists of illiterate and uneducated who rely on radio and television for media consumption, and we all know news channel is the easiest way for

consumption of news in comparison to other medium of media as it delivers news by visual representation on texts, graphics, pictures, visuals and audio all together at once which helps in better understanding. But the concern is are we consuming information which is actually important or are we enjoying and deriving entertainment through someone's tragedy. The question is, is it right to do so?

Somebody's tragedy being used for TRP

In the last 8 months, we are processing through a drastic change in our life facing pandemic and other personal problems too. After few months of pandemic being declared we came to know about sudden demise of a talented actor Sushant Singh Rajput which was a big loss to the country, within few days many conspiring theories arose related to his death. From that day every family in India had at least one 'Sherlock' at their place. And obviously, public needs to know the truth, but the reality of the situation is that there were bigger problems which needed to be solved and discussed. Every primetime shows and debates were based on the proceedings of SSR case and a biased decision of moderators who screamed and yelled on panelists on a thought process they pre-decided. During this time falling GDP, boost in number of COVID-19 cases, infected and deaths of migrant workers due to COVID-19, floods in Bihar, reported and unreported cases of violence and rapes due to lockdown, people losing jobs were not been paid much attention to, they were left unconcerned, and given less coverage compared to Sushant's tragedy.

The channels started running into a rat race. We do not think before we copy from other's action, we do things which other are doing and if we ask ourselves for the reason, we say because they are doing and this feels going on with the trend so we should do. This kills people's perspective and point of view. While the extreme high coverage of SSR case media actually forgot about all laws and ethics, and violated privacy of not only SSR but also people who were connected the case, which is against our own fundamental right.

The nation actually wants to know, was this whole thing about justice for SSR or was it for the TRP snatching game?

The remote is in our hand we can change what we see, if particular situation or thing has darkness, we need to find its light in it. If there are channels working for TRP

there are also channels which are working for people and the impacts. Channels like The Quint, News Nation, 101 reporters, The Better man, Lok Sabha and Rajya Sabha TV are few which focus on the actual problems, their impacts and to solve them. So, let's ask

Role of Ayurveda in Public Health

Ayurveda is the traditional Hindu system of medicines which paves its roots back to India as 5000 year old science. It is based on the idea of balanced and dynamic integration between our body, mind and spirit as dictated by the fourth veda of Indian origin, that is Atharvaveda. It is not only curative but preventive of the health issues which recognizes these issues as not only the mere absence of disease. Ayurveda takes into account mental, spiritual and physical health to use a personalized approach in medicine.

In today's world public health constitutes of the lifestyle changes men, women and children go through. The chaotic environment entwines these people through a lot of pressure which might be different for different people. Daily studying pattern for children, juggling between work and home for men and women, and even the small irregular vacations leads to development of chronic stress amongst majority. This stress might impair the immune system, damage mental health and increase signs of jittery and irritability. The type of lifestyle the people go through today is technology prone and rather luxurious which further is a big contributor for obesity, heart diseases and diabetes. There is a dire need of a system, which emphasizes on the need to deal with such lifestyle. The modern medicine is disease centric but fails in developing preventive medicine in such a wide approach. Therefore it can be rightfully said that the scope of Ayurveda, the science of life today is enormous.

Ayurveda recognizes humans as a part of nature and understands the health issues as events rather than objects which is a more dynamic approach than the Western medicines. In layman's language medicine is a biological process, however if seen from the Ayurveda perspective, it goes into deep revealing of the inner coherence through observation. The wider perspective of Ayurveda helps in understanding the problem through biological, ecological, medical, psychological, sociocultural, spiritual and meta-physical factors which can be a big contributor in the overall health development if adopted by people.

•The Atharvaveda on the part of

ourselves who we are, the destructive ones who finds entertainment in others misery or the change that India needs.

By Suhani Bakshi
B.A. (Mass Media) Semester V

Ayurveda defines and dictates Dincharya (Day regime), Ratricharya (Night regime) as well as Ritucharya (seasonal regime) for the promotion of better lifestyle and routine techniques. A normal Ayurveda lifestyle constitutes the following factors

- Regular sleep of 7-8 hours
- Drinking a glass of warm water instantly after waking up
- Waking up early to go for a walk
- Eating unprocessed meals regularly and timely
- Regular light exercises for improvement of blood circulation and mental relaxation
- Maintenance of Personal hygiene
- Wearing clean clothes of natural fibers

It is not only preventive but has a wide degree of curative approach. Internal measures like shodhana and shamana helps in detoxifying the body as well as improving quality of life. External treatment like snehana and svedana looks forward to oiling, steam therapy and even use of herbal pastes. There are various surgical methods to remove tissues and harmful growths. Ayurveda in today's world can be called as a wide approach in dealing with health issues, however there is still a part of it which needs to be developed. The age old practice has little or no change as compared to the newer technologies which have extraordinarily developed in diagnostic, prognostic and curative procedures. As per the Modern Science new diseases have been identified, narrated and explained for which scientists have researched upto DNA level. The current trends have completely changed and there is a need for newer technologies for treatment protocols as per the fundamental principles of Ayurveda itself.

Ayurveda has crossed boundaries today and even western medicine has started investigating what Ayurveda has considered for millennia, however the need to develop infrastructure, human resources and to improve the educational standards in Traditional Indian medicine is still intact.

By Reshu Hora
B.A. (Mass Media) Semester V

Supporter Nourisher Deserver Thriver



*In picture: Mithali Dorai Raj
Indian Cricketer*

Mithali Dorai Raj, born on 3rd December, 1982, is an Indian Cricketer and the Captain of the Indian Women's National Cricket Team in Test and ODIs. A right-handed opening batswomen, she is often regarded as one of the

greatest batswomen to have ever played the game. She is the highest run-scorer in Women's International Cricket and the only female cricketer to surpass the 6,000 runs in World ODIs. Playing for Indian Railways in the domestic competition, Raj began by playing with stars like Purnima Rau, Anjum Chopra for Air India. Raj was appointed as a Batting Consultant for India Women's National Cricket Team and played as a Player-Coach. Besides cricket, Raj enjoys reading books. She is also a Bharatanatyam dancer.



*In picture: Laxmi Agarwal with
Michelle Obama, Former First
Lady of the United States.*

Laxmi Agarwal (born 1st June 1990) is an Indian acid attack survivor, a campaigner for the rights of acid attack victims. She said 'I'm educated upto 10th standard only, but a trained beautician and may communicate well. But my face becomes a hurdle after I invite any job at any beauty parlor, as they assert, customers will get afraid of my looks. I applied at a center and told

them that the purchasers wouldn't see my face, but they replied that 'to get employment, I want to own a face, to start with'. After struggling, In 2019, she was honored with the International Women Empowerment Award by the Ministry of Woman and Child Development, The Ministry of Drinking Water and Sanitation, Government of India, and UNICEF for her campaign to prevent the sale of acid. In 2014, she received the International Women of Courage Award by the hands of Michelle Obama, the then First Lady of USA. Laxmi likes to sing and dance. The film Chhapaak predicated on Agarwal's story was released on 10th January 2020. Deepika Padukone played the role of Agarwal. She was made Brand Ambassador of viva n diva company.



*In picture: Bhakti Sharma, Indian
swimmer with Narendra Modi,
Prime Minister of India.*

Bhakti Sharma (born 30th November 1989) is an Indian Open Water Swimmer. Sharma is the primary Asian Woman and also the youngest on the planet to line a record in Open Swimming in Antarctic Waters. She has also swum altogether the five oceans of

the globe. She was awarded the Sherpa Norgay National Adventure Award in 2010. She started swimming at the young age of two and a half years, coached by her mother Leena Sharma. She is additionally a renowned motivational speaker, who has been invited to speak about her experience at various national and international speaker platforms. Sharma sees her achievements as merely meeting the targets that she had set for herself. "Till the Arctic swim, I didn't realize the gravity of what I had done. But it's definitely given me a voice at different levels".



*In picture: Shaili Chopra
Indian business journalist*

Shaili Chopra is an Indian business journalist, author and entrepreneur. Born on 21st July 1981, she studied Master in Broadcast Journalism in Asian College of Journalism. She is the founder of When I Was 25: The

Leaders Look Back eBook in 2014, Feminist Rani in 2018. She The People.TV, a platform to empower women with stories of role models and inspire them with changing conversation on women and what matters to them. She worked with NDTV 24x7 as a Markets and Corporate Affairs Editor and NDTV Profit as the Senior News Editor, Corporate for over five years and with ET Now for three years. She won The News Television Award for the Best English reports in 2007. She wrote the book Birdies in Business in 2012,



*In picture: Mayanti Langer
Indian sports journalist*

Mayanti Langer is an Indian Journalist associated with Star Sports Network. Born on 8th February 1985 in Delhi, she has been the host of many tournaments of Football. Cafe on Zee Sports, 2010 FIFA World Cup Broadcast on ESPN 2010 Commonwealth

Games. Cricket World Cup, 2014. Indian Super League 2015 ICC Cricket World Cup, 2018. Indian Premier League 2019. Cricket World Cup 2019 etc; mainly popular for hosting IPL. Her interest in Football grew when she was in USA. She was in her college football team and became a guest anchor for broadcast of FIFA beach football with the success of her broadcasts. She was offered the post of Spot Host and Associate Producer for Football Café on Zee Sports. Langer then went on to work for various football shows on the Zee Network providing commentary and interviews during pre-match, half-time and post match shows.

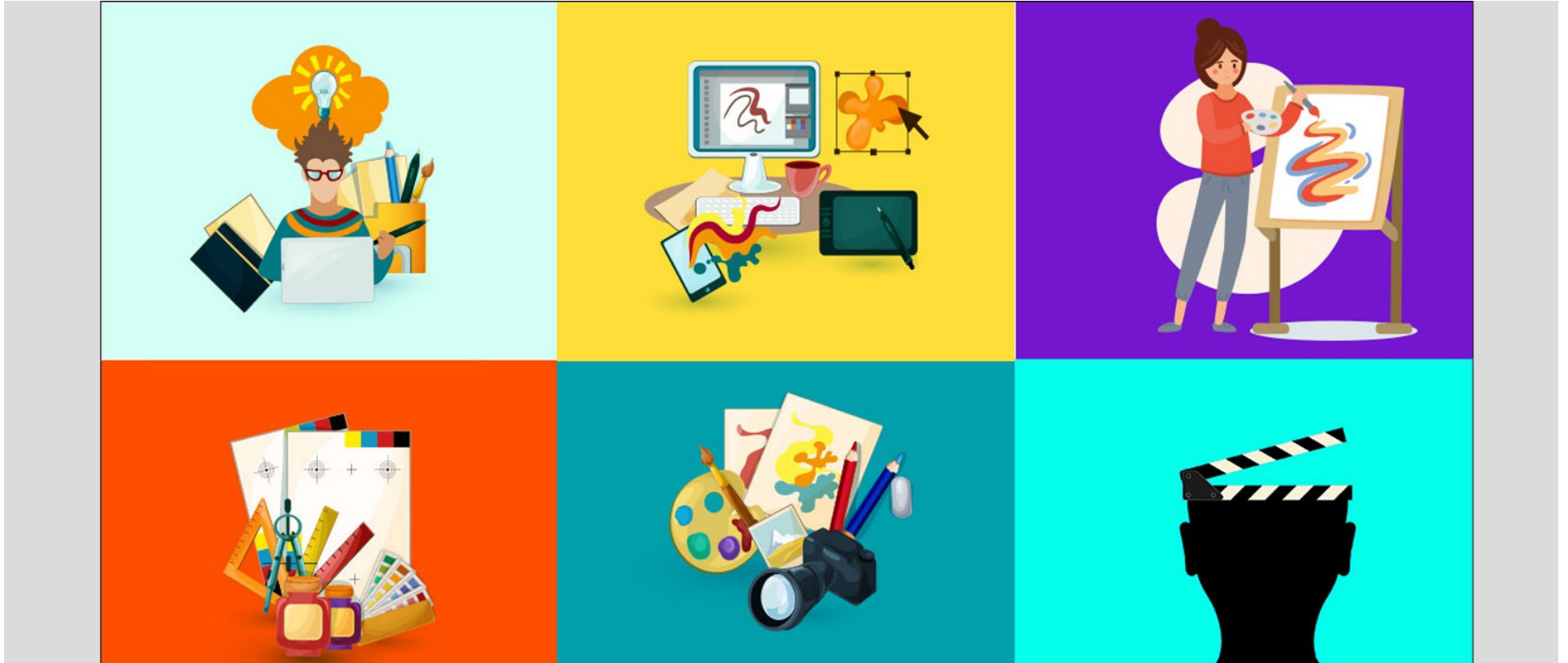


*In picture: Gita Gopinath
Indian American economist.*

Gita Gopinath (born 8 December 1971) is an Indian American economist who has been the Chief Economist of the International Monetary Fund since 2019. In that role she is the Director of IMF's Research Department and the Economic Counsellor of the Fund. She is a U.S. citizen and an Overseas Citizen of India. She was named as Chief Economist of the International Monetary Fund in October 2018. She is the more youthful of two little girls of T.V. Gopinath and V.C. Vijayalakshmi, both of whom hail from Kannur, Kerala. Gopinath learned at Nirmala Convent School in Mysore. She got a B.A. degree from Lady Shri Ram College for Women of the University of Delhi in 1992 and an M.A. degree in financial aspects from Delhi School of Economics, additionally of the University of Delhi, in 1994. She further finished an M.A. degree at the University of Washington in 1996. She acquired her Ph.D. in financial aspects from Princeton University in 2001 subsequent to finishing a doctoral exposition named "Three papers on global capital streams: a hunt hypothetical methodology," under the oversight of Ben Bernanke and Kenneth Rogoff. She was granted Princeton's Woodrow Wilson Fellowship Research Award while doing her doctoral examination at Princeton. Gita Gopinath is that the John Zwaanstra Professor of International Studies and of Economics at Harvard University.

Before coming to Harvard, she was a professor of economics at the University Of Chicago's Booth School Of Business. She was picked as a Young Global Leader by the World Economic Forum in 2011. She was named one of the best 25 financial experts under 45 by the International Monetary Fund in 2014. In 2017, she got the Distinguished Alumnus Award from the University of Washington. In October 2018, the International Monetary Fund (IMF) Managing Director Christine Lagarde designated Gita Gopinath as Economic Counselor and Director of the IMF's Research Department. In 2018, she was chosen as an individual of the American Academy of Arts and Sciences and the Econometric Society. She is co-head of the International Finance and Macroeconomics program at the National Bureau of Economic Research, a meeting researcher at the Federal Reserve Bank of Boston, an individual from the monetary warning board of the Federal Reserve Bank of New York, Economic Adviser to the Chief Minister of Kerala state (India), an editorial manager at the American Economic Review, and a co-proofreader of the 2019 release of the Handbook of International Economics. The international strategy named her one of the Top Global Thinkers in 2019. In 2019 she has been granted Pravasi Bharatiya Samman, the most noteworthy honor for an individual of Indian cause, by the President of India. Gopinath's husband, Iqbal Singh Dhaliwal, is that the Global executive at Abdul Latif Jameel Poverty Action Lab at the Department of Economics Massachusetts Institute of Technology.

Career Options in Nutrition & Dietetics, Photography, Bachelor of Business Management, Graphic Design, Animation and Multimedia



Information about this course:-

Dietetics is focused on the science of nutrition in order to work out ways in which health conditions such as Diabetes and Cancers can be prevented.

In the first year of a Dietetics degree, students will take a number of science-based modules, such as Food Science, Human Physiology, and Nutritional Biochemistry.

Best college for this course:

• **Indian Institute of Technology - [IIT] New Delhi, Delhi NCR.**

Address details: IV Floor, Vishwakarma Bhavan, Shaheed Jeet Singh Marg, Hauz Khas, New Delhi, Delhi 110016
Contact: 01126591171

• **2. Chandigarh University - [CU] CHANDIGARH, Chandigarh.**

Address detail: SCO-223, Market, Sector 36-D, Chandigarh, 160036
Contact: 01723014960

Diploma in Photography:

Information about this course:

Photography school gives you access to the modern equipment and resources that can help to make an excellent portfolio. Professional Feedback: Photography instructors and expert do offer feedback to the students regarding their work and how they can improve their skills.

Best college for this course:

1. Delhi School of Photography:

Address detail: No. E-6 Floor, Kalkaji Main Road, New Delhi, Delhi 110019.

Contact detail: 098716 42054.

Pixel Photography- Best Photography institute in Delhi | Photography Course in Delhi.

Address detail: 84, opp. Metro Pillar No.224, Avtar Enclave, Paschim Vihar, New Delhi, Delhi 110063.

Contact detail: 011 4940 5651.

Bachelor of Business Management

Bachelor of business management (BBM) is a good course for students who have an admirable mind, excellent decision-making skills, practical mind and innovative approach towards problem. BBM course duration is for 3 years, which is divided into 6 semesters of study. Students who have completed their 10+2 from any stream (Science, Arts or Commerce) from any recognized boards / council will be eligible for this course.

Admission Process

In various universities there are entrance test held followed by an interview along with the 12th marks in the consideration to judge the ability of student pursuing admission.

After completing this course, student will unlock doors to various opportunities and they can show their skills/ability in the areas such as:

- Human Resource Manager
- Finance Manager
- Marketing Manager
- Information System Manager
- Business Administration Researcher
- Associate Manager

There are some top colleges for Bachelor of Business Management (BBM) are given below:

- Chandigarh University, Chandigarh
- Shaheed Sukhdev College of Business Studies, Delhi
- Xavier's College, Mumbai
- Guru Gobind Singh Indraprastha University, New Delhi
- Institute of Management Studies, Noida

Graphic Design

In Graphic Design course, student will learn to express their ideas and messages by using the graphics, images, animation, photography and illustration etc. If the students have an inventive mind and have innovative idea so they can pursue their carrier in Graphic Design.

Students who have completed their 10+2 from any stream and from any recognized boards will be eligible for this course.

After completing this course, Student will unlock doors to various opportunities, and they can show their skills/ability in the areas such as:

- **Graphic Designer**
- **Creative Director**
- **Production Artist**
- **Art Director**
- **User Interface (UI) Designer**
- **User Experience (UX) Designer**
- **Product Developer**

There are some top colleges for Graphic Design are given below:

- Pearl Academy, Delhi
- National Institute of Design, New Delhi
- Vogue Institute of Art & Design, Bangalore
- Indian School of Design & Innovation, Mumbai
- Delhi College of Arts
- APPEJAY Institution of Design, Mumbai

Animation and Multimedia

Animation is the art of presenting still photographs with the help of various computer based techniques in a manner which gives an impression to a viewer that it is running like a film. Multimedia professional creates special effect for films and television program and animated films.

Creativity Corner

Sadly Free 2020

Of course I am blank,
With a pen full of words.
Lazy to write but excited to ride,
Like a new born bird.

It all started in December,
When humans were to celebrate.
Normal Earth's rotation,
And a complete new decade.

But a microbe that flew,
Crowned to be a pandemic.
After eating China,
It went on a world trip.

Planned or a mistake,
You never know.
It sealed our cosmos,
With broods saying, hello!

"The judgement day is near",
Or maybe a new era started.
They make contradicting
predictions,
Well i feel sad for those who
departed.

Let the world heal,
We've finally got our long lasting
need.
Our grands will be proud,
Only because we were
quarantined.

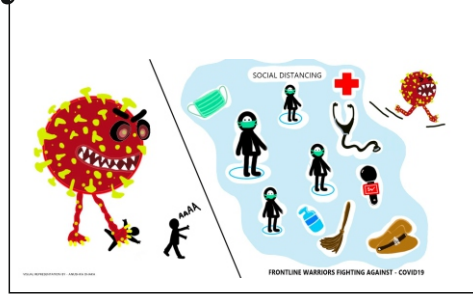


Sagrika Thapar
SFI - Sem-V

रंग देख जो रंज में थे,
आज खुद के ही रंगों में रंगे।
रंग ने अपना रंग दिखाया,
रंगे हाथों वो गए धरे।
जिह्वा पर जो खून लगा,
तो वहशी होना निश्चित था।
अब रंग दिख रहा रक्त का केवल,
एक ही रंग में सब हैं रंगे।



Ujjwal Ankur
Assistant Professor



Word of the Month



A "quarantine" is a restriction on the movement of people and goods which is intended to prevent the spread of disease. It is often used in connection to disease and illness, preventing the movement of those who may have been exposed to a communicable disease, but do not have a confirmed medical diagnosis.



Who knew that I would catch up on the hobbies that I left with my everyday chaos?

Who knew that sky would look so blue with an empty road?

I had lost all the hopes to ever see my feathered friend & to ever feel so fresh again! Now when everything was still, I gave it time to heal.

It was a long time when I cherished it all!

Text by- Anushka Dhaka

Visuals by- Beauty Kumari, Insha Siddiqui, Suhani Bakshi, Priya Bisht, Surekha Yadav, Riya Tyagi, Priya Jha, Gulista, Vishakha Ruhela, Kirty Sinha.

SO, HOW'S IT GOING?

You've been staying at home for a month now, right?
How does it feel?
There's death and chaos outside but when you wake up in the morning

or are up till the morning
Do you see the clear blue sky?
And have you noticed, we can finally see a few stars in the sky I mean this is Delhi-NCR and we got stars here.
So how's it going so far ?
Instead of chilling with friends you're chilling with your parents
Though outside the economy's crashing and people are starving
But you scored Maggi at the grocery store at the right moment and you're cooking dishes at home.
Aunty ke momos are currently unavailable

but well we've got a new chef at home.

Oh also, you know that right, that the government's providing food for the needy at govt. schools.

You also know that the school staffs are present there, probably in shifts

but you do know everybody has a family at home, obviously right?!
So how's the Netflix marathon going?

Money heist, Breaking bad and of course you know, Four more shots please.

The world's pretty ironic you know Death's on the streets but the sky's pretty clear

Humans are scared and animals are out roaming free.

We chained our dogs but they're the only ones who take us out anymore.

But you know there's a silver lining here too.

Despite the constant communal fights and the stone pelting sites, Our doctor's are our Heroes who haven't given up on this fight.

RWA's have opened up community center's as shelter homes,

People have come together to donate, help and provide for the needy.

In this shove and push between life and death,

there's a strength in our hearts that seems magical and oh so bright!

Well it's the uncertainty of life that we're at war with

And it's meant to cost thousands of casualties

But it's our hearts that needs to stay buckled up.

It's the coin of fate,
Flip it and when nobody's looking,
Put the sunny side up.

Bhavya Khatri
SFI Sem-VIII



Night changes

I read somewhere "Airports are all about hellos and goodbyes, just like its arrivals and departures to the new beginnings and endings". I wish there was some time-lapse to show how people change between departures and arrivals. It was last summer vacation; I had my flight from Ahmedabad to Raipur via Mumbai. It was about 2 am when I started my journey, for the first time I was alone and pretty scared too, my hands were sweating then I somehow recollected myself. It was all fear of taking a connecting flight through Mumbai, that never-ending and silent passage. When my flight from Ahmedabad landed at Mumbai airport, my flight got delayed by an hour. Whoa! What a great journey, such a lucky day! Ugh. That one hour felt like a day, continuously checking the time on my cell phone with sleep in my eyes giving me a blurry vision. Okay! Finally spent an hour somehow and managed to get the middle seat. Who even likes the middle seat? Sitting in the middle seat scares me more of fell asleep on the person next to me. On my right side there was a gentlemen sitting beside me, all suited up at this hour? Okay, not judging! The other man on my left was quite handsome but why did he look so tensed? Maybe it's his first journey? Questioned me. As the flight took off I was feeling dizzy, stressed, sweaty, and what not of falling asleep and miss my flight as everything was already messed up. So, that tensed man on my left suddenly started talking to me, maybe he saw me stressed. At once it was weird but he started sharing his travel stories and random stuff made my buzzing mind stop. It was so generous of him being tensed himself he shared his story to distract me from stressing. There are people who care for others before themselves. In the middle of all the crimes happening around we lose hope of a girl being safe. I believe one positive step from you against the violence against girls or making her safe could make a lot of difference in us believing that there is always hope.

Hope for humanity.

Yashaswi Kochar



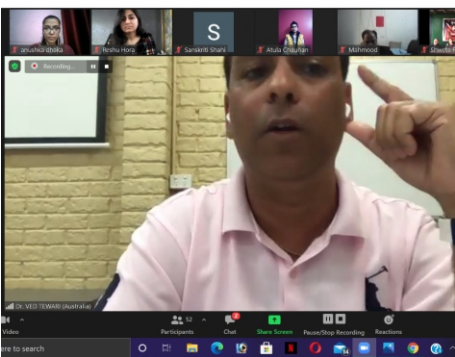
SJMC Orientation 2020

SJMC under the aegis of SFI, Satyam Group of Institutions successfully organized Orientation Programme of BA (Mass Media) 2020-23



Noida, 14th December 2020: School of Journalism and Mass Communication organized Orientation Programme 2020 with great zeal and passion to welcome the BA (Mass Media) 2020-23 batch. The new students of BA (Mass Media) virtually participated

Onkaraeshwar Pandey, Founder & Editor In Chief, Indian Observer Post; Nidhikant Pandey, Executive Producer and Production Head, TV9 Bharatvarsh; Dr. Vandana Jaglan, Principal, HOD Dr. Neetu Malhotra, Satyam Fashion Institute;



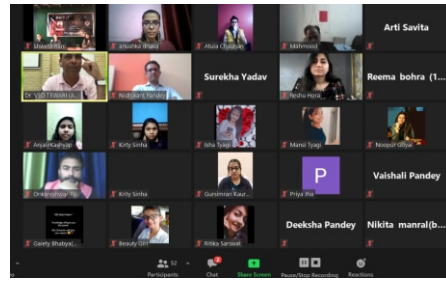
in the event. The programme was arranged online as well as in person in which the dignitaries, faculty members and a number of students were present in the college campus and the Guests of Honour and many students were present virtually with fervour and enthusiasm. The objective of this programme was to provide insights and guidance for successful learning and career in their respective fields.

Prof.(Dr.) M.Alam, Dean, SJMC; Mrs. Priyanka Sarkar, Programme Head, SJMC; Ms Charu Ahluwalia, Faculty Member, SJMC; faculty members of SFI and SCE and distinguished media professionals and journalists. The distinguished speakers highlighted the pre-requisites, scope and challenges of Media, Journalism and Mass Communication and Education as a career.



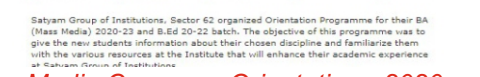
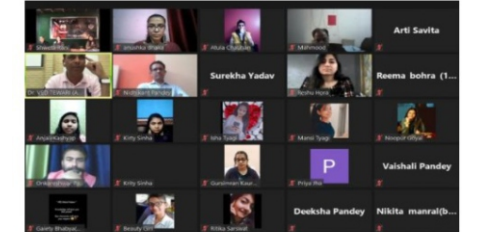
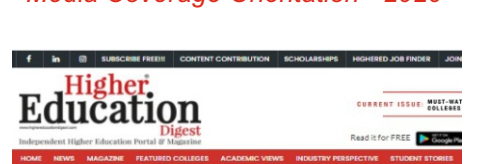
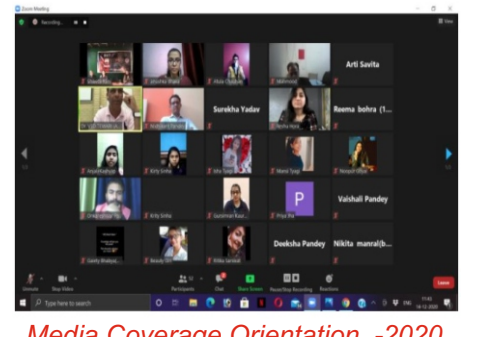
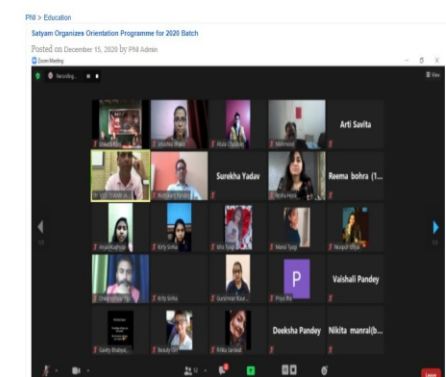
The programme was formally inaugurated by lighting the lamp and Saraswati Vandana. The occasion witnessed the benign presence of Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Mr. Pradeep Gupta, Our Trustee Secretary, Dr. Ved Tewari, distinguished media professional and Global Goodwill Ambassador based in Australia;

Dr. Ved Tiwari exhorted the students to develop positive thoughts and to be focused in their career by saying "Work Hard, do not compromise and set your goals in a way that sets you apart from others." Mr. Onkaraeshwar Pandey advised the students embarking their



journey in Journalism & Mass Communication to get the right training, be creative and versatile.

Mr. Nidhikant Pandey said "Being focused and envisioning yourself in this career is the key." expressing his wisdom mentoring the students. Cultural programmes were also presented by the students. The Ice-Breaking Session observed complete involvement of the new batch, in the Media Quiz and Guess the Jingle games. The session was eclectic, catering to the needs of media students embarking their journey. It not only guided the students, but enthralled them to comprehend what the media career has to offer them.



Satyam Group of Institutions, Sector 62 organized an orientation programme for their BA (mass media) 2020-23 and BED 20-22 batch recently. The objective of it was to give students information about their chosen discipline and familiarise them with the various resources that will enhance their academic experience at Satyam Group of Institutions. The event was attended by various dignitaries and industry professionals. Students were advised to be motivated by the seniors and stressed upon the strict following of rules and regulations. Cultural programmes were presented by the students.



सत्यम इंस्टीट्यूट्स 2020 ओरिएंटेशन कार्यक्रम ने किया गया सफल आयोजन

